



SPONSORSHIP OPPORTUNITIES

2024

SEPTEMBER 22-25, 2024 • DENVER

UPDATED MARCH 5, 2024

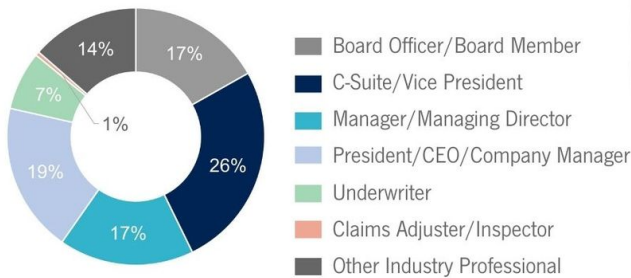


As one of the largest gatherings of property/casualty insurance executives in the country, the NAMIC Annual Convention is “The Place Where the Industry Comes Together.” With unique sponsorship options, industry vendors have the chance to reach an influential audience of the top property/casualty and farm mutual insurance company leaders.

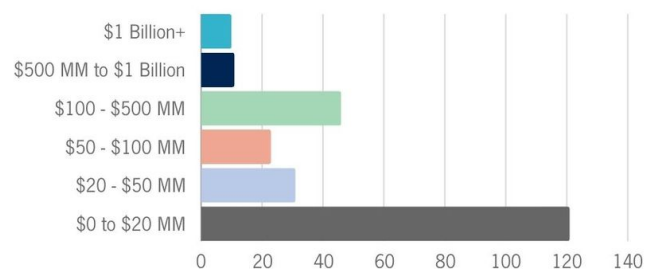
Projected Attendance: 1600-1900

[Click To View Past Attendees](#)

Event Attendees by Title:



Primary Carrier Attendees by DWP:



31%
Business
Insurance
Market



56%
Auto
Insurance
Market



68%
Homeowners
Insurance
Market



Seven of the Top 10
Property/Casualty Insurers



More than **1,500**
NAMIC Member
Companies



More than **6,000**
people attended
NAMIC events in 2023



17,000 people have
access to NAMIC's print
and digital publications



\$391 Billion
represented in
annual premium



Closing Celebration Sponsor

\$75,000 SOLD

- Recognition as Closing Celebration sponsor
- Logo prominently featured at the function
- Logo prominently integrated into the reception décor
- Opportunity to request reserved seating arrangements with priority placement
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Welcome Reception Hosted by NAMIC Chair Sponsor

Three Year Commitment Required

\$75,000 SOLD FOR 2023-2024

- Sponsor's logo will be integrated into the reception décor. The reception will feature entertainment, hors d'oeuvres, and drinks, as well as themed décor
- Opportunity to request reserved seating arrangements with priority placement at the reception
- Includes a branded attendee lounge created in the Annual Convention meeting space. Sponsor will have the opportunity to provide one small, non-print marketing item to be distributed from the area (subject to NAMIC approval)
- Opportunity to serve a signature drink for an additional fee
- Opportunity to provide logoed napkins to be placed at the bar(s)
- Logo placement in two promotional emails marketing Annual Convention
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Marketplace for Mutuals Presenting Sponsor

\$45,000 SOLD

- Sponsor logo to be placed on graphics at the entrance of the marketplace (logo size will be in proportion to graphical elements in the design. Single-color logo may be used)
- Includes a 20' x 20' exhibit booth, or a smaller, pipe and drape booth size of your choice. Subject to availability at time of agreement.
- Verbal recognition of sponsorship by Marketplace for Mutuals emcee or DJ (if emcee or DJ is present)
- Exclusive sponsorship of the Marketplace for Mutuals Executive Event which includes:
 - Exclusive recognition as the presenting sponsor of the Executive Event in the Marketplace for Mutuals. During this time the Marketplace for Mutuals is open exclusively to invited executives and staff of insurance companies
 - NAMIC will provide logo recognition on 8.5"x11" photo frame signage throughout the event
 - Logo to appear on invitations sent to approximately 400+ insurance company executives
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



IN Magazine Convention Issue Sponsor

\$35,000 SOLD

- Exclusive sponsor of the Convention issue of IN magazine
- Exclusive Q&A article with a representative from sponsoring company written by IN magazine staff included in the Convention issue of NAMIC's IN magazine
- Four pages of ad content between the fall and Convention issues produced by sponsor which will include:
 - Advertorial center spread of the fall issue
 - Two advertorials in the Convention issue
- Fall issue advertorial available in print and digital issues. Convention issue advertorial included in a Partner Pavilion content stream in the fall digital issue
- Sponsor logo to be placed on the front cover of the Convention issue
- Sponsor logo recognition included in a promotional email highlighting the the Convention issue content
- Web banner with sponsor logo included on virtual platform with a link to the Convention issue (if virtual option is available)
- The fall and Convention-exclusive issues of IN magazine will be distributed near the Registration and Event Information desk at Annual Convention
- Opportunity to have the fall and Convention-exclusive issues of IN magazine delivered to the hotel room of all registered attendees on Sunday evening with a small, themed gift for an additional fee
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Leadership Reception and Dinner Sponsor

\$35,000 SOLD

- Up to eight seats at this exclusive reception and dinner to network with NAMIC and member company leadership. Seats can be used for sponsor's staff members who are registered to attend Annual Convention or their spouses
- Logo on the program/menu card placed at each seat
- Logo on signage as attendees enter the reception and dinner
- NAMIC will provide the sponsor with a dinner RSVP listing approximately two weeks before the event
- Opportunity to request table assignments for up to eight sponsor attendees
- Opportunity to serve a signature drink (additional costs apply)
- Sponsorship recognition during remarks from the podium
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Educational Session Theater Sponsor

Two Available

Both Days: \$30,000

Monday: \$20,000

Tuesday: \$20,000

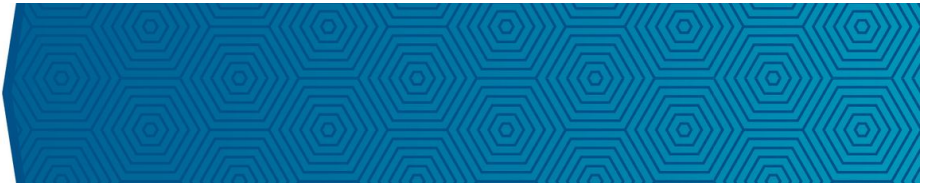
- Opportunity to submit a speaker proposal to be included in an educational session to educate attendees as a subject matter expert. Sponsor can feature a service, product, technology, or latest innovation as part of a session* (subject to NAMIC approval)
- Opportunity to enhance space with additional signage and attendee experiences** (subject to NAMIC approval)
- Opportunity to host attendees in the theater outside of general sessions, educational sessions, and afternoon power sessions***
- Sponsorship of all educational sessions that take place in the sponsored room during educational session time slots****
- Sponsorship will be acknowledged in the comments made from the podium for all educational sessions and opportunity for a registered sponsor staff member to introduce the sessions in their sponsored room using NAMIC's scripted remarks
- Logo recognition on signage in the educational session area
- Recognition to be included in one NAMIC event communication sent to all attendees (deadlines apply)
- Opportunity to provide one small, non-print marketing item for attendees to pick up in the theater area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Proposals must be educational in nature and align with the topics identified by the planning committee. Topics that do not meet the pre-set list of topics will not be considered during concurrent session timeslots. If selected, the session would be listed on the official event agenda as an education session.

**NAMIC will provide standard audio visual equipment and any additional equipment needed by sponsor must be paid directly to vendor.

***NAMIC to provide additional times 60 days prior to the event.

****Sponsor does not have influence on educational sessions that are placed in the room.



Morning Cup of Joe Sponsor

Exclusive Sponsor: \$32,500

Monday: \$12,500

Tuesday: \$12,500 **SOLD**

Wednesday: \$12,500

- Coffee station will be set up on Monday, Tuesday, or Wednesday in the pre-function area near the Main Stage entrance
- Logo recognition on 8.5"x11" photo frame signage in the coffee station area
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the coffee area (subject to NAMIC approval)
- Opportunity to provide logoed coffee cups (12 ounces or smaller) and/or coffee cup sleeves to be set out on the coffee station (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Registration and Event Information Desk Sponsor*

\$32,500 SOLD

- Logo integrated into the Registration and Event Information Desk signage (please note that the design is pre-set; deadlines apply)
- Opportunity to provide one small, non-print marketing item to be distributed near the Registration and Event Information Desk (subject to NAMIC approval)*
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Other event materials are sold separately and may be placed in close proximity to the Registration and Event Information Desk.

Afternoon Power Session Sponsor*

Monday: \$27,500

Tuesday: \$27,500 **SOLD**

- Presentation of a sponsor recognition video (video is provided by the sponsor and must adhere to provided specs and length of video)**
- Sponsor logo included on signage as attendees enter the session
- Premium reserved seating area for sponsor and up to 20 sponsor-invited guests (staff and sponsor-invited guests must be registered for the event)
- Opportunity to connect with attendees during a speaker book signing or speaker meet-and-greet (dependent on speaker availability)
- Opportunity to provide one small, non-print marketing item to be placed at entrance points to the general session (placement at the discretion of NAMIC)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage.

**Video can be produced on behalf of the sponsor using a NAMIC template for an additional fee.

Daily Keynote Speaker Sponsor*

Monday: \$27,500 **SOLD**

Tuesday: \$27,500

Wednesday: \$27,500

- Presentation of a sponsor recognition video (video is provided by the sponsor and must adhere to provided specs and length of video)**
- Sponsor logo included on signage as attendees enter the session
- Premium reserved seating area for sponsor and up to 20 sponsor-invited guests (staff and sponsor-invited guests must be registered for the event)
- Opportunity to connect with attendees during a speaker book signing or speaker meet-and-greet (dependent on speaker availability, additional fee may apply)
- Opportunity to provide one small, non-print marketing item to be placed at entrance points to the general session (placement at the discretion of NAMIC)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage.

**Video can be produced on behalf of the sponsor using a NAMIC template for an additional fee.



Hotel Room Key Card Sponsor

\$25,000 SOLD

- Attendees who stay in the event hotel and reserve a room in the event room block will receive a custom hotel key card with your logo (single color black or white may be used) featured prominently on the card (please note that the keycard design is pre-set; deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Educational Sessions Sponsor

Exclusive Sponsor: \$25,000 CALL FOR DETAILS

Monday: \$15,000

Tuesday: \$15,000

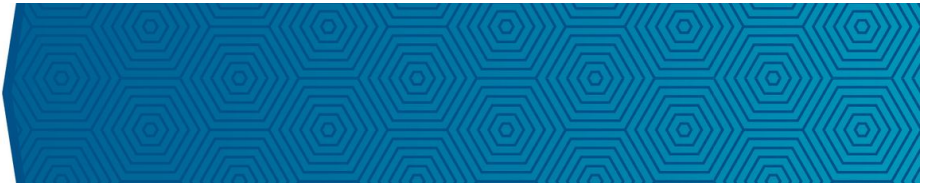
- Scripted verbal recognition of sponsorship made from the podium during educational sessions
- Logo recognition on signage as attendees enter educational session rooms
- Opportunity for sponsor staff registered for the event to introduce themselves and speakers in up to four educational sessions using NAMIC's scripted remarks
- Opportunity to provide one small, non-print marketing item for attendees to pick up in or near the educational sessions area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Pocket Program Guide - Premium Placement Sponsor*

\$25,000

- Logo to appear on the front cover of the printed pocket program guide (deadlines apply) distributed to all event attendees
- Sponsor-designed premium placement – approximately 6.75" (w) X 4.25" (h) – on the inside front cover or outside back cover (subject to NAMIC approval). Sponsor must provide the artwork. Exact dimensions to be provided closer to the event*
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Other pages within the program guide may be made available for sale to other companies at this event.



Wi-Fi Sponsor*

\$25,000

- Sponsor logo recognition included whenever meeting space Wi-Fi is communicated to attendees.
- Opportunity for customized Wi-Fi password such as “YourCompanyName” (if available at property; minimum and maximum character limits may apply)
- Opportunity to upgrade sponsorship by adding a landing page where attendees are automatically directed upon connecting to Wi-Fi, based on property availability (additional fees apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsorship covers Wi-Fi in the meeting space, not the guest rooms.

Recharge Lounge Sponsor

\$25,000 SOLD

- The Recharge Station will be located in a high-traffic area where attendees can charge their electronic devices
- Logo recognition on signage displayed in the area
- Opportunity to provide one small, non-print marketing item to be distributed from the Recharge Lounge area (subject to NAMIC approval)
- Opportunity to enhance this sponsorship with items that may include a flat-screen TV playing company commercial, rejuvenating refreshments, or additional charging stations (additional costs apply)
- Charging devices will be removed and secured at night during non-event hours, but set up prior to the start of activities the next day
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Lunch Sponsor*

Exclusive Sponsor: \$25,000

Monday: \$15,000

Tuesday: \$15,000

- Logo recognition on 8.5"x11" photo frame signage in the lunch area
- Scripted verbal recognition within the comments made from the podium during educational session(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the lunch area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.

Headshot Lounge Sponsor

\$25,000 SOLD

- Sponsor the Headshot Lounge where attendees can have a professional photo taken during Annual Convention
- Sponsor's logo to be included in the promotion of the lounge to approximately 10,000+ insurance professionals before the event (deadlines apply)
- Logo will be included on additional promotions to registered attendees through various on-site marketing opportunities (deadlines apply)
- Scripted verbal recognition within comments made from the podium during educational session(s)
- Sponsorship recognized by the Marketplace for Mutuals emcee or DJ (if emcee or DJ is present)
- Opportunity to network with attendees in the lounge area
- Opportunity to provide one small, non-print marketing item to be given away in the lounge
- Opportunity to customize this sponsorship with attendee experience enhancements (additional fees may apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Nightly Door Hanger Agenda Sponsor

Exclusive: \$25,000 **SOLD**

Sunday: \$10,000

Monday: \$10,000

Tuesday: \$10,000

- Attendees who reserve a room in the event room block will receive a door hanger conference agenda highlighting the next day's activities with your single-color (black or white) company logo featured prominently on the card (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Zen Den Sponsor*

\$20,000 **CALL FOR DETAILS**

- Logo recognition included on the signage outside of the Zen Den, an area where attendees can step away for quiet time and relaxing chair massages
- Opportunity to provide one small, non-print marketing item for attendees to pick up in the area (subject to NAMIC approval)
- Opportunity to have custom logoed napkins, sweet treats, or other items to enhance the experience (additional costs apply)
- Opportunity to customize this sponsorship with attendee experience enhancements (additional fees may apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Zen Den date and times to be announced.

Wayfinding Signage Sponsor*

\$20,000

- Logo recognition on a minimum of five wayfinding items (signage or clings) placed in high-traffic locations. Specific signage based on venue requirements and at NAMIC's discretion (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Agenda signage sold separately and may be placed in close proximity to the wayfinding signage.



Marketplace for Mutuals Networking Reception Sponsor*

\$16,500

- Held on Monday afternoon in the Marketplace for Mutuals
- Logo recognition on 8.5"x11" photo frame signage on the food station(s) and bar(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the reception area (subject to NAMIC approval)
- Sponsorship recognized by the Marketplace for Mutuals emcee or DJ (if emcee or DJ is present)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

Property Casualty Conference Senior Executives Roundtable Breakfast Sponsor*

\$15,000 SOLD

- Logo recognition included on signage in the breakfast area
- Sponsor may have two staff members greet attendees as they enter the breakfast area**
- Opportunity to have logoed coffee cups and/or sleeves will be set out at the coffee station during breakfast (to be provided by sponsor)
- Opportunity to distribute one small, non-print marketing item at each place setting (subject to NAMIC approval)
- Sponsor logo and hyperlink to a website of the sponsor's choice in the invitation (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation. Breakfast is invitation only, the sponsor is not able to attend.

**Sponsor is not able to participate in roundtable discussions

Main Stage Audio Visual Sponsor

\$15,000

- Custom banner incorporated into the professionally designed production shown Monday, Tuesday, and Wednesday during the general sessions
- Pre-recorded announcement acknowledging the sponsorship included in the general session*
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Placement of the scripted or pre-recorded announcement at NAMIC's discretion.

Daily Playbill Sponsor

Exclusive Sponsor: \$15,000

Monday: \$6,000

Tuesday: \$6,000

Wednesday: \$6,000

- Sponsor-created placement on one side of the 6"x8" card given to attendees as they enter the general session ballroom each morning. The opposite side of the card will showcase Annual Convention highlights for the day
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Marketplace for Mutuals Stage Sponsor

\$15,000

- Logo recognition included in signage located on or near the stage
- Verbal or written acknowledgement of sponsorship when the stage is referenced from the podium, in printed materials, and in the attendee app
- Opportunity to provide one small, non-print marketing item for attendees to pick up near the stage area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Breakfast Sponsor*

Monday: \$15,000

- Logo recognition on 8.5"x11" photo frame signage in the breakfast area
- Scripted verbal recognition of sponsorship made from the podium during educational session(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.

Event Bag Sponsor*

\$12,500 SOLD

- Sponsor-provided event bag to be set out on the first day of the event and replenished until all bags have been picked up (bag subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the event bags, additional costs will apply
- Opportunity to include one small, non-print marketing item inside each bag (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided bag. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Water Bottle Sponsor*

\$12,500 SOLD

- Sponsor-provided water bottle to be set out on the first day of the event and replenished until all bottles have been picked up (water bottle subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the water bottles, additional costs will apply
- Logo recognition on signage displayed at distribution point(s)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided water bottle. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Welcome Gift Sponsor*

\$12,500

- Sponsor-provided welcome gift to be set out on the first day of the event and replenished until all gifts have been picked up (welcome gift subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the welcome gift, additional costs will apply
- Logoed signage displayed at distribution point(s)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.



Notebooks and Pens Sponsor*

\$12,500

- Sponsor-provided logoed notebooks and pens to be set out on the first day of the event and replenished the following days until all notebooks and pens have been picked up (notebooks and pens subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the notebooks and pens, additional costs will apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided notebooks and pens. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Registration Refreshments Sponsor

\$10,500

- Opportunity for a company representative attending the event to stand at the registration refreshment table to greet and interact with attendees*
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the refreshment area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Refreshment table will be set up for a select time on the first day of registration. Refreshment table will be located near the Registration and Event Information Desk. Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

Bagel Bar Sponsor*

\$10,500

- Sponsorship of the Bagel Bar held on Tuesday morning
- Logo recognition on 8.5"x11" photo frame signage on the food station(s)
- Sponsorship will be acknowledged in the comments made from the podium during educational session(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.



Donut Social Sponsor*

\$10,500

- Sponsorship of the Donut Social held on Tuesday morning
- Logo recognition on 8.5"x11" photo frame signage on the food station(s)
- Sponsorship will be acknowledged in the comments made from the podium during educational session(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.

NAMIC Events App Sponsor

Sold as a Multi-Event Package SOLD

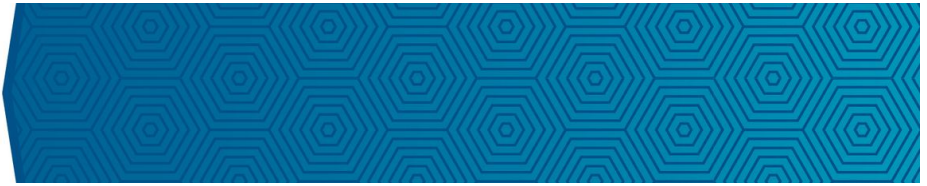
- Sponsor recognition in marketing of the app
- Custom banner in the app
- Customized event code such as "Your Company Name" that all users must type to access the app content (minimum and maximum character limits may apply)
- Opportunity to provide two push notifications per event that will be sent to all app users
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Networking Break Sponsor*

\$10,500 SOLD

- Sponsorship of all networking breaks
- Logo recognition on 8.5"x11" photo frame signage in the break area
- Scripted verbal recognition of sponsorship made from the podium as attendees are released for breaks
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the break area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.



Convention Perks Sponsor

CALL FOR DETAILS

This highly customizable and scalable sponsorship can be developed to suit your marketing goals. Ideas for the perks include:

- Rooms drops of company gifts/marketing materials
- Airport sedan transportation
- Spa treatments or golf experiences
- In-room amenities or room service
- Custom excursions in the local area
- Suite upgrades
- Extended hotel stays
- In-room signage
- Custom invitations to targeted customers to stop by the booth/hospitality suite
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Badge Sponsor

Sold as a Multi-Event Package SOLD

- Single-color (black or white) logo prominently featured on the front of the badge
- Badge is provided to every attendee and registered guest, and is required to be worn at all times
- Sold as a multi-event sponsorship with recognition at multiple NAMIC events
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Marketplace for Mutuals Interactive Game Sponsor

\$10,000

- Sponsor an interactive game that will be set up in the Marketplace for Mutuals on Monday and Tuesday*
- Logo recognition included on signage in the game area
- Opportunity to provide one small, non-print marketing item to be distributed near the game set (subject to NAMIC approval)
- Opportunity to provide logoed game set or logoed game bags
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Game options include corn hole, basketball, Giant Jenga, etc. depending on availability.

Welcome Kiosk Sponsor*

Sunday: \$10,000 CALL FOR DETAILS

- Tabletop signage including sponsor logo
- Messaging regarding the kiosk(s) and sponsor logo included in the pre-conference communication email distributed to all attendees approximately seven to 10 days before Annual Convention kicks off
- Opportunity to provide one small, non-print marketing item to be given out from the kiosk(s) (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

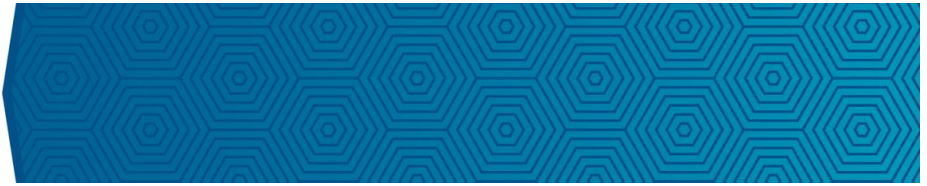
*Kiosk(s) will be located at Annual Convention host hotels that reach a minimum attendee occupancy.

Web Banner on Event Webpage Sponsor

\$10,000 SOLD

- Placement of a 980 x 135-pixel banner on the main "General Information" event page*
- Built-in hyperlink to the URL of your choice
- Placement would appear on the page through the event end date and could be changed periodically as sponsor sees fit
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1960 pixels wide x 270 pixels high.



DE&I Roundtable Discussions Sponsor

\$10,000

- Logo included on DE&I Roundtable Discussions marketing materials
- Sponsorship of the roundtable discussions includes the opportunity to have a registered staff member moderate the roundtable discussions utilizing NAMIC script (details to be provided later)
- Opportunity to provide a logoed item to be placed on the discussion tables
- Logoed slide displayed on-screen during discussions
- Verbal recognition of sponsorship at the event during roundtable discussions
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Vacation Grand Prize Drawing Sponsor*

\$10,000 SOLD

- Exclusive sponsor of the Vacation Grand Prize attendee raffle at NAMIC's Annual Convention, which is drawn on Monday afternoon at the Marketplace for Mutuals Networking Reception
- Opportunity to have ticket tumbler to be placed at sponsor's booth with color logo signage (booth cost not included) to drive booth traffic
- Verbal recognition of sponsorship by Marketplace for Mutuals emcee or DJ (if emcee or DJ is present)
- Opportunity to draw a name and congratulate the winner
- Color logo on gift certificate awarded to winner
- Logo included in two e-promos marketing Convention
- Vacation grand prize drawing information with sponsor logo recognition included in pre-event communication distributed to all attendees
- Vacation grand prize details included in the pocket program guide with sponsor recognition
- Push notification sent to all attendees through the NAMIC Event App promoting the drawing with sponsor recognition
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Vacation grand prize winner will receive a gift certificate valued at \$3,000



Lunch Dessert Sponsor*

\$9,000

- Exclusive sponsorship of the lunch dessert tables Monday and Tuesday
- Logo recognition included on 8.5"x11" photo frame signage on the dessert tables
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the dessert area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.

NAMIC Certification Award Ceremony Sponsor

\$8,500

- Logo recognition included on award ceremony signage
- Sponsor logo and link included in email invitation
- Opportunity to provide one small, non-print marketing item for attendees to pick up in the area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Farm Mutual Director Certification Roundtable Breakfast Sponsor*

\$8,500

- Logo recognition included on signage in the breakfast area
- Sponsor may have two staff members greet attendees as they enter the breakfast area**
- Opportunity to have logoed coffee cups and/or sleeves will be set out at the coffee station during breakfast (to be provided by sponsor)
- Opportunity to distribute one small, non-print marketing item at each place setting (subject to NAMIC approval)
- Sponsor logo and hyperlink to a website of the sponsor's choice in the invitation (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation. Breakfast is invitation only, the sponsor is not able to attend.

**Sponsor is not able to participate in roundtable discussions



Professional Farm Mutual Manager Roundtable Breakfast Sponsor*

\$8,500

- Logo recognition included on signage in the breakfast area
- Opportunity to have logoed coffee cups and/or sleeves will be set out at the coffee station during breakfast (to be provided by sponsor)
- Opportunity to distribute one small, non-print marketing item at each place setting (subject to NAMIC approval)
- Sponsor logo and hyperlink to a website of the sponsor's choice in the invitation (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation. Breakfast is invitation only, the sponsor is not able to attend.

Agenda at a Glance Signage Sponsor

\$8,500

- Exclusive sponsorship of the agenda at a glance signage at the event (deadlines apply)*
- Logo recognition included on signage placed in main event foyer space for the duration of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Specific signage based on venue requirements and at NAMIC's discretion. Additional signage sold separately and may be placed in close proximity to the agenda at a glance signage.

Marketplace for Mutuals Afternoon Social Sponsor

\$8,000

- Sponsor NAMIC's Tuesday afternoon marketplace social event featuring sweet treats*
- Verbal recognition of sponsorship during the Exhibitor Raffles held in conjunction with the Afternoon Social
- Color logo signage placed near or on the sweet treat stations
- Opportunity to provide one small, non-print marketing item to be distributed from the Marketplace for Mutuals during the function (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.



Personal Gift Distribution

\$7,500

- This sponsorship allows the sponsor to give a gift or marketing item no larger than 9.5" (l) x 15" (w) x 2" (d) (subject to NAMIC approval)
- Gift distributed to as many as 200 attendees, selected three weeks before the event, as they check-in at the Registration and Event Information Desk*
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Additions and alterations to the list can be made up to one week before the event for an additional fee of \$500 per request. Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for the gift and will be responsible for any fees if the items arrive prior to the stated receiving date. Sponsor will be responsible for collecting any gifts from the Registration and Event Information Desk that were not picked up before the desk closes on Wednesday or the items will be discarded.

Technology Prize Drawing Sponsor

\$7,500 SOLD

- Exclusive sponsor of the Technology Prize Drawing at NAMIC's Annual Convention, winner is drawn on the closing day of the Marketplace for Mutuals as attendees are gathered for the Exhibitor Raffles during the Afternoon Social
- Opportunity to have ticket tumbler to be placed at sponsor's booth with color logo signage (booth cost not included) to drive booth traffic
- Verbal recognition of sponsorship by Marketplace for Mutuals emcee or DJ (if emcee or DJ is present)
- Opportunity to draw a name and congratulate the winner
- Logo recognition on gift certificate awarded to winner
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Know Before You Go Communication Sponsor

\$6,000 SOLD

- Opportunity to provide a 640 x 150 -pixel graphic panel placement to be included in three pre-event email communications sent to event attendees with important event details (deadlines apply)*
- Placement can be hyperlinked to a website of the sponsor's choice (graphic and hyperlink subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1280 pixels wide x 300 pixels high.



Optional Activity Sponsor*

\$5,000 | Five Available

- Opportunity to welcome the group before they depart the hotel for the activity
- Company name mentioned in activity listing on the event agenda
- Includes four tickets for sponsor staff, guests, or clients who are registered for the event (deadlines apply)
- Tickets to this optional activity will be charged to each individual attendee, but as the sponsor, you will have the opportunity to purchase individual tickets or completely underwrite the cost of this activity (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Activity is pre-selected by NAMIC.

Marketplace for Mutuals Grand Opening Prize Drawing Sponsor

\$5,000 SOLD

- Exclusive sponsor of the Exhibit Hall Marketplace for Mutuals Grand Opening Prize Drawing at NAMIC's Annual Convention, which is drawn on Monday afternoon at the Marketplace for Mutuals Networking Reception
- Opportunity to have ticket tumbler to be placed at sponsor's booth with color logo signage (booth cost not included) to drive booth traffic
- Verbal recognition of sponsorship by Marketplace for Mutuals emcee or DJ (if emcee or DJ is present)
- Opportunity to draw a name and congratulate the winner
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Participation Planning Survey Sponsor

\$5,000

- Sponsorship of the participation planning survey sent to all registered attendees
- Sponsorship recognition to be included in the body of the email used to distribute the survey
- Sponsor logo and hyperlink to a website of the sponsor's choice in the survey (deadlines apply)
- Sponsor can provide up to three sponsor-written questions to be included in the participation planning survey (subject to NAMIC approval)*
- Data for sponsor-written questions to be provided in PDF format two weeks after the survey is distributed
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Questions can be written with multiple-choice or open text.



Prayer Service and Breakfast Sponsor

\$5,000 CALL FOR DETAILS

- Logo recognition included near entrance of the breakfast area
- Two complimentary tickets to the breakfast will be provided. Additional tickets to the breakfast will incur additional costs
- Opportunity for a reserved table in a premium location at the breakfast
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Digital Event Materials Sponsor

\$4,000 SOLD

- Opportunity to provide a graphic banner for the digital Event Materials page, which will be hyperlinked to the URL of your choice*
- Opportunity to post a link to a white paper or video within the Event Materials page
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 800 pixels wide x 204 pixels high.

Attendee List Sponsor

\$4,000

- Logo and sponsor recognition included on the front cover of the downloadable attendee list distributed electronically
- Logo recognition in the NAMIC Event App on the "Attendee List" page
- Logo recognition included in the pre-event communication with reference to the attendee list (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Promotional Email Sponsor

\$3,000

- Opportunity to provide a 640 x 150-pixel graphic panel placement to be featured in one of NAMIC's promotional emails for the event (deadlines apply)*
- Built-in hyperlink to the URL of your choice (graphic and hyperlink subject to NAMIC approval)
- Email list size varies but analytics pre- and post-send can be provided upon request
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1280 pixels wide x 300 pixels high.



Pre-Event Communication Sponsor

\$3,000 **SOLD**

- Opportunity to provide a 640 x 150-pixel graphic panel placement to be provided in the pre-event communication sent to each attendee (deadlines apply)*
- Placement can be hyperlinked to a URL of the sponsor's choice (graphic and hyperlink subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1280 pixels wide x 300 pixels high.

Past Chair Reunion Sponsor*

\$3,000

- Sponsorship of Past Chair gathering held during Convention (typical attendance is ~30)
- Logo recognition included on 8.5"x11" photo frame signage in the area hosting the gathering
- Opportunity to provide one small, non-print marketing items and/or custom logoed napkins for attendees to pick up in the area (subject to NAMIC approval)
- Sponsorship recognition on the electronic invitation
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Reunion is invitation only, the sponsor is not able to attend.

Attendee Evaluation Sponsor

\$2,950

- Sponsorship of the attendee evaluation sent to all registered attendees post-event
- Sponsorship recognition to be included in the body of the email used to distribute the evaluation
- Sponsor logo and hyperlink to a website of the sponsor's choice in the evaluation (deadlines apply)
- Sponsor can provide up to three sponsor-written questions to be included in the attendee evaluation survey (subject to NAMIC approval)*
- Data for sponsor-written questions to be provided in PDF format two weeks after the survey is distributed
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Questions can be written with multiple-choice or open text.



Event Supporting Sponsor

\$2,750

Support NAMIC and the event while receiving Contributor Level benefits

- Advance attendee list with contact information (including email) starting 60 days before the event
- Company logo included in the meeting app
- Recognition and hyperlink on event website at NAMIC.org
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Add-On Opportunity - In-Person Insurtech Fastpitch Participant*

\$6,000 | Limited Quantity Available

- Participation in a 10-minute fastpitch session including Q&A (subject to NAMIC approval)**
- Company introduced by fastpitch session emcee
- Company logo included on signage displayed in session area
- Session listed as an official activity on agenda
- Logo recognition and link included on the Insurtech Fastpitch webpage
- Sponsor recognition included in all promotional emails for Insurtech Fastpitch (deadlines apply)
- Opportunity to add on virtual pitch at a discounted rate

*Participants must register to attend the event.

**Session date and time subject to change based on final number of submissions.

Add-On Opportunity - Room Drop Sponsor*

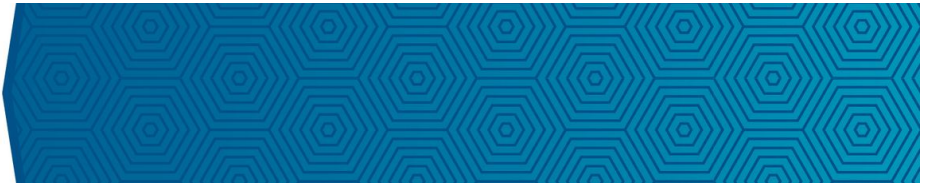
Tuesday: \$2,750 + Room Drop Fees Paid Directly to the Hotel

Wednesday: \$2,750 + Room Drop Fees Paid Directly to the Hotel

- This sponsorship allows the sponsor to pick a day to have a gift or marketing item delivered to the hotel room of each attendee who stay in the event hotel and reserve a room in the event room block (subject to NAMIC approval)**
- Sponsor may attach a personalized note to each gift compliments of your company
- Sponsor provides the gift and NAMIC connects sponsor with hotel to coordinate delivery. NAMIC can select and order the item for an additional cost (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

**Room drops cannot be placed inside a room with a Do Not Disturb posted. Attendees must be registered for a room at an event hotel.



Add-On Opportunity - NAMIC Events App Push Notification Sponsor*

\$1,500 | Limited Quantity Available

- Opportunity to provide one push notification per event that will be sent to all app users
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

*For sale as an add-on opportunity. Event sponsorship must be purchased.

Add-On Opportunity - Program Guide Placement*

\$1,300 | Limited Quantities Available

- Sponsor-designed placement – approximately 6.75" (w) X 4.25" (h) – to be included in the event Pocket Program Guide (subject to NAMIC approval). Sponsor must provide the artwork. Exact dimensions to be provided closer to the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

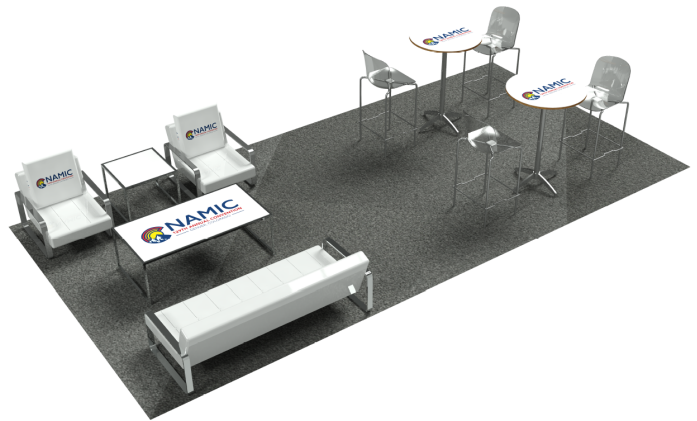
*For sale as an add-on opportunity. Event sponsorship/exhibit booth must be purchased.

Attendee Lounge Sponsorship Opportunities

Attendee Lounge Sponsor

\$10,000 | Seats up to 8 attendees **CALL FOR DETAILS**

- Logo recognition included on three tables and two branded pillows in a lounge located in a high traffic area
- Lounge includes one cocktail table, two high top tables, two lounge chairs, one sofa, and four barstools
- Opportunity to provide one small, non-print marketing item to be distributed from the area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Attendee Lounge Sponsor

\$7,000 | Seats up to 4 attendees **CALL FOR DETAILS**

- Logo recognition included on one table cling and two branded pillows in a lounge located in a high traffic area
- Lounge includes one cocktail table, one sofa, and two lounge chairs
- Opportunity to provide one small, non-print marketing item to be distributed from the area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



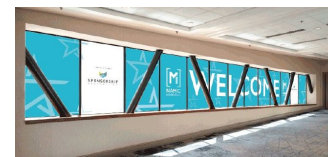


Branding Opportunities

Sponsored Logo Signage

Options and Pricing TBD **CALL FOR DETAILS**

- Sponsor logo included on digital or print signage in various high traffic areas with the event space
- Design is pre-set with logo incorporated into NAMIC branding
- Pricing is determined by type (digital or print), size, and placement within the event space
- Signage is produced and installed by NAMIC
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



Affiliate Space Branding Package

Options and Pricing TBD **CALL FOR DETAILS**

- Affiliate space includes the ability to set out up to one easel sign and one branded tablecloth directly outside the room or area of affiliate's contracted space
- Purchase of an Affiliate Space Branding Package allows the affiliate the opportunity to produce and install additional signage, including allowable wall and floor clings within their contracted space. Pricing is determined by the type, size, and placement of the signage. Signage is produced and installed by the sponsor through NAMIC's preferred service provider



Exhibiting

Coming together at the NAMIC Annual Convention is all about making connections. For exhibitors, the Marketplace for Mutuals offers the perfect opportunity to build your network with the attendees who gather for the NAMIC Annual Convention.

To view current availability and to select a booth and/or lounge, please click [here](#).

Booth Types and Pricing

Booth Type	Member Rate	Nonmember Rate	Booth Specs
10x10 - Pipe and Drape Booth	\$3,250	\$3,950	
10x10 - Custom Branded Lounge Package	\$4,650	\$5,350	View Booth Specs
10x10 - Custom Wall Package	\$5,350	\$6,050	View Booth Specs
20x10 - Pipe and Drape Booth	\$5,750	\$7,150	
20x10 - Custom Branded Lounge Package	\$8,050	\$9,050	View Booth Specs
20x20 - Island Booth	\$9,575	\$11,075	

Exhibitor Registration Rate







- 10x10 Booth/Lounge/Wall Unit: 1 registration included
- 20x10 Booth/Lounge: 2 registrations included
- 20x20 Island Booth: 4 registration included
- Additional Registrations: Pricing TBD

Benefits of Exhibiting

- Attendee registration list with name, title, company, and mailing address sent to paid exhibitors beginning 30 days prior to Annual Convention
- Access to the 1,000+ mutual members who attend each year
- Registration(s) included with booth spaces and a discount on additional registration(s)
- Exhibitor registrations include the following meals:
 - Monday and Tuesday Breakfast
 - Monday and Tuesday Lunch
 - Welcome Reception Hosted by NAMIC Chair on Sunday Evening
 - Marketplace for Mutuals Networking Reception on Monday Evening
 - Closing Celebration

SPONSOR LEVEL BENEFITS

Sponsorship + Advertising + Exhibiting + Meeting Room Rental + Member Dues = Sponsorship Level

