



2022 Sponsorship Opportunities

JUNE 26-29, 2022 • CARLSBAD, CALIF.

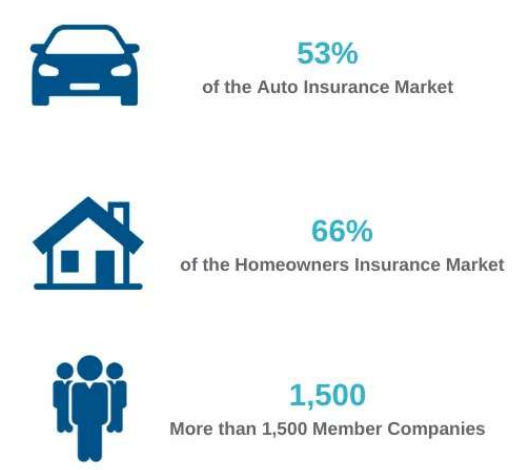


The NAMIC Management Conference is a summit for CEOs, executive teams, and future leaders of the industry. Power sessions focus on strategy, innovation, leadership, and industry trends. Breakout sessions dive into operational and emerging issues. Top-notch speakers, unrivaled networking opportunities, and an inspirational setting allow attendees to connect with peers and gain insights into important issues. With opportunities for networking and unique sponsorship options, industry vendors have the chance to reach an influential audience of the top property/casualty insurance company leaders.

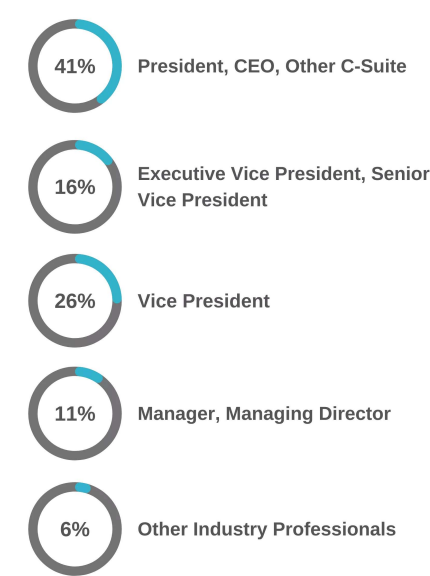


Projected Attendance: 375-425

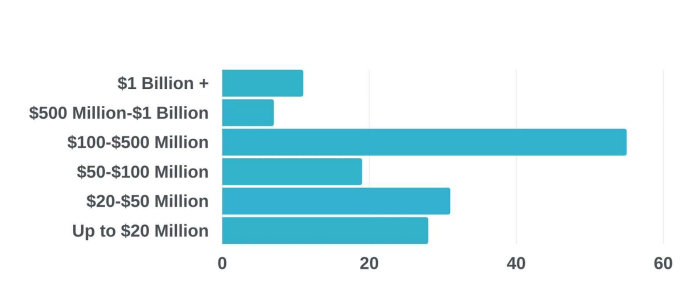
NAMIC MEMBERSHIP AT A GLANCE



Event Attendees by Title



Primary Carrier Attendees by DWP





Golf Outing Sponsor

\$30,000 SOLD FOR 2022

- Pairing requests for up to five pairings (deadlines apply)
- Five golf registrations included for sponsor executives
- A meal before the outing for all golfers compliments of sponsor
- A golfers' gift logoed with a single color (black or white) logo
- Golf prizes awarded are compliments of sponsor
- Signage with the sponsor logo at the outing location
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Welcome Festivities Sponsor

\$27,000 SOLD FOR 2022

- Logo within the pre-event marketing and on-site signage for the Welcome Festivities
- Opportunity to provide custom logo napkins or other items to be placed within the reception area
- NAMIC will provide logo recognition on 8.5"x11" photo frame signage on bar(s) and food station(s)
- On-site sponsor staff will be given 30 drink tickets to share with attendees to be used at the event bar(s) or a hosted bar will be provided (NAMIC's discretion based on event budget). Sponsorship can be upgraded to guarantee a hosted bar for one and a half hours for \$7,500.
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Event Breakfast Sponsor*

Monday \$10,000

Tuesday \$10,000

Wednesday \$10,000

All Days \$27,000

- Sponsor all breakfasts at the event (three total)
- NAMIC will provide logo recognition on 8.5"x11" photo frame signage in the breakfast area
- Sponsorship will be acknowledged in the comments made from the podium or pre-recorded event announcements played during the morning sessions
- Opportunity to provide one small, non-print marketing item for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*This may be a grab-and-go or station presentation. Sponsor can have the opportunity to provide logo napkins, coffee sleeves, or other logo items to be distributed with meal.



