



# **2023 Sponsorship Opportunities**

**FEBRUARY 14-16, 2023 • ORLANDO, FLA.**

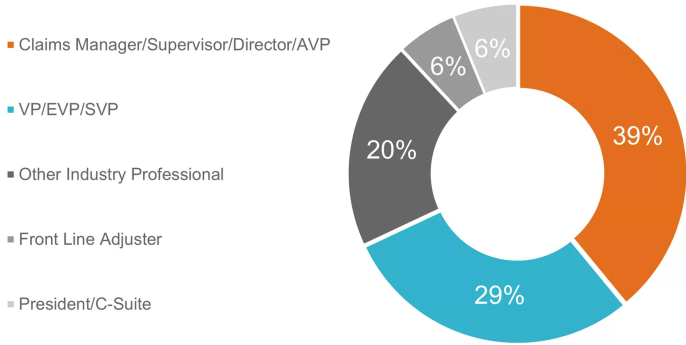


The Claims Conference is an annual event that offers claims leaders and vendors the chance to connect and learn during this informative and interactive conference. The event features numerous activities to connect with attendees while on-site, including receptions, breakfasts, luncheons, breaks, and raffles. You don't want to miss this leading event for claims professionals.

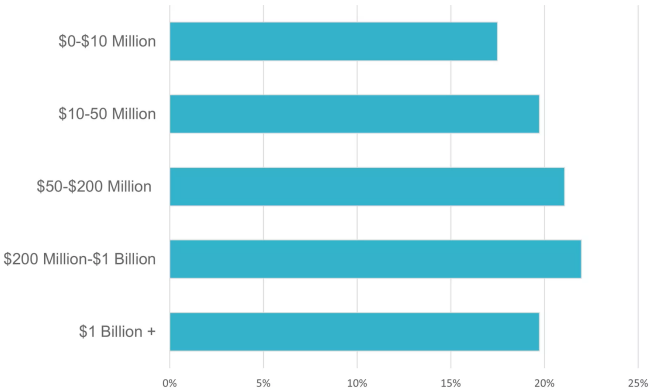
**Projected Attendance: 200-275**

[Click Here To View Past Attendees](#)

**Event Attendees by Title:**



**Primary Carrier Attendees by DWP:**



**NAMIC MEMBERSHIP AT A GLANCE**



**55%**  
of the Auto Insurance Market



**67%**  
of the Homeowners Insurance Market



**1,500 +**  
companies in the NAMIC Membership

## **Corporate Sponsor**

**\$8,000**

- Logo and sponsorship recognition message included in all promotional mailers and/or emails (deadlines apply)
- Presentation of a corporate sponsor recognition video on the first day of the event (video is provided by the sponsor and must adhere to provided specs and length of video)\*
- Opportunity to provide one small, non-print marketing item to be placed at the entrance to the General Session or in the back of the room on the first day of the event
- Logo recognition on signage as attendees enter the General Session ballroom
- Scripted verbal recognition of corporate sponsorship each day of the event
- Logo included on a sponsorship recognition slide used within the event (deadlines apply)
- Top-level logo placement, with hyperlink, on event webpage
- Sponsorship and logo recognition included in the pre-conference communication; an e-promo sent to all registered attendees before the event
- The following sponsor benefits are included as part of the virtual event (if applicable):
  - Opportunity to submit a concurrent session speaker proposal to be included in the virtual event (subject to NAMIC review and approval; deadlines apply). Company logo included on-screen during the session
  - Opportunity to provide a banner graphic to be included in the virtual platform. The banner can be hyperlinked to a website of the sponsor's choice
  - Opportunity to provide a video to be included within the virtual event agenda timeline which attendees can access on-demand
  - Opportunity to submit a flyer/whitepaper to be included on the Event Materials page
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Video can be produced on behalf of the sponsor using a NAMIC template for an additional fee.

