

MARKET MEMBER BENEFITS

An important goal at NAMIC is to promote a strong and vibrant insurance industry. Market members play an integral role by providing insurance carrier members quality products and services that will enhance their business operations. By becoming a market member, you demonstrate your support of the mutual property/casualty insurance industry while also gaining access to sponsorship, advertising, and networking opportunities.

✓ Advertising credit of \$3,500, which can be applied toward purchases of the following opportunities*:

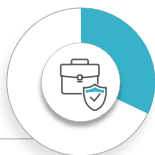
- IN magazine (print and digital)
- NAMIC.org homepage
- Morning News Summary email
- Insurance Uncovered podcast
- Targeted emails

* Advertising credit eligibility begins the January after joining

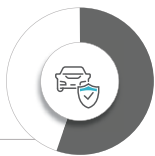
- ✓ Company staff eligible for NAMIC.org registration and access to its members-only content (restrictions apply)
- ✓ Company staff eligible to serve on educational event planning committees
- ✓ Registration discounts for NAMIC events
- ✓ Exhibit booth discount and early access to booth registration
- ✓ Eligible for inclusion in sponsorship levels that include additional benefits
- ✓ Inclusion on NAMIC.org Member Marketplace webpage
- ✓ Notification of speaking opportunities

NAMIC AT A GLANCE

31%
Business
Insurance
Market



56%
Auto
Insurance
Market



68%
Homeowners
Insurance
Market



Six of the Top 10
Property/Casualty Insurers



Nearly **1,500**
NAMIC Member
Companies



More than **6,000**
people attend NAMIC
in-person events annually



17,000 people have
access to NAMIC's print
and digital publications



\$391 Billion
represented in
annual premium

For more information about NAMIC membership or sponsorship and advertising, please visit www.namic.org/edu/sponsor or contact:

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APPLY NOW