



# SPONSORSHIP OPPORTUNITIES

MARCH 6-8, 2024 • CHICAGO, IL

UPDATED JUNE 7, 2023

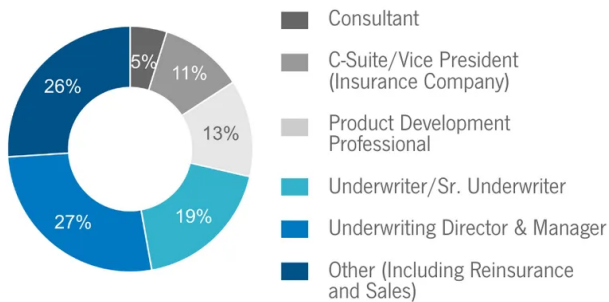


This annual event gathers commercial and personal lines underwriting, product development, and workers compensation professionals for three days of education and networking. Many networking opportunities are available with the highlight being the popular Sponsor Showcase of table-top exhibit booths. Numerous other sponsorship opportunities provide direct access to this influential audience of underwriting professionals.

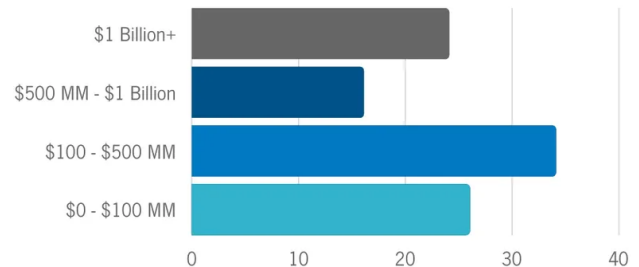
**Projected Attendance: 350-375**

[Click To View Past Attendees](#)

**Event Attendees by Title:**



**Primary Carrier Attendees by DWP:**



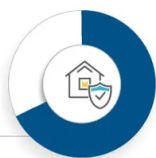
**31%**  
**Business**  
Insurance  
Market



**56%**  
**Auto**  
Insurance  
Market



**69%**  
**Homeowners**  
Insurance  
Market



**Seven of the Top 10**  
Property/Casualty Insurers



More than **5,750**  
people attended  
NAMIC events in 2022



**17,000** people have  
access to NAMIC's print  
and digital publications



More than **1,500**  
**NAMIC Member**  
**Companies**



**\$357 Billion**  
represented in  
annual premium

## **Corporate Sponsor**

**\$15,000**

- Logo and sponsorship recognition message included in all promotional mailers and/or emails (deadlines apply)
- Presentation of a corporate sponsor recognition video on the first day of the event (video is provided by the sponsor and must adhere to provided specs and length of video)\*
- Opportunity to provide one small, non-print marketing item to be placed at the entrance to the General Session or in the back of the room on the first day of the event
- Logo recognition on signage as attendees enter the General Session ballroom
- Scripted verbal recognition of corporate sponsorship each day of the event
- Logo included on a sponsorship recognition slide used in the event (deadlines apply)
- Top-level logo placement, with hyperlink, on event webpage
- Sponsorship and logo recognition included in the pre-event communication email sent to all registered attendees before the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Video can be produced on behalf of the sponsor using a NAMIC template for an additional fee.

## **Roundtable Discussions Sponsor**

**\$8,000 ON HOLD**

- Sponsorship of the roundtable discussions includes the opportunity to have a registered staff member moderate the roundtable discussions utilizing NAMIC script (details to be provided later)
- Opportunity to provide one non-print, logoed item to be placed on the discussion tables
- Logoed signage displayed during discussions
- Verbal recognition of sponsorship at the event during roundtable discussions
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

## **Educational Sessions Sponsor**

**\$8,000**

- Sponsorship will be acknowledged in the comments made from the podium in educational sessions
- NAMIC will provide logo signage in the educational session area
- Opportunity for sponsor staff attending the event to introduce themselves and speakers in up to four educational sessions using NAMIC's scripted remarks
- Opportunity to provide one small, non-print marketing item for attendees to pick up in or near the educational sessions area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **General Session Sponsor\***

Exclusive Sponsor: \$8,000

Wednesday: \$4,500

Friday: \$4,500

- Logo included on a session slide that is shown at the beginning and end of the session
- Verbal recognition when thanking speaker at the end of the session
- Logo recognition on signage as attendees enter the general session
- Opportunity to provide one small, non-print marketing item for attendees to pick up to be placed in the back of the room or at each seat in the room (subject to NAMIC approval). Seat drops are not exclusive – all seat drop items for the day will be set in advance of attendee arrival. Your item may be placed with other sponsor items. Daily program buyout of this option may be available for an upgraded price
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Does not include keynote/opening session. This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage.

### **Hotel Room Key Card Sponsor**

\$8,000

- Attendees who stay in the event hotel and reserve a room in the event room block will receive a custom hotel key card with your single-color (black or white) company logo featured prominently on the card (please note that the keycard design is pre-set; deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Breakfast Sponsor\***

Exclusive Sponsor: \$7,000 **ON HOLD**

Thursday: \$4,000

Friday: \$4,000

- NAMIC will provide logo recognition on 8.5"x11" photo frame signage in the breakfast area
- Sponsorship will be acknowledged in the comments made from the podium during educational sessions
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.



### **Nightly Door Hanger Agenda Sponsor**

Exclusive Sponsor: \$9,500

Wednesday: \$5,000

Thursday: \$5,000

- Attendees who stay in the event hotel and reserve a room in the event room block will receive a door hanger conference agenda highlighting the next day's activities with your single-color (black or white) company logo featured prominently on the card (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Pocket Program Guide - Premium Placement Sponsor**

**\$6,500 ON HOLD**

- Logo to appear on the front cover of the printed pocket program guide (deadlines apply) distributed to all event attendees
- Sponsor-designed premium placement – approximately 4.25" (w) X 5.25" (h) – on the inside front cover or outside back cover (subject to NAMIC approval). Sponsor must provide the artwork. Exact dimensions to be provided closer to the event\*
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Other pages within the program guide may be made available for sale to other companies at this event.

### **NAMIC Team Apparel Sponsor**

**Sold as a Multi-Event Package SOLD FOR 2022-2024**

- Sponsor logo to be embroidered on the upper right sleeve of NAMIC team apparel (logo will be stitched in white or black due to variety of fabric colors)
- The NAMIC Event Team wears NAMIC apparel for the entire duration of the in-person NAMIC events
- Sponsor logo will be seen by 3,500+ people who attend select events throughout the year
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Networking Break Sponsor\***

**\$6,000**

- Sponsorship of all networking breaks
- NAMIC will provide logo recognition on 8.5"x11" photo frame signage in the break area
- Sponsorship will be acknowledged in the comments made from the podium as attendees are released for breaks
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the break area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

### **Networking Reception Sponsor\***

**\$6,000**

- NAMIC will provide logo recognition on 8.5"x11" photo frame signage throughout the reception area, on the buffet tables (if present), and at the bar(s)
- Logo integrated into design of drink ticket (each attendee receives one drink ticket)
- Opportunity to place one small, non-print marketing item for attendees to pick up during reception (subject to NAMIC approval)
- Opportunity to provide logoed cocktail napkins to be used at bar(s)
- Opportunity for additional customized benefits, such as a themed drink named after your company or custom logoed drinkware (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

### **NAMIC Events App Sponsor**

**Sold as a Multi-Event Package ON HOLD**

- Sponsor recognition in marketing of the app
- Custom banner in the app
- Customized event code such as "Your Company Name" that all users must type to access the app content (minimum and maximum character limits may apply)
- Opportunity to provide two push notifications per event that will be sent to all app users
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Water Bottle Sponsor**

**\$6,000 NAMIC-Provided Water Bottle**

**\$3,000 Sponsor-Provided Water Bottle\***

- Water bottle to be set out on the first day of the event and replenished until all bottles have been picked up
- Logoed signage displayed at distribution point(s)
- NAMIC-provided water bottle will include the sponsor's single-color (black or white) logo. Sponsor-provided water bottle subject to NAMIC approval
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Event Bag Sponsor**

**\$6,000 NAMIC-Provided Bag**

**\$3,000 Sponsor-Provided Bag\***

- Event bag to be set out on the first day of the event and replenished until all bags have been picked up
- Logoed signage displayed at distribution point(s)
- NAMIC-provided bag will include the sponsor's single-color (black or white) logo. Sponsor-provided bag subject to NAMIC approval
- Opportunity to include one small, non-print marketing item inside the bags (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided bag. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Welcome Gift Sponsor**

**\$6,000 NAMIC-Provided Gift**

**\$3,000 Sponsor-Provided Gift\***

- Welcome gift to be set out on the first day of the event and replenished until all gifts have been picked up. Requests for additional gifts beyond this quantity will incur additional costs
- Logoed signage displayed at distribution point(s)
- NAMIC-provided welcome gift will include the sponsor's single-color (black or white) logo. Sponsor-provided welcome gift subject to NAMIC approval
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Zen Den Sponsor**

**\$6,000**

- Logo recognition included on the signage outside of the Zen Den, a room where attendees can step away for quiet time away from the rest of the event
- Opportunity to provide one small, non-print marketing item for attendees to pick up in the area (subject to NAMIC approval)
- Opportunity to provide beverages and food, and have custom logoed napkins to enhance the experience (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Zen Den times are subject to change and it may not be open for the full duration of the event.

### **Wi-Fi Sponsor**

**\$5,500 ON HOLD**

- Sponsor logo recognition of the Wi-Fi access
- Opportunity for customized Wi-Fi password such as “YourCompanyName” (if available at property; minimum and maximum character limits may apply)
- Upgrade this sponsorship by adding a landing page where attendees are automatically directed upon connecting to Wi-Fi, based on property availability (additional fees apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsorship covers Wi-Fi in the meeting space, not the guest rooms.

### **Opening Session Sponsor\***

**\$5,000**

- Logo included on a session slide that is shown at the beginning and end of the session
- Verbal recognition from event emcee or pre-recorded VOG (based on event production) when thanking speaker at the end of the session
- Logo recognition on signage as attendees enter the opening keynote session
- Opportunity to provide one small, non-print marketing item for attendees to pick up to be placed in the back of the room or at each seat in the room (subject to NAMIC approval). Seat drops are not exclusive – all seat drop items for the day will be set in advance of attendee arrival. Your item may be placed with other sponsor items. Daily program buyout of this option may be available for an upgraded price
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage.

### **Recharge Station Sponsor**

**\$5,000**

- The Recharge Station will be located in a high-traffic area where attendees can charge their electronic devices
- Signage including sponsor logo displayed in the area
- Opportunity to provide one small, non-print marketing item to be distributed from the area (subject to NAMIC approval)
- Enhancements for this opportunity may include a flat-screen TV playing company commercial, rejuvenating refreshments, or additional charging stations (additional costs apply)
- Charging devices will be removed and secured at night during non-event hours, but set up prior to the start of activities the next day
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Web Banner on Event Webpage Sponsor**

**\$5,000**

- Placement of a 980 x 135-pixel banner on the main “General Information” event page\*
- Built-in hyperlink to the URL of your choice with your banner
- Placement would appear on the page through the event end date and could be changed periodically as sponsor sees fit
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Submitted artwork should be 1960 pixels wide x 270 pixels high.

### **Registration and Event Information Desk Sponsor**

**\$5,000**

- Logo integrated into the Registration and Event Information Desk signage (please note that the design is pre-set; deadlines apply)
- Opportunity to provide one small, non-print marketing item to be distributed near the Registration and Event Information Desk (subject to NAMIC approval)\*
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Other event materials are sold separately and may be placed in close proximity to the Registration and Event Information Desk.



### **Branding Sponsor - Escalator**

#### **\$5,000 | Escalators Leading from the Hotel Lobby to the Meeting Space**

- Sponsor's logo integrated into the design of clings placed on escalators or elevators near the main meeting space (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Wayfinding Signage Sponsor\***

#### **\$5,000**

- Logo placement on a minimum of five wayfinding items (signage or clings) placed in high-traffic locations. Specific signage based on venue requirements and at NAMIC's discretion (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Agenda signage sold separately and may be placed in close proximity to the wayfinding signage.

### **Lunch Sponsor\***

#### **\$4,000**

- NAMIC will provide logo recognition on 8.5"x11" photo frame signage in the meal area
- Sponsorship will be acknowledged within the comments made from the podium
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the lunch area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.

### **Agenda-at-a-Glance Signage Sponsor\***

#### **\$3,500**

- Exclusive sponsorship of the agenda-at-a-glance signage at the event (deadlines apply)
- Sponsor logo included on signage placed in main event foyer space for the duration of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Specific signage based on venue requirements and at NAMIC's discretion. Additional signage sold separately and may be placed in close proximity to the agenda-at-a-glance signage.

### **Registration Refreshments Sponsor**

**\$3,500**

- Opportunity for a company representative to stand at the registration refreshment table to greet and interact with attendees\*
- Opportunity to provide one small, non-print marketing item for attendees to pick up in refreshment area (subject to NAMIC approval)
- Opportunity to provide custom logoed napkins to be placed at registration refreshment table
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Refreshment table will be set up for a select time on the first day of registration. Refreshment table will be located near the Registration and Event Information Desk. Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

### **Optional Activity Sponsor\***

**\$3,500 Each**

- Opportunity to welcome the group before they depart the hotel for the activity
- Company name mentioned in activity listing on the event agenda
- Includes four tickets for company staff, guests, or clients who are registered for the event
- Tickets to this optional activity will be charged to each individual attendee, but as the sponsor, you will have the opportunity to purchase individual tickets or completely underwrite the cost of this activity (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Activity is pre-selected by NAMIC. Requests for an alternate activity may incur additional costs.

### **Meeting Room or Social Event Partner\***

**CALL FOR DETAILS**

- Sponsor to have separate space for private business meeting or social event
- The meeting room will be in a central location for event attendees to have easy access
- Opportunity to enhance meeting space with custom branding for an additional fee (based on availability; subject to NAMIC approval)
- The space in this package will follow the Terms and Conditions for affiliate space
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*No outside food or beverage is allowed.

### **Digital Event Materials Sponsor**

**\$3,250**

- Opportunity to provide a 650 x 90-pixel graphic banner for the digital Event Materials page, which will be hyperlinked to the website of your choice\*
- Opportunity to post a link to a white paper or video within the Event Materials page
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Submitted artwork should be 1300 pixels wide x 180 pixels high.

### **Notebooks and Pens Sponsor\***

**\$3,000**

- Sponsor-provided logoed notebooks and pens to be set out on the first day of the event and replenished the following days until all notebooks and pens have been picked up (notebooks and pens subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the notebooks and pens, additional costs will apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Game Sponsor**

**\$3,000**

- Attendees stay engaged at the event through a fun game that will be provided and promoted by NAMIC
- Sponsorship will be verbally acknowledged throughout the event as the game is mentioned
- Sponsor logo recognition and acknowledgment on printed game item (deadlines apply)
- Verbal sponsor recognition during prize winner announcement
- Opportunity to meet the winner at the Registration and Event Information Desk
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Badge Sponsor**

**Sold as a Multi-Event Package ON HOLD**

- Single-color (black or white) logo prominently featured on the front of the badge
- Badge is handed to every attendee and registered guest, and is required to be worn at all times
- Sold as a multi-event sponsorship with recognition at multiple NAMIC events
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Happy Hour Sponsor**

**\$3,000**

- Sponsor hosts happy hour for all attendees
- Logoed sign located at happy hour entrance along with additional signage in bar if permitted
- Happy hour will be listed on event agenda
- Opportunity to place one small, non-print marketing item for attendees to pick up during happy hour (subject to NAMIC approval)
- Opportunity to provide logoed cocktail napkins to be used at bars if permitted
- Opportunity for additional customized benefits, such as a themed drink named after your company or custom logoed drinkware (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for all fees and expenses associated with the happy hour

### **Promotional Email Sponsor**

**\$2,750**

- Opportunity to provide a 640 x 150-pixel graphic panel placement to be included in one of NAMIC's promotional emails for the event (deadlines apply)\*
- Placement can be hyperlinked to a website of the sponsor's choice (graphic and hyperlink subject to NAMIC approval)
- Email list size varies but analytics pre- and post-send can be provided upon request
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Submitted artwork should be 1280 pixels wide x 300 pixels high.

### **Pre-Event Communication Sponsor**

**\$2,750**

- Opportunity to provide a 640 x 150-pixel graphic panel placement to be included in the pre-event email sent to each attendee (deadlines apply)\*
- Placement can be hyperlinked to a website of the sponsor's choice (graphic and hyperlink subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Submitted artwork should be 1280 pixels wide x 300 pixels high.

### **Participation Planning Survey Sponsor**

**\$2,500**

- Sponsorship of the participation planning survey sent to all registered attendees
- Sponsorship recognition to be included in the body of the email used to distribute the survey
- Sponsor logo and hyperlink to a website of the sponsor's choice in the survey (deadlines apply)
- Sponsor can provide up to three sponsor-written questions to be included in the participation planning survey (subject to NAMIC approval)\*
- Data for sponsor-written questions to be provided in PDF format two weeks after the survey is distributed
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Questions can be written with multiple-choice or open text.

### **Attendee Evaluation Sponsor**

**\$2,200**

- Sponsorship of the attendee evaluation sent to all registered attendees post-event
- Sponsorship recognition to be included in the body of the email used to distribute the evaluation
- Sponsor logo and hyperlink to a website of the sponsor's choice in the evaluation (deadlines apply)
- Sponsor can provide up to three sponsor-written questions to be included in the participation planning survey (subject to NAMIC approval)\*
- Data for sponsor-written questions to be provided in PDF format two weeks after the survey is distributed
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Room Drop Sponsor\***

**Wednesday: \$2,200 + Room Drop Fees Paid Directly to the Hotel**

**Thursday: \$2,200 + Room Drop Fees Paid Directly to the Hotel**

- This sponsorship allows the sponsor to pick a day to have a gift or marketing item delivered to the hotel room of each attendee at the event (subject to NAMIC approval)\*\*
- Sponsor may attach a personalized note to each gift compliments of your company
- Sponsor provides the gift and NAMIC connects sponsor with hotel to coordinate delivery. NAMIC can select and order the item for an additional cost (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

\*\*Room drops cannot be placed inside a room with a Do Not Disturb posted. Attendees must be registered for a room at an event hotel.



### **Event Supporting Sponsor**

**\$2,000**

*Support NAMIC and the event while receiving Contributor Level benefits*

- Advance attendee list with contact information (including email) starting 60 days before the event
- Company logo and URL link included in the meeting app
- Recognition and link on event website at NAMIC.org
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Add-On Opportunity - NAMIC Events App Push Notification Sponsor\***

**\$1,200 | Limited Quantity Available**

- Send one push notification to all event attendees
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

\*For sale as an add-on opportunity. Event sponsorship must be purchased.

### **Add-On Opportunity - Program Guide Placement\***

**\$1,000 | Limited Quantity Available**

- Sponsor-designed placement – approximately 4.25" (w) X 5.25" (h) – to be included in the Pocket Program Guide (subject to NAMIC approval). Sponsor must provide the artwork. Exact dimensions to be provided closer to the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*For sale as an add-on opportunity. Event sponsorship/exhibit booth must be purchased.

### Showcase Table Sponsor

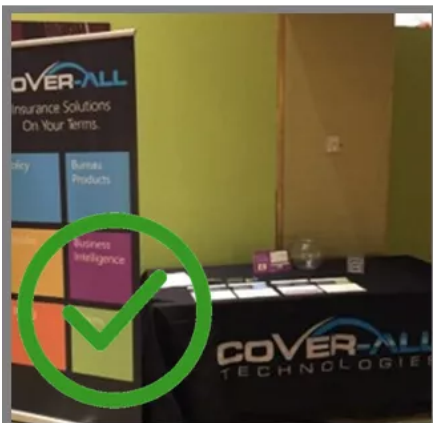
**\$5,000**

Located in the event foyer space near breaks and networking function areas, the Sponsor Showcase enables companies to engage attendees in a unique social space.

Showcase Tables Include:

- 6' skirted table
- ID sign on table
- One chair
- Opportunity to select table location for an additional fee (if applicable)

Registration to the event is not included with a showcase table. Each showcase table must have at least one company staff member registered for the event. All staff attending the event or assisting with a showcase table must be registered. Maximum of one floor sign allowed per table. See pictures below for examples of Showcase Table setups.



### **Attendee Lounge Sponsor**

#### **High-Top Seating: \$5,000 | Seats up to 6 attendees**

- Logo recognition included on tabletop signage and four branded pillows in a lounge located in a high traffic area
- Lounge includes two elevated benches and six high-top tables
- Opportunity to provide one small, non-print marketing item to be distributed from the area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Furniture subject to change based on venue interior updates

### **Attendee Lounge Sponsor**

#### **Near Elevators: \$4,000 | Seats up to 4 attendees**

- Logo recognition included on table top signage and four branded pillows in a lounge located in the pre-function foyer
- Lounge includes one sofa, two lounge chairs, and one cocktail table
- Opportunity to provide one small, non-print marketing item to be distributed from the area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Furniture subject to change based on venue interior updates

### **Attendee Lounge Sponsor**

#### **Grand Ballroom Pre-Function: \$3,500 | Seats up to 4 attendees**

- Logo recognition included on table top signage and four branded pillows in a lounge located in the pre-function foyer
- Lounge includes one sofa, two lounge chairs, and one cocktail table
- Opportunity to provide one small, non-print marketing item to be distributed from the area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Furniture subject to change based on venue interior updates