## **Hotel Room Key Card Sponsor**

**\$7,000**

- Attendees who stay in the event hotel and reserve a room in the event room block will receive a custom hotel key card with your single color (black or white) company logo featured prominently on the card (please note that the keycard design is pre-set)
- Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

## **Exhibit Hall Presenting Sponsor\***

**\$7,000**

- Logo and booth number (if applies) integrated into the exhibit hall entrance signage
- Opportunity to provide one small, non-print marketing item to be distributed at the entrance of the exhibit area (subject to NAMIC approval)
- Exclusive sponsorship of the exhibit hall networking reception, which includes:
  - Reception features a bar, hors d'oeuvres, and a complimentary drink for each attendee courtesy of your organization
  - NAMIC will provide logo recognition on 8.5"x11" photo frame signage at the bar(s) and/or food stations
  - Logo integrated into the design of drink ticket (each attendee receives one drink ticket)
  - Opportunity to place one small, non-print marketing item for attendees to pick up during reception (subject to NAMIC approval)
  - Opportunity to provide logoed cocktail napkins to be used at bar(s)
  - Opportunity for additional customized benefits, such as a themed drink named after your company or custom logoed drinkware (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Please note, other sponsorships may occur in the exhibit hall.

## **Networking Reception Sponsor**

**Wednesday: \$6,000 CALL FOR DETAILS**

- NAMIC will provide logo recognition on 8.5"x11" photo frame signage throughout the reception area, on the buffet tables, and at the bar(s)
- Logo integrated into design of drink ticket (each attendee receives one drink ticket)
- Opportunity to place one small, non-print marketing item for attendees to pick up during reception (subject to NAMIC approval)
- Opportunity to provide logoed cocktail napkins to be used at bar(s)
- Opportunity for additional customized benefits, such as a themed drink named after your company or custom logoed drinkware (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Badge Pouch/Lanyard Sponsor**

Sold as a Multi-Event Package **HOLD**

- Single-color (black or white) logo prominently featured on the front of the badge pouch/lanyard
- Badge pouch/lanyard provided to every attendee and registered guest
- Sold as a multi-event solution, custom quote available
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Welcome Gift Sponsor**

**\$6,000 NAMIC-Selected Gift**

**\$3,000 Sponsor-Provided Gift\***

- Sponsor provides a welcome gift to be set out on the first day of the event and replenished the following days until all gifts have been picked up (welcome gift subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the welcome gift, additional costs will apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Concurrent Session Sponsor**

**\$5,000 HOLD**

- NAMIC will provide color logo signage within the concurrent session area
- Sponsorship will be acknowledged within the comments made from the podium throughout the day
- Opportunity for a company representative to introduce speakers and welcome the audience at select sessions, using NAMIC scripted remarks
- Opportunity to provide one small, non-print marketing item for attendees to pick up in or near the concurrent session area (subject to NAMIC approval)
- This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Breakfast Sponsor\***

Two Days: \$5,000

Wednesday: \$3,000

Thursday: \$3,000

- Sponsorship of a breakfast (two available)
- NAMIC will provide logo recognition on 8.5"x11" photo frame signage in the breakfast area
- Sponsorship will be acknowledged in the comments made from the podium
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*This may be a grab-and-go or station presentation. Sponsor can have the opportunity to provide logo napkins, coffee sleeves, or other logo items to be distributed with meal.

### **Wayfinding Signage Sponsor**

\$5,000

- Specific signage based on venue requirements and at NAMIC's discretion. Will include logo placement on a minimum of five wayfinding items (signage or clings) placed in high-traffic locations.
- Sponsor's logo will be integrated into the design
- Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Hydration Station Sponsor\***

\$5,000

- Logoed signage displayed at water station(s)
- Opportunity for the sponsor to provide a logoed water bottle/cup to be distributed from the water station(s) (subject to NAMIC approval)
- Opportunity to provide one small, non-print marketing item for attendees to pick up at each hydration station (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for water bottles/cups. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.



### **Wi-Fi Sponsor\***

**\$4,500**

- Sponsor logo recognition of the Wi-Fi access
- Opportunity for customized Wi-Fi password such as "YourCompanyName" (if available at property; minimum and maximum character limits may apply)
- Upgrade this sponsorship by adding a landing page where attendees are automatically directed upon connecting to Wi-Fi for an additional fee, based on property availability
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsorship covers Wi-Fi in the meeting space, not the guest rooms.

### **Networking Break Sponsor**

**Three Days: \$4,500**

**Tuesday: \$1,800**

**Wednesday: \$1,800**

**Thursday: \$1,800**

- Sponsorship of networking break(s) on a chosen day
- NAMIC will provide logo recognition on 8.5"x11" photo frame signage within the break area
- Your sponsorship will be acknowledged within the comments made from the podium as attendees are released for breaks
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the break area (subject to NAMIC approval)
- Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Web Banner on Event Webpage**

**\$4,500**

- Placement of a 980 x 135-pixel banner ad on the main "General Information" event page
- Built-in hyperlink to the URL of your choice with your banner ad
- Ad would appear on the page through the event end dates and could be changed periodically as sponsor sees fit
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Nightly Door Hanger Agenda Sponsor**

**\$4,000 per night**

- Company featured as the sponsor of the “door hanger” style conference agenda that is placed on the attendee’s hotel room door highlighting the next day’s activities
- Sponsorship includes a single color (black or white) logo recognition printed on the door hanger agenda delivered to every room
- Available Sunday, Monday, and Tuesday (discounts available for purchasing all nights)
- Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Experiential Learning Activity: Burn Cell Demonstration**

**\$4,000**

- Logo included on learning lab information
- Sponsorship will be acknowledged at the beginning and end of the session
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Pocket Program Guide + Premium Ad Sponsor**

**\$4,000 HOLD**

- Logo to appear on the front cover of the printed program guide
- Premium advertisement – Full page, full bleed: 4.25" (w) x 5.25" (h) + 0.125" bleed all sides (safe area 0.25" from trim). Full page, no bleed (white border) 3.75" (w) x 4.75"(h) - on the inside front cover or outside back cover. Sponsor must provide the artwork. Exact dimensions to be confirmed closer to the event
- Deadline applies
- Other pages within the program guide may be made available for sale to other companies at this event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



## **General Session Sponsor**

Two Days: \$4,000

Tuesday: \$3,000 | Includes Two Sessions

Thursday: \$1,500 | Includes One Session

- Logo included on the general session slide that is shown at the beginning and end of the session
- Verbal recognition when thanking speaker at the end of the session
- Logo recognition on signage as attendees enter the general session
- Opportunity to provide one small, non-print marketing item to be placed in the back of the room or at each seat in the room (subject to NAMIC approval). Seat drops are not exclusive – all seat drop items for the day will be set in advance of attendee arrival. Your item may be placed with other sponsor items. Daily program buyout of this option may be available for an upgraded price
- This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Does not include keynote/opening session

## **Lunch Sponsor**

**\$3,500 HOLD**

- Sponsorship of the lunch on Wednesday
- NAMIC will provide logo recognition on 8.5"x11" photo frame signage within the meal area
- Sponsorship will be acknowledged within the comments made from the podium
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the lunch area (subject to NAMIC approval)
- Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*This may be a grab-and-go or station presentation. Sponsor can have the opportunity to provide logo napkins, coffee sleeves, or other logo items to be distributed with meal.

## **NAMIC Events Meeting App Sponsor**

**Sold as a Multi-Event Package HOLD**

- Sponsor recognition in marketing of the app
- Custom banner ad in the app
- Customized event code such as "Your Company Name" that all users must type to access the app content (minimum and maximum character limits may apply)
- Opportunity to provide two push notifications per event that will be sent to all app users
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Opening Session Sponsor**

**\$3,500 HOLD**

- Logo included on a slide that is shown at the beginning and end of the session
- Verbal recognition when thanking speaker at the end of the session
- Logo recognition on signage as attendees enter the opening keynote session
- Opportunity to provide one small, non-print marketing item to be placed in the back of the room or at each seat in the room (subject to NAMIC approval). Seat drops are not exclusive – all seat drop items for the day will be set in advance of attendee arrival. Your item may be placed with other sponsor items. Daily program buyout of this option may be available for an upgraded price
- This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Registration and Event Information Desk Sponsor**

**\$3,500**

- Logo integrated into the Registration and Event Information Desk signage
- Opportunity to provide one small, non-print marketing item to be distributed near the event information desk (subject to NAMIC approval)\*
- Opportunity to upgrade this sponsorship to include registration refreshments for an additional fee
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Other event materials are sold separately and may be placed in close proximity to the event information desk.

### **Happy Hour Sponsor**

**\$3,000 CALL FOR DETAILS**

- Sponsor hosts an hour long happy hour in the hotel's bar establishing a tab directly with the hotel for drink payment
- Logoed sign located at bar entrance along with additional signage in bar if permitted
- Opportunity to place one small, non-print marketing item for attendees to pick up during happy hour (subject to NAMIC approval)
- Opportunity to provide logoed cocktail napkins to be used at bars if permitted
- Opportunity for additional customized benefits, such as a themed drink named after your company or custom logoed drinkware (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Agenda-at-a-Glance Signage Sponsor**

**\$3,000**

- Exclusive sponsorship of the agenda-at-a-glance signage at the event (deadlines apply)
- Signage placed in main event foyer space for the entire event, keeping your company name front and center
- Logo placement on signage
- Specific signage based on venue requirements and at NAMIC's discretion.
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Recharge Station Sponsor**

**\$3,000**

- The Recharge Station will be located in a high-traffic area where attendees can recharge their electronic devices
- Tabletop signage displayed in the area
- Opportunity to provide one small, non-print marketing item to be distributed from the area (subject to NAMIC approval)
- Charging devices will be removed and secured at night during non-event hours, but set up prior to the start of activities the next day
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Roundtable Discussions Sponsor**

**\$3,000**

- Sponsorship of the roundtable discussions includes the opportunity to have a registered staff member moderate the roundtable discussions utilizing NAMIC script (details to be provided later)
- Opportunity to provide one non-print, logoed item to be placed on the discussion tables
- Logoed signage displayed during discussions
- Verbal recognition of sponsorship at the event during roundtable discussions
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Claims Game Sponsor**

**\$2,500**

- Attendees stay engaged at the event through a fun game that will be provided and promoted by NAMIC
- Sponsorship will be verbally acknowledged throughout the event as the game is mentioned
- Sponsor logo recognition and acknowledgment on printed game items. Print deadlines apply
- Verbal sponsor recognition during prize winner announcement
- Opportunity to meet the winner at the Registration and Event Information Desk
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Event Bag Sponsor**

**\$2,500**

- Sponsor provides bag to be set out on the first day of the event and replenished the following days until all bags have been picked up (bags subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the bags, additional costs will apply\*
- Opportunity to include one small, non-print marketing item inside the bags (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided bag. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Promotional Email Advertisement Sponsor**

**\$2,400**

- Opportunity to provide a 150 x 640-pixel graphic panel advertisement to be included in of NAMIC's promotional emails for the event
- Advertisement can be hyperlinked to a website of the sponsor's choice (graphic and hyperlink subject to NAMIC approval). Deadlines apply
- Email list size varies but analytics pre and post send are provided upon request
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Pre-Conference Communication Advertisement Sponsor**

**\$2,400**

- Opportunity to provide a 150 x 640-pixel graphic panel advertisement to be included in the pre-conference email sent to each attendee
- Advertisement can be hyperlinked to a website of the sponsor's choice (graphic and hyperlink subject to NAMIC approval). Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Pillow Gift/Room Drop Sponsor\***

**\$2,000 Per Day + Room Drop Fees**

- This sponsorship allows the sponsor to pick a day to have a gift or other marketing item delivered to the hotel room of each attendee at the event (subject to NAMIC approval)
- Sponsor provides the gift and NAMIC coordinates delivery to attendee rooms (food items such as custom logo chocolates, cookies, or local treats are most popular among attendees). NAMIC can select and order the item for an additional cost
- Sponsor will pay the hotel's room drop fee (estimated at \$5 per room) upon invoice from NAMIC based on an estimate provided 30 days in advance. Any additional cost that exceeds the estimate will be paid by the sponsor at the conclusion of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Participation Planning Survey Sponsor**

**\$2,000**

- Sponsorship of the attendee planning survey sent to all registered attendees
- Sponsorship recognition to be included in the body of the email used to distribute the survey
- Opportunity to include sponsor logo and hyperlink to a website of the sponsor's choice in the survey. Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Attendee Evaluation Sponsor**

**\$2,000**

- Sponsorship of the attendee evaluation sent to all registered attendees
- Sponsorship recognition to be included in the body of the email used to distribute the evaluation
- Opportunity to include sponsor logo and hyperlink to a website of the sponsor's choice in the evaluation. Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Digital Event Materials Sponsor**

**\$2,000**

- Opportunity to provide a 650 x 90-pixel graphic banner advertisement for the digital Event Materials page, which will be hyperlinked to the website of your choice
- Opportunity to post a link to a white paper or video within the Event Materials page
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Notebooks and Pens Sponsor**

**\$2,000**

- Sponsor provides logoed notebooks and pens to be set out for attendees to pick up throughout the event (subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the notebooks and pens, additional costs will apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided notebooks and pens. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Event Supporting Sponsor**

**\$1,700**

Support NAMIC and the event while receiving Contributor Level benefits

- Advanced attendee list with contact information (including email)
- Company logo and URL link included in the meeting app for sponsored in-person events
- Recognition and link on sponsored meeting website at NAMIC.org
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



## Add-On Opportunities

Add-on opportunities are only available for purchase with the purchase of an in-person event sponsorship.

### Virtual Video Commercial Sponsor

**\$3,500**

- Sponsor provides a professional video commercial to be included within the virtual event agenda timeline which attendees can access on-demand
- Virtual video commercial sponsorship is only available to sponsors of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

### Virtual Banner Advertisement Sponsor

**\$2,500 | Quantities Limited**

- Sponsor provides a custom 1440 x 205-pixel banner graphic to be included in the virtual platform. The banner can be hyperlinked to a website of the sponsor's choice
- Virtual banner advertisement sponsorship is only available to sponsors of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

### Virtual Session Logo Sponsor

**\$1,000 | Quantities Limited**

- Sponsor logo included on the virtual platform during one concurrent session (subject to NAMIC approval and placement)
- Session logo sponsorship is only available to sponsors of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

### NAMIC Events App Push Notification Sponsorship\*

**\$1,000 | Quantities Limited**

- Send one push notification to all event attendees
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

\*For sale as an add on opportunity. In-person event sponsorship must be purchased.

## EXHIBITING

Enjoying years of success, the exhibits at the NAMIC Claims Conference provide a marketplace for industry vendors to network and connect with conference participants.

Check out booth pricing, types and availability by visiting: <https://www.namic.org/edu/claims/exhibit>

### **Benefits of Exhibiting**

- Attendee registration list with name, title, company, and mailing address sent approximately 30 days and 15 days prior to the conference.
- One registration included with booth spaces and a discount on additional registration(s).
- Exhibitor registrations include the following meals/receptions:
  - Networking Reception on Tuesday, February 14
  - Breakfast, Lunch and Networking Reception on Wednesday, February 15
  - Breakfast on Thursday, February 16
- Complimentary listing in the Pocket Program Guide if booth registration is received and paid in full prior to January 13, 2023
- Carpeted exhibit hall
- Booth purchase includes (1) 6'x30" high draped table in show color, (2) side chairs, (1) wastebasket with liner, and (1) company ID sign

## CONNECT WITH NAMIC MEMBERS



### Molly Keiser

Sponsorship & Advertising Director  
317.876.4240 or [mkeiser@namic.org](mailto:mkeiser@namic.org)



### Conner Tribby

Business Development Manager  
317.876.4240 or [ctribby@namic.org](mailto:ctribby@namic.org)



Learn about NAMIC's digital and print advertising opportunities by visiting

<https://www.namic.org/advertise/overview>



For more information on sponsoring with NAMIC, please visit

<https://www.namic.org/edu/sponsor>

For more information on becoming a NAMIC Member, please email

[ctribby@namic.org](mailto:ctribby@namic.org)

## NAMIC EVENT SPONSORSHIP OPPORTUNITIES



**AGRICULTURAL RISK INSPECTION SCHOOL | JULY**  
Loss control specialists, underwriters, managers/supervisors  
~200 attendees



**DIRECTORS' BOOTCAMP 2.0 | JUNE**  
Board members from property/casualty insurance companies  
~50 attendees



**CLAIMS CONFERENCE | MARCH**  
Property/casualty claims professionals  
~250 attendees



**COMMERCIAL AND PERSONAL LINES SEMINAR | MARCH**  
Mid- to senior-level underwriters, managers, and executives  
~300 attendees



**COMMUNICATIONS + MARKETING WORKSHOP | OCTOBER**  
Insurance company communications and marketing professionals  
~75 attendees



**FARM MUTUAL FORUM | MAY**  
Managers, directors, next-generation leaders, state association  
leaders ~225 attendees



**HUMAN RESOURCES SUMMIT | APRIL**  
Human resources, talent management development, and  
recruitment professionals ~50 attendees



**INSURTECH FASTPITCH | APRIL**  
Company leaders, technology and product development  
executives, innovation teams ~150 attendees



**MANAGEMENT CONFERENCE | JUNE**  
CEOs, executive teams, and future industry leaders  
~400 attendees



**LEADERSHIP DEVELOPMENT WORKSHOP | JULY**  
Team leaders, department supervisors, new managers, future  
leaders ~88 attendees



**NAMIC 127TH ANNUAL CONVENTION | SEPTEMBER**  
Senior insurance executives, board members, and service  
partners ~2,000 attendees