Opening Power Session Sponsor

\$17,500 SOLD FOR 2022

- Exclusive Opening Power Session sponsor
- Sponsorship will be recognized in the opening title slide and during the closing comments or during pre-recorded event announcements played during the session.
- Opportunity to provide one small, non-print marketing item on tables in the foyer and/or the back of session rooms for attendees to pick up (subject to NAMIC approval). Please note this is not an exclusive opportunity. Other sponsored items may be set out at the same time.
- Sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage as a benefit of the sponsorship
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Wi-Fi Sponsor*

\$17,000 SOLD FOR 2022

- Sponsor logo recognition of the Wi-Fi access
- Opportunity for customized Wi-Fi password such as "YourCompanyName" (if available at property; minimum and maximum character limits may apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsorship covers Wi-Fi in the meeting space, not the guest rooms.

Hotel Room Key Card Sponsor

\$16,000 CALL FOR DETAILS

- Attendees who stay in the event hotel and reserve a room in the event room block will receive a custom hotel key card with your single color (black or white) company logo featured prominently on the card (please note that the keycard design is pre-set)
- Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Welcome Gift Sponsor

\$12,500-\$15,000 Sponsor-Provided or NAMIC-Selected Gift SOLD FOR 2022

- Welcome gift will be set out on the first day of the event and replenished the following days until all gifts have been picked up. NAMIC will provide one gift per registered attendee. Requests for additional gifts beyond this quantity or to include guests will incur additional costs
- NAMIC-selected welcome gift will include the sponsor's single color (black or white) logo. Sponsor-provided welcome gift will need to be pre-approved by NAMIC
- Options are available for "green" gifts that reduce carbon footprint. Additional costs may be incurred
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Event Bag Sponsor

\$11,500-13,500 Sponsor-Provided or NAMIC Selected Bag SOLD FOR 2022

- Sponsor provides bag to be set out on the first day of the event and replenished the following days until all bags have been picked up (bags subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the bags, additional costs will apply
- Opportunity to include one small, non-print marketing item inside the bags (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided bag. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Badge Pouch/Lanyard Sponsor

Sold as a Multi-Event Package SOLD FOR 2022

- Single-color (black or white) logo prominently featured on the front of the badge pouch/lanyard
- Badge pouch/lanyard provided to every attendee and registered guest
- Sold as a multi-event solution, custom quote available
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Hydration Station Sponsor

\$11,500-13,500 Sponsor Provided or NAMIC Selected Water Bottle SOLD FOR 2022

- Exclusive sponsor of the water station(s) located throughout the meeting space
- Logoed signage displayed at each station
- Water bottle to be set out for all attendees to pick up. NAMIC will provide one water bottle per registered attendee. Requests for additional water bottles beyond this quantity or to include guests will incur additional costs
- NAMIC-selected water bottle will include the sponsor's single color (black or white) logo. Sponsor-provided water bottle will need to be pre-approved by NAMIC
- Opportunity to provide one small, non-print marketing item for attendees to pick up at each hydration station (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Concurrent Session Sponsor

\$12,500 CALL FOR DETAILS

- Sponsor of the concurrent sessions at the event
- NAMIC will provide recognition using logo signage in the concurrent session area
- Sponsorship will be acknowledged in the comments made from the podium in every concurrent session
- Opportunity for sponsor staff to introduce themselves and speakers in up to four concurrent sessions using NAMIC's scripted remarks
- Opportunity to provide one small, non-print marketing item for attendees to pick up in the session area
- Sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage as a benefit of the sponsorship (unless specifically noted in sponsorship)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registrations

Wayfinding Signage Sponsor

\$12,500 SOLD FOR 2022

- Sponsorship of wayfinding signage or floor clings designed to direct and inform attendees at the event
- Specific signage based on venue requirements and at NAMIC's discretion. Will include logo placement on a minimum of five wayfinding items (signage or clings) placed in high-traffic locations.
- Sponsor's logo will be integrated into the design
- Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Pocket Program Guide + Premium Ad Sponsor

\$10,000 SOLD FOR 2022

- Logo to appear on the front cover of the printed pocket program guide
- Premium advertisement – approximately 6.75" X 4.25" - on the inside front cover or outside back cover. Sponsor must provide the artwork. Exact dimensions to be provided closer to the event
- Deadlines apply
- Other pages within the program guide may be made available for sale to other companies at this event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Registration and Event Information Desk

\$10,000 SOLD FOR 2022

- Logo integrated into the Registration and Event Information Desk signage
- Opportunity to provide one small, non-print marketing item to be distributed near the Registration and Event Information Desk (subject to NAMIC approval)
- Other event material sponsorships are sold separately and may be placed in close proximity to the event information desk
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Executive Operations Roundtables Exclusive Sponsor

\$10,000

- Exclusive sponsorship of the operations executives' member-company gathering
- Opportunity to provide brief welcome using NAMIC scripted remarks. Due to event restrictions, sponsor may name 2 luncheon attendees, but is not able to participate in roundtable discussions.
- Sponsorship acknowledged within the scripted remarks made by NAMIC leadership during the event
- Logo featured exclusively within the marketing materials for the event
- Logo (URL linked) featured exclusively to website on Executive Operations Roundtables website
- Logo featured exclusively within signage at Executive Operations Roundtables event
- Sponsorship acknowledge during event networking break with 8.5"x11" photo frame signage
- Logo featured exclusively in video and AV elements at the event (where available)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Management Conference - Breakfast With a Vendor*

\$10,000 - Tuesday Session Only

- Opportunity to connect with attendees during breakfast on Tuesday morning
- Sponsor may present topic(s) of their choosing (subject to NAMIC approval) **
- Logo recognition on signage as attendees enter the breakfast ballroom
- Sponsorship will be acknowledged in the comments made from the podium on Monday or a pre-recorded event announcement
- Session to be included in one NAMIC event communication sent to all attendees
- Opportunity to provide one small, non-print marketing item for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Attendees will have the option to enjoy their breakfast while attending your session or they may choose to sit in an alternative location.

**All audio visual needs will incur additional costs to be billed to sponsor by NAMIC.

\$18,000 - Tuesday Session and Tuesday Breakfast Sponsor*

- Sponsor Tuesday breakfast for all attendees
- Additional breakfast line served in meeting room**
- Opportunity for a company representative to stand at both breakfast lines on Tuesday to greet and interact with attendees
- Breakfast sponsorship will be acknowledged in the comments made from the podium or pre-recorded event announcements played during the morning sessions
- Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Attendees will have the option to enjoy their breakfast while attending your session or they may choose to sit in an alternative location.

**This may be a grab-and-go or station presentation. Sponsor can have the opportunity to provide logo napkins, coffee sleeves, or other logo items to be distributed with meal.



Power Session Sponsor

\$10,000 Each – Five Available

All Five: \$40,000 SOLD FOR 2022

- Exclusive sponsor of a Power Session (non-opening) at the event (five available), assigned on a first-come, first-served basis.
- Sponsorship recognized in the opening title slide and during the closing comments
- Opportunity to provide one small, non-print marketing item on tables in the foyer and/or the back of session rooms for attendees to pick up (subject to NAMIC approval). Please note this is not an exclusive opportunity. Other sponsored items may be set out at the same time
- Sponsor all Power Sessions (excluding the Opening Power Session) for a package price of \$40,000 which includes:
 - Presentation of a sponsor recognition video during one power session (video is provided by the sponsor and must adhere to provided specs and length of video)
 - Opportunity to facilitate a Q&A session during one power session using NAMIC scripted remarks. No company pitches or presentations will be permitted.
- Sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage as a benefit of the sponsorship
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Registration Refreshments Sponsor

\$8,500 SOLD FOR 2022

- Opportunity for a company representative to stand at the registration refreshment table on Sunday to greet and interact with attendees
- Refreshment table will be located near the Registration and Event Information Desk*
- Opportunity to provide one small, non-print marketing item for attendees to pick up in refreshment area
- Opportunity to provide custom logoed napkins
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*The location may be located outside or in an alternate location. Sponsor can have the opportunity to provide logo napkins or other logo items to be distributed with the refreshments.



