



NAMIC[®]
COMMERCIAL AND
PERSONAL LINES SEMINAR

2023

Sponsorship Opportunities

MARCH 8 – 10, 2023 • CHICAGO, ILL.



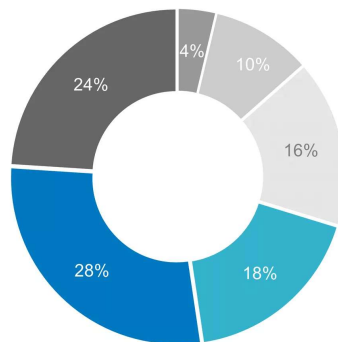
This annual event gathers commercial and personal lines underwriting, product development, and workers compensation professionals for three days of education and networking. Many networking opportunities are available with the highlight being the popular Sponsor Showcase of table-top exhibit booths. Numerous other sponsorship opportunities provide direct access to this influential audience of underwriting professionals.

Projected Attendance: 275-325

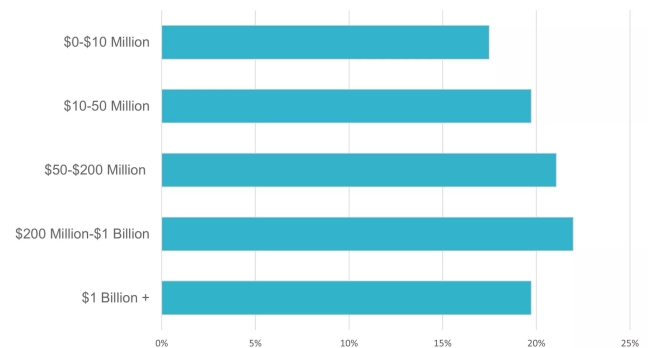
[Click Here To View Past Attendees](#)

Event Attendees by Title:

- Consultant
- C-Suite/Vice President (Insurance Company)
- Product Development Professional
- Underwriter/Sr. Underwriter
- Underwriting Director & Manager
- Other (Including Reinsurance & Sales)



Primary Carrier Attendees by DWP:



NAMIC MEMBERSHIP AT A GLANCE



55%
of the Auto Insurance Market



67%
of the Homeowners Insurance Market



1,500 +
companies in the NAMIC Membership



Corporate Sponsor

\$15,000

- Logo and sponsorship recognition message included in all promotional mailers and/or emails (deadlines apply)
- Presentation of a corporate sponsor recognition video on the first day of the event (video is provided by the sponsor and must adhere to provided specs and length of video)*
- Opportunity to provide one small, non-print marketing item to be placed at the entrance to the General Session or in the back of the room on the first day of the event
- Logo recognition on signage as attendees enter the General Session ballroom
- Scripted verbal recognition of corporate sponsorship each day of the event
- Logo included on a sponsorship recognition slide used within the event (deadlines apply)
- Top-level logo placement, with hyperlink, on event webpage
- Sponsorship and logo recognition included in the pre-conference communication; an e-promo sent to all registered attendees before the event
- The following sponsor benefits are included as part of the virtual event (if applicable):
 - Opportunity to submit a concurrent session speaker proposal to be included in the virtual event (subject to NAMIC review and approval; deadlines apply). Company logo included on-screen during the session
 - Opportunity to provide a banner graphic to be included in the virtual platform. The banner can be hyperlinked to a website of the sponsor's choice
 - Opportunity to provide a video to be included within the virtual event agenda timeline which attendees can access on-demand
 - Opportunity to submit a flyer/whitepaper to be included on the Event Materials page
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Video can be produced on behalf of the sponsor using a NAMIC template for an additional fee.



Networking Break Sponsor

All Days: \$9,000 (six breaks)

Day 1: \$3,500 (two breaks)

Day 2: \$5,000 (three breaks)

Day 3: \$1,750 (one break)

- Sponsorship of all networking breaks on a chosen day
- NAMIC will provide logo recognition on 8.5"x11" photo frame signage within the break area
- Your sponsorship will be acknowledged within the comments made from the podium as attendees are released for breaks
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the break area (subject to NAMIC approval)
- Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Roundtable Discussions Sponsor

\$8,000 ON HOLD

- Sponsorship of the roundtable discussions includes the opportunity to have a registered staff member moderate the roundtable discussions utilizing NAMIC script (details to be provided later)
- Opportunity to provide one non-print, logoed item to be placed on the discussion tables
- Logoed signage displayed during discussions
- Verbal recognition of sponsorship at the event during roundtable discussions
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Concurrent Session Sponsor

\$8,000 ON HOLD

- NAMIC will provide color logo signage within the concurrent session area
- Sponsorship will be acknowledged within the comments made from the podium
- Opportunity to provide one small, non-print marketing item for attendees to pick up in or near the concurrent session area (subject to NAMIC approval)
- This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



General Session Sponsor*

Both Days: \$8,000

Day 1: \$4,500

Day 3: \$4,500

- Logo included on the general session slide that is shown at the beginning and end of the session
- Verbal recognition when thanking speaker at the end of the session
- Logo recognition on signage as attendees enter the general session
- Opportunity to provide one small, non-print marketing item to be placed in the back of the room or at each seat in the room (subject to NAMIC approval). Seat drops are not exclusive – all seat drop items for the day will be set in advance of attendee arrival. Your item may be placed with other sponsor items. Daily program buyout of this option may be available for an upgraded price
- This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Does not include keynote/opening session

Hotel Room Key Card Sponsor

\$7,500

- Attendees who stay in the event hotel and reserve a room in the event room block will receive a custom hotel key card with your single color (black or white) company logo featured prominently on the card (please note that the keycard design is pre-set)
- Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Breakfast Sponsor*

Both Days: \$7,000 **ON HOLD**

Day 2: \$4,000

Day 3: \$4,000

- Sponsorship of a breakfast (two available)
- NAMIC will provide logo recognition on 8.5"x11" photo frame signage in the breakfast area
- Sponsorship will be acknowledged within the comments made from the podium
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*This may be a grab-and-go or station presentation. Sponsor can have the opportunity to provide logo napkins, coffee sleeves, or other logo items to be distributed with meal.

Wayfinding Signage Sponsor

\$6,500

- Specific signage based on venue requirements and at NAMIC's discretion. Will include logo placement on a minimum of five wayfinding items (signage or clings) placed in high-traffic locations.
- Sponsor's logo will be integrated into the design
- Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

NAMIC Events Meeting App Sponsor

Sold as a Multi-Event Package **ON HOLD**

- Sponsor recognition in marketing of the app
- Custom banner ad in the app
- Customized event code such as "Your Company Name" that all users must type to access the app content (minimum and maximum character limits may apply)
- Opportunity to provide two push notifications per event that will be sent to all app users
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Pocket Program Guide + Premium Ad Sponsor

\$6,500 ON HOLD

- Logo to appear on the front cover of the printed program guide
- Premium advertisement – Full page, full bleed: 4.25" (w) x 5.25" (h) + 0.125" bleed all sides (safe area 0.25" from trim). Full page, no bleed (white border) 3.75" (w) x 4.75"(h) - on the inside front cover or outside back cover. Sponsor must provide the artwork. Dimensions provided above are subject to change and will be confirmed closer to the event
- Deadline applies
- Other pages within the program guide may be made available for sale to other companies at this event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Networking Reception Sponsor

\$6,000

- NAMIC will provide logo recognition on 8.5"x11" photo frame signage throughout the reception area, on the buffet tables, and at the bar(s)
- Logo integrated into design of drink ticket (each attendee receives one drink ticket)
- Opportunity to place one small, non-print marketing item for attendees to pick up during reception (subject to NAMIC approval)
- Opportunity to provide logoed cocktail napkins to be used at bar(s)
- Opportunity for additional customized benefits, such as a themed drink named after your company or custom logoed drinkware (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

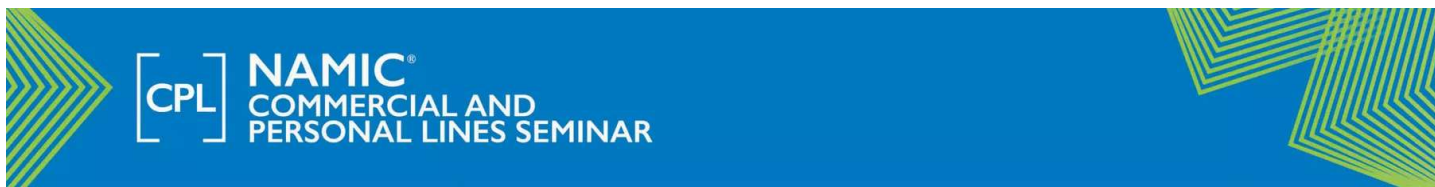
Event Bag Sponsor

\$6,000 | NAMIC-Selected Bag

\$3,000 | Sponsor-Provided Bag

- Sponsor provides bag to be set out on the first day of the event and replenished the following days until all bags have been picked up (bags subject to NAMIC approval)
- Opportunity to include one small, non-print marketing item inside the bags (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided bag. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.



Welcome Gift Sponsor

\$6,000 NAMIC-Selected Gift

\$3,000 Sponsor-Provided Gift*

- Sponsor provides a welcome gift to be set out on the first day of the event and replenished the following days until all gifts have been picked up (welcome gift subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the welcome gift, additional costs will apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Nightly Door Hanger Agenda Sponsor

\$5,500 per night

- Company featured as the sponsor of the “door hanger” style conference agenda that is placed on the attendee’s hotel room door highlighting the next day’s activities
- Sponsorship includes a single color (black or white) logo recognition printed on the door hanger agenda delivered to every room
- Available Wednesday or Thursday (discounts available for purchasing both nights)
- Deadline applies
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Wi-Fi Sponsor

\$5,500

- Sponsorship of the Wi-Fi at the event*
- Opportunity for customized Wi-Fi password such as “YourCompanyName” (if available at property; minimum and maximum character limits may apply)
- Sponsor recognition of the Wi-Fi access
- Upgrade this sponsorship by adding a landing page where attendees are automatically directed upon connecting to Wi-Fi for \$2,000
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsorship covers Wi-Fi in the meeting space, not the guest rooms.



Hydration Station Sponsor*

\$5,000

- Logoed signage displayed at water station(s)
- Opportunity for the sponsor to provide a logoed water bottle/cup to be distributed from the water station(s) (subject to NAMIC approval)
- Opportunity to provide one small, non-print marketing item for attendees to pick up at each hydration station (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for water bottles/cups. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Opening Keynote Speaker Sponsor

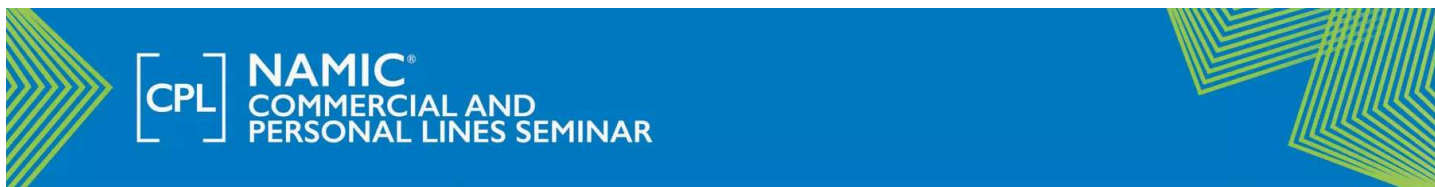
\$5,000 ON HOLD

- Logo included on a session slide that is shown at the beginning and end of the session
- Verbal recognition when thanking speaker at the end of the session
- Logo recognition on signage as attendees enter the opening keynote session
- Opportunity to provide one small, non-print marketing item to be placed in the back of the room or at each seat in the room (subject to NAMIC approval). Seat drops are not exclusive – all seat drop items for the day will be set in advance of attendee arrival. Your item may be placed with other sponsor items. Daily program buyout of this option may be available for an upgraded price
- This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Zen Den Sponsor

\$5,000

- Logo recognition included on the signage outside of the Zen Den, a room where attendees can step away for quiet time away from the rest of the event
- Opportunity to provide one small, non-print marketing item for attendees to pick up in the area (subject to NAMIC approval)
- Opportunity to provide beverages and food, and have custom logoed napkins to enhance the sponsorship (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Recharge Station Sponsor

\$5,000 ON HOLD

- The Recharge Station will be located in a high-traffic area where attendees can recharge their electronic devices
- Tabletop signage displayed in the area
- Opportunity to provide one small, non-print marketing item to be distributed from the area (subject to NAMIC approval)
- Sponsorship enhancements for this opportunity may include a flat-screen TV playing company commercial, rejuvenating refreshments, or additional charging stations (additional costs apply)
- Charging devices will be removed and secured at night during non-seminar hours, but set up prior to the start of activities the next day
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Web Banner on Event Webpage

\$5,000

- Placement of a 980 x 135-pixel banner ad on the main “General Information” event page
- Built-in hyperlink to the URL of your choice with your banner ad
- Ad would appear on the page through the event end dates and could be changed periodically as sponsor sees fit
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Registration and Event Information Desk Sponsor

\$5,000

- Logo integrated into the Registration and Event Information Desk signage
- Opportunity to provide one small, non-print marketing item to be distributed near the event information desk (subject to NAMIC approval)*
- Opportunity to upgrade this sponsorship to include registration refreshments for an additional fee
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Other event materials are sold separately and may be placed in close proximity to the event information desk.



Escalator or Elevator Branding Sponsor

Escalator: \$5,000 | Escalators Leading from the Hotel Lobby to the Meeting Space

Elevator: \$5,000 | Second Floor Elevators Located Near the Main Meeting Space

- Sponsor's logo integrated into the design of clings placed on escalators or elevators near the main meeting space
- Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Lunch and Dessert Sponsor*

\$4,000

- NAMIC will provide logo recognition on 8.5"x11" photo frame signage within the meal area (dessert will be served in the Sponsor Showcase area)
- Sponsorship will be acknowledged within the comments made from the podium
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the lunch area (subject to NAMIC approval)
- Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*This may be a grab-and-go or station presentation. Sponsor can have the opportunity to provide logo napkins, coffee sleeves, or other logo items to be distributed with meal.

Badge Pouch/Lanyard Sponsor

Sold as a Multi-Event Package **ON HOLD**

- Single-color (black or white) logo prominently featured on the front of the badge pouch/lanyard
- Badge pouch/lanyard provided to every attendee and registered guest
- Sold as a multi-event solution, custom quote available
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Notebooks and Pens Sponsor*

\$4,000

- Sponsor provides logoed notebooks and pens to be set out on the first day of the event and replenished the following days until all notebooks and pens have been picked up (notebooks and pens subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the notebooks and pens, additional costs will apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Agenda-at-a-Glance Signage Sponsor

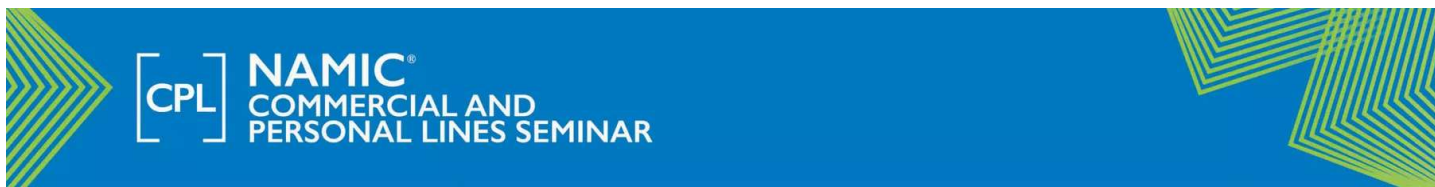
\$3,500

- Exclusive sponsorship of the agenda-at-a-glance signage at the event (deadlines apply)
- Signage placed in main event foyer space for the entire event, keeping your company name front and center
- Logo placement on signage
- Specific signage based on venue requirements and at NAMIC's discretion.
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Optional Activity Sponsor

\$3,500

- Sponsor Thursday night on the town for attendees
- Opportunity to welcome the group before they depart the hotel for the activity or once they arrive to the activity
- Company name mentioned in activity listing
- Includes four tickets for company staff, guests, or clients who are attending the seminar
- Tickets to this optional activity will be charged to each individual attendee, but as the sponsor, you will have the opportunity to purchase individual tickets or completely underwrite the cost of this activity (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Optional Experiential Learning Lab and Lunch Sponsor

\$3,500

- Sponsor the optional experiential learning activity during the seminar
- Logo on signage where attendees gather for the activity
- Opportunity to welcome attendees before they go on the tour
- Company name mentioned in activity listing
- Includes four tickets for staff, guests, or clients who are attending the seminar
- Tickets to this optional activity will be charged to each individual attendee, but as the sponsor, you will have the opportunity to purchase individual tickets or completely underwrite the cost of this activity (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Digital Event Materials Sponsor

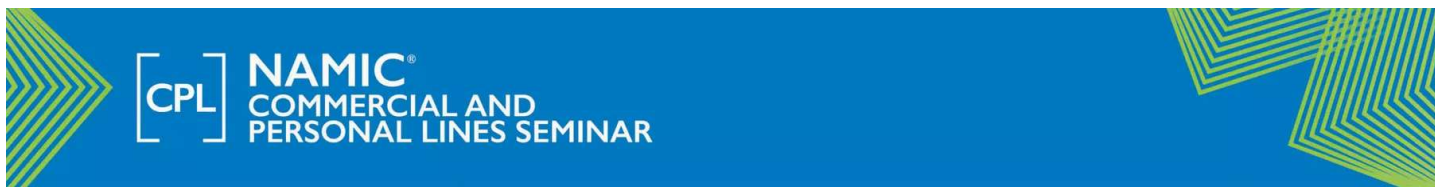
\$3,250

- Opportunity to provide a 650 x 90-pixel graphic banner advertisement for the digital Event Materials page, which will be hyperlinked to the website of your choice
- Opportunity to post a link to a white paper or video within the Event Materials page
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Game Sponsor

\$3,000

- Attendees stay engaged at the event through a fun game that will be provided and promoted by NAMIC
- Sponsorship will be acknowledged throughout the conference as the game is mentioned
- Sponsor logo recognition and acknowledgment on printed game items. Print deadlines apply
- The prize will be drawn from the General Session stage
- Opportunity to meet the winner at the Registration and Event Information Desk
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Happy Hour Sponsor

Thursday: \$3,000 **CALL FOR DETAILS**

- Sponsor hosts an hour long happy hour in the hotel's bar establishing a tab directly with the hotel for drink payment
- Logoed sign located at bar entrance along with additional signage in bar if permitted
- Opportunity to place one small, non-print marketing item for attendees to pick up during happy hour (subject to NAMIC approval)
- Opportunity to provide logoed cocktail napkins to be used at bars if permitted
- Opportunity for additional customized benefits, such as a themed drink named after your company or custom logoed drinkware (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Promotional Email Advertisement Sponsor

\$2,500

- Opportunity to provide a 150 x 640-pixel graphic panel advertisement to be included in of NAMIC's promotional emails for the event
- Advertisement can be hyperlinked to a website of the sponsor's choice (graphic and hyperlink subject to NAMIC approval). Deadlines apply
- Email list size varies but analytics pre and post send are provided upon request
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Pre-Conference Communication Advertisement Sponsor

\$2,500

- Opportunity to provide a 150 x 640-pixel graphic panel advertisement to be included in the pre-conference email sent to each attendee
- Advertisement can be hyperlinked to a website of the sponsor's choice (graphic and hyperlink subject to NAMIC approval). Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Participation Planning Survey Sponsor

\$2,000

- Sponsorship of the attendee planning survey sent to all registered attendees
- Sponsorship recognition to be included in the body of the email used to distribute the survey
- Opportunity to include sponsor logo and hyperlink to a website of the sponsor's choice in the survey.
Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Attendee Evaluation Sponsor

\$2,000

- Sponsorship of the attendee evaluation sent to all registered attendees
- Sponsorship recognition to be included in the body of the email used to distribute the evaluation
- Opportunity to include sponsor logo and hyperlink to a website of the sponsor's choice in the evaluation.
Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Pillow Gift/Room Drop Sponsor*

\$2,000 Per Day + Room Drop Fees

- This sponsorship allows the sponsor to pick a day to have a gift or other marketing item delivered to the hotel room of each attendee at the event (subject to NAMIC approval)
- Sponsor provides the gift and NAMIC coordinates delivery to attendee rooms (food items such as custom logo chocolates, cookies, or local treats are most popular among attendees). NAMIC can select and order the item for an additional cost
- Sponsor will pay the hotel's room drop fee (estimated at \$5 per room) upon invoice from NAMIC based on an estimate provided 30 days in advance. Any additional cost that exceeds the estimate will be paid by the sponsor at the conclusion of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.



Commercial and Personal Lines Seminar - Event Supporting Sponsor

\$2,000

Support NAMIC and the event while receiving Contributor Level benefits

- Advanced attendee list with contact information (including email)
- Company logo and URL link included in the meeting app for sponsored in-person events
- Recognition and link on sponsored meeting website at NAMIC.org
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Sponsor Showcase

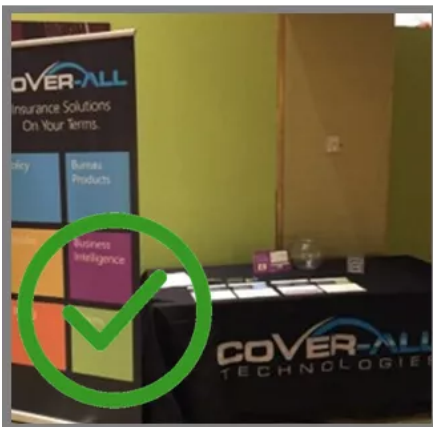
\$5,000

Located in the event foyer space where all breaks and networking functions take place, the Sponsor Showcase enables firms to engage attendees in a unique social space. Sponsorships can be found on the previous pages of this document.

Sponsor Tables Include:

- 6' skirted table
- ID sign on table
- Company participation in game (deadlines apply)
- One chair

Registration to the event is not included with a showcase table. Each showcase table must have at least one company staff member registered for the event. All staff attending the event or assisting with a showcase table must be registered. Maximum of one floor sign allowed per table. See pictures below for examples of Sponsor Showcase table setups.





Add-On Opportunities

Add-on sponsorship opportunities are only available for purchase with the purchase of an in-person event sponsorship.

Virtual Video Commercial Sponsor

\$3,500

- Sponsor provides a professional video commercial to be included within the virtual event agenda timeline which attendees can access on-demand
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

Virtual Banner Advertisement Sponsor

\$2,500 | Quantities Limited

- Sponsor provides a custom 1440 x 205 pixel banner graphic to be included in the virtual platform. The banner can be hyperlinked to a website of the sponsor's choice
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

Virtual Session Logo Sponsorship

\$1,000 | Quantities Limited

- Sponsor logo included on the virtual platform during one concurrent session (subject to NAMIC approval and placement)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

NAMIC Events App Push Notification Sponsorship*

\$1,000 | Quantities Limited

- Send one push notification to all event attendees
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

CONNECT WITH NAMIC MEMBERS



Molly Keiser

Sponsorship & Advertising Director
317.876.4240 or mkeiser@namic.org



Conner Tribby

Business Development Manager
317.876.4240 or ctribby@namic.org



Learn about NAMIC's digital and print advertising opportunities by visiting

<https://www.namic.org/advertise/overview>



For more information on sponsoring with NAMIC, please visit

<https://www.namic.org/edu/sponsor>

For more information on becoming a NAMIC Member, please email

ctribby@namic.org

NAMIC EVENT SPONSORSHIP OPPORTUNITIES



AGRICULTURAL RISK INSPECTION SCHOOL | JULY
Loss control specialists, underwriters, managers/supervisors
~200 attendees



FARM MUTUAL FORUM | MAY
Managers, directors, next-generation leaders, state association
leaders ~225 attendees



DIRECTORS' BOOTCAMP 2.0 | JUNE
Board members from property/casualty insurance companies
~50 attendees



HUMAN RESOURCES SUMMIT | APRIL
Human resources, talent management development, and
recruitment professionals ~50 attendees



CLAIMS CONFERENCE | MARCH
Property/casualty claims professionals
~250 attendees



INSURTECH FASTPITCH | APRIL
Company leaders, technology and product development
executives, innovation teams ~150 attendees



COMMERCIAL AND PERSONAL LINES SEMINAR | MARCH
Mid- to senior-level underwriters, managers, and executives
~300 attendees



MANAGEMENT CONFERENCE | JUNE
CEOs, executive teams, and future industry leaders
~400 attendees



COMMUNICATIONS + MARKETING WORKSHOP | OCTOBER
Insurance company communications and marketing professionals
~75 attendees



LEADERSHIP DEVELOPMENT WORKSHOP | JULY
Team leaders, department supervisors, new managers, future
leaders ~88 attendees



NAMIC 127TH ANNUAL CONVENTION | SEPTEMBER
Senior insurance executives, board members, and service
partners ~2,000 attendees