#### Attendee Lounge Sponsor

#### Discover Pre-Function: \$3,000 | Seats up to 6 attendees

- Logo recognition included on table top signage and four branded pillows in a lounge located in the pre-function foyer
- Lounge includes one sofa, four lounge chairs, and one cocktail table
- Opportunity to provide one small, non-print marketing item to be distributed from the area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Furniture subject to change based on venue interior updates

## SPONSOR BENEFIT LEVELS

*Sponsorship + Advertising + Exhibiting + Meeting Room Rental + Member Dues = Sponsorship Level*

	 UP TO \$24K	 \$25K TO \$49K	 \$50K TO \$74K	 \$75K TO \$124K	 \$125K TO \$199K	 \$200K PLUS
Advance attendee lists	★	★	★	★	★	★
Sponsor registration rate	★	★	★	★	★	★
Company logo included in the meeting app	★	★	★	★	★	★
Sponsor recognition and link on event website	★ (text only)	★ (text only)	★ (color logo)	★ (color logo)	★ (color logo)	★ (color logo)
Invitation to VIP Reception at Annual Convention		★ (1 staff member)	★ (2 staff members)	★ (3 staff members)	★ (5 staff members)	★ (5 staff members)
Recognition included in event promotional distribution				★	★	★
Priority access to exhibit booths for the following year				★	★	★
First right of renewal on previously sponsored items				★	★	★
Recognition signage displayed at select NAMIC events				★ (logo)	★ (logo)	★ (logo)
Recognition in at least one NAMIC-produced video shown at select NAMIC events					★ (logo)	★ (custom segment)
Eligible to establish a sub-block of sleeping rooms at Annual Convention					★	★
Recognition in Insurance Uncovered podcast						★
Customized call-for-speaker notifications						★ (logo)
Year-round recognition on NAMIC.org homepage						★ (logo)
Recognition in IN magazine						★ (logo)
Recognition in NAMIC's CEO Perspective email						★ (logo)

Sponsor must be a NAMIC member in good standing to qualify for bronze level and above. Additional benefits will be outlined in the specific sponsorship selected. Benefits are only extended if you are a sponsor at the specific event (deadlines apply). Specifications will be provided in sponsorship statement of work. Above benefits are not applicable to NAMIC specialty events. Benefits valid through December 2023.





**Molly Keiser**

Sponsorship & Advertising Director

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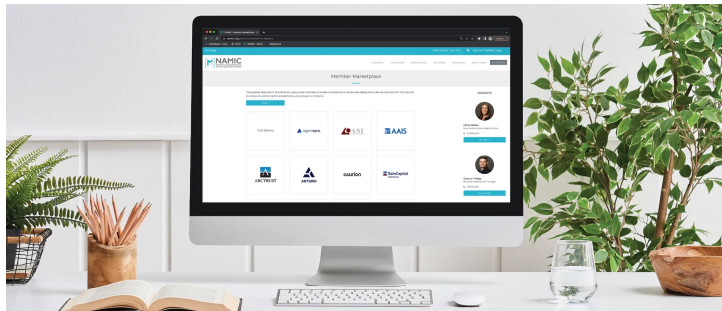


**Conner Tribby**

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Click [here](#) to learn about NAMIC's digital and print advertising opportunities

For more information on **sponsoring with NAMIC**, please visit our [website](#).

For more information on **becoming a NAMIC Member**, please email [Molly Keiser](mailto:Molly.Keiser).

## NAMIC EVENT SPONSORSHIP OPPORTUNITIES



### AGRICULTURAL RISK INSPECTION SCHOOL

Loss control specialists, underwriters, and managers/supervisors



### FARM MUTUAL FORUM

Managers, directors, next-generation leaders, and state association leaders



### DIRECTORS' BOOTCAMP 2.0

Board members from property/casualty insurance companies



### HUMAN RESOURCES SUMMIT

Human resources, talent management development, and recruitment professionals



### CLAIMS CONFERENCE

Property/casualty claims professionals



### INSURTECH FASTPITCH

Company leaders, technology and product development executives, and innovation teams



### COMMERCIAL AND PERSONAL LINES SEMINAR

Mid- to senior level underwriters, managers, and executives



### LEADERSHIP DEVELOPMENT WORKSHOP

Team leaders, department supervisors, new managers, and future leaders



### COMMUNICATION + MARKETING WORKSHOP

Insurance company communications and marketing professionals



### MANAGEMENT CONFERENCE

CEOs, executive teams, and future industry leaders



### 128TH NAMIC ANNUAL CONVENTION

Senior insurance executives, board members, and service partners