Agenda-at-a-Glance Signage Sponsor

\$8,500 SOLD FOR 2022

- Exclusive sponsorship of the large agenda-at-a-glance signage at the event (deadlines apply)
- Signage placed in main event foyer space for the entire event, keeping your company name front and center
- Logo placement on signage
- Specific signage based on venue requirements and at NAMIC's discretion. Will include logo placement on a minimum of two agenda-at-a-glance signs
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Web Banner on Event Webpage

\$8,000 SOLD FOR 2022

- Placement of a 980 x 135-pixel banner ad on the main "General Information" event page*
- Built-in hyperlink to the URL of your choice with your banner ad
- Ad would appear on the main page until approximately 3 days after the event and could be changed periodically as sponsor sees fit
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1960 pixels wide x 270 pixels high.

Nightly Door Hanger Agenda Sponsor

\$8,000 per night CALL FOR DETAILS

- Company featured as the sponsor of the "door hanger" style event agenda that is placed on the attendee's hotel room door highlighting the next day's activities (deadlines apply)
- Sponsorship includes a single color (black or white) logo recognition printed on the door hanger agenda delivered to every room
- Available Sunday, Monday, and Tuesday (discounts available for purchasing all nights)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Notebooks and Pens Sponsor*

\$7,500 SOLD FOR 2022

- Sponsor provides logoed notebooks and pens to be set out on the first day of the event and replenished the following days until all notebooks and pens have been picked up (notebooks and pens subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the notebooks and pens, additional costs will apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Networking Break Sponsor

Monday: \$7,500 (Two Breaks)

Tuesday: \$7,500 (Two Breaks)

Wednesday: \$3,500 (One Break)

Exclusive Break Sponsor: \$15,500 (All Breaks) SOLD FOR 2022

- Sponsorship of all networking breaks on a chosen day
- NAMIC will provide logo recognition on 8.5"x11" photo frame signage within the break area
- Your sponsorship will be acknowledged within the comments made from the podium as attendees are released for breaks
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the break area (subject to NAMIC approval)
- Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Recharge Station Sponsor

\$6,500 SOLD FOR 2022

- The Recharge Station will be located in a high-traffic area where attendees can recharge their electronic devices
- Tabletop signage displayed in the area
- Opportunity to provide one small, non-print marketing item to be distributed from the area (subject to NAMIC approval)
Charging devices will be removed and secured at night during non-event hours, but set up prior to the start of activities the next day
- Enhancements for this opportunity may include a flat-screen TV playing a company commercial, rejuvenating refreshment, or additional charging stations (additional costs would apply). Sponsorship can be upgraded with the addition of a seating area lounge (additional costs would apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

NAMIC Events Meeting App Sponsor

Sold as a Multi-Event Package SOLD FOR 2022

- Sponsor recognition in marketing of the app
- Custom banner ad in the app
- Customized event code such as “Your Company Name” that all users must type to access the app content (minimum and maximum character limits may apply)
- Opportunity to provide two push notifications that will be sent to all app users
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Pillow Gift/Room Drop Sponsor*

\$5,500 per day + Room Drop Fees

- This sponsorship allows the sponsor to pick a day to have a gift or other marketing item delivered to the hotel room of each attendee at the event (subject to NAMIC approval)
- Sponsor provides the gift and NAMIC coordinates delivery to attendee rooms (food items such as custom logo chocolates, cookies, or local treats are most popular among attendees). NAMIC can select and order the item for an additional cost
- Sponsor will pay the hotel's room drop fee (estimated at \$5 per room) upon invoice from NAMIC based on an estimate provided 30 days in advance. Any additional cost that exceeds the estimate will be paid at the conclusion of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.



Innovation Experience Table Host

\$5,000

- Sponsorship provides the opportunity for companies to display their innovation at a display table located in the main networking space
- Exclusive opportunity with only five spots available. Sponsors must apply and be accepted to be considered for this opportunity
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Grand Prize Drawing Sponsor

\$4,000 SOLD FOR 2022

- Exclusive sponsor of a NAMIC-provided prize (value at least \$500) to be drawn at the conclusion of the event
- Sponsorship acknowledged whenever the grand prize drawing is mentioned
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Kids and Teens Party Sponsor

\$3,800

- Exclusive sponsor of the Kids and Teens Party
- Party includes dinner and gifts for those in attendance
- Sponsor logo recognition on signage for party
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Digital Event Materials Sponsor

\$3,000 SOLD FOR 2022

- Opportunity to provide a 650 x 90-pixel graphic banner advertisement for the digital Event Materials page, which will be hyperlinked to the website of your choice*
- Opportunity to post a link to a white paper or video within the Event Materials page
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1300 pixels wide x 180 pixels high.



Promotional Email Advertisement Sponsor

\$3,000

- Opportunity to provide a 640 x 150-pixel graphic panel advertisement to be included in one of NAMIC's promotional emails for the event*
- Advertisement can be hyperlinked to a website of the sponsor's choice (graphic and hyperlink subject to NAMIC approval). Deadlines apply
- Email list size varies but analytics pre and post send are provided upon request
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1280 pixels wide x 380 pixels high.

Golf Hole Sponsor

One Hole: \$3,000

Two Holes: \$5,000

Three Holes: \$7,000

Five Holes: \$10,000

- Sponsor a golf hole(s) at the shotgun-style golf outing
- Distinct signage will be placed at each sponsored golf hole
- Opportunity to provide a hole prize/gift (Must be valued at \$75 minimum)
- Opportunity to meet and greet foursomes at the sponsored hole(s). Course rules and restrictions apply to avoid delay in play
- Sold on a first-come, first-served basis
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Pre-Conference Communication Advertisement Sponsor

\$2,700

- Opportunity to provide a 640 x 150-pixel graphic panel advertisement to be included in the pre-conference email sent to each attendee*
- Advertisement can be hyperlinked to a website of the sponsor's choice (graphic and hyperlink subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1280 pixels wide x 380 pixels high.



Participation Planning Survey Sponsor

\$2,700 **CALL FOR DETAILS**

- Sponsorship of the attendee planning survey sent to all registered attendees
- Sponsorship recognition to be included in the body of the email used to distribute the survey
- Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Attendee Evaluation Sponsor

\$2,700

- Sponsorship of the attendee evaluation sent to all registered attendees
- Sponsorship recognition to be included in the body of the email used to distribute the survey
- Deadlines apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Event Supporting Sponsor

\$2,500

- Support NAMIC and the event while receiving the Contributor-Level benefits listed on the last page of this document
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Virtual Add-On Opportunities

Virtual sponsorship opportunities are only available for purchase with the purchase of an in-person event sponsorship.

Virtual Video Commercial Sponsor

\$3,500

- Sponsor provides a professional video commercial to be included within the virtual event agenda timeline which attendees can access on-demand
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

Virtual Banner Advertisement Sponsor

\$2,500 | Quantities Limited

- Sponsor provides a custom 1440 x 205 pixel banner graphic to be included in the virtual platform. The banner can be hyperlinked to a website of the sponsor's choice
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

Virtual Session Logo Sponsorship

\$1,000 | Quantities Limited

- Sponsor logo included on the virtual platform during one concurrent session (subject to NAMIC approval and placement)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration



The benefits outlined below are included with your sponsorship package (level depends on total support).

INVESTMENT LEVEL (sponsorship + advertising + exhibiting + meeting room rental + member dues = investment level)						
	CONTRIBUTOR UP TO \$24K	BRONZE \$25K TO \$49K	SILVER \$50K TO \$74K	GOLD \$75K TO \$124K	PLATINUM \$125K TO \$199K	DIAMOND \$200K +
MINIMUM REQUIREMENTS	N/A	Must be a NAMIC member in good standing	Must be a NAMIC member in good standing	Must be a NAMIC member in good standing	Must be a NAMIC member in good standing	Must be a NAMIC member in good standing

BENEFITS

Advanced attendee lists with contact information (including email) for all sponsored events. Provided according to a set schedule.	✓	✓	✓	✓	✓	✓
Sponsor registration rate at any sponsored event.	✓	✓	✓	✓	✓	✓
Company logo and URL link included in the meeting app for sponsored in-person events.	✓	✓	✓	✓	✓	✓
Virtual sponsor showcase exhibit booth included at any sponsored event when applicable.	✓	✓	✓	✓	✓	✓
Recognition and link on website for any sponsored event.	✓ (text only)	✓ (text only)	✓ (color logo)	✓ (color logo)	✓ (color logo)	✓ (color logo)
Invitation to the VIP Reception at Annual Convention when Annual Convention is included in sponsorship package.		✓ (1 staff member)	✓ (2 staff members)	✓ (3 staff members)	✓ (5 staff members)	✓ (5 staff members)
Recognition included in promotional distribution for sponsored event (may be e-promotion, deadlines apply).				✓	✓	✓
Priority access to exhibit booths for the following year.				✓	✓	✓
Sponsorship items granted first-right-of-renewal for next year if package confirmed within 21 days of receiving proposal.				✓	✓	✓
Recognition in a NAMIC produced video that is played at select events (sponsorship must be confirmed by February 1).				✓ (logo recognition)	✓ (custom 10-15 second segment)	✓ (custom 10-15 second segment)
Eligible to establish a sub-block of sleeping rooms at NAMIC Annual Convention (subject to additional rules).					✓	✓
Special recognition signage (print or digital) displayed at every NAMIC event.					✓ (logo)	✓ (logo)
Customized Call for Speakers notifications with summary of potential agenda topics to be provided.						✓ (logo)
Year-round recognition above News Ticker on NAMIC.org homepage.						✓ (logo)
Recognition in NAMIC's Insurance Uncovered at least once per year.						✓
Recognition in IN Magazine once per year.						✓ (logo)
Recognition in NAMIC's CEO Perspective at least once per year.						✓ (logo)

Additional benefits will be outlined in the specific sponsorship package selected. Benefits are only extended if you are a sponsor at the specific event. Above benefits are not applicable to NAMIC's CEO Roundtable event or other specialty events. Benefits valid through December 2022.

CONNECT WITH NAMIC MEMBERS



Molly Keiser

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Business Development Manager
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Learn about NAMIC's digital and print advertising opportunities by visiting

<https://www.namic.org/advertise/overview>



For more information on sponsoring with NAMIC, please visit

<https://www.namic.org/edu/sponsor>

For more information on becoming a NAMIC Member, please email

ctribby@namic.org

NAMIC EVENT SPONSORSHIP OPPORTUNITIES



AGRICULTURAL RISK INSPECTION SCHOOL | JULY
Loss control specialists, underwriters, managers/supervisors
~200 attendees



DIRECTORS' BOOTCAMP 2.0 | JUNE
Board members from property/casualty insurance companies
~50 attendees



CLAIMS CONFERENCE | MARCH
Property/casualty claims professionals
~250 attendees



COMMERCIAL AND PERSONAL LINES SEMINAR | MARCH
Mid- to senior-level underwriters, managers, and executives
~300 attendees



COMMUNICATIONS + MARKETING WORKSHOP | OCTOBER
Insurance company communications and marketing professionals
~75 attendees



FARM MUTUAL FORUM | MAY
Managers, directors, next-generation leaders, state association
leaders ~225 attendees



HUMAN RESOURCES SUMMIT | APRIL
Human resources, talent management development, and
recruitment professionals ~50 attendees



INSURTECH FASTPITCH | APRIL
Company leaders, technology and product development
executives, innovation teams ~150 attendees



MANAGEMENT CONFERENCE | JUNE
CEOs, executive teams, and future industry leaders
~400 attendees



LEADERSHIP DEVELOPMENT WORKSHOP | JULY
Team leaders, department supervisors, new managers, future
leaders ~88 attendees



NAMIC 127TH ANNUAL CONVENTION | SEPTEMBER
Senior insurance executives, board members, and service
partners ~2,000 attendees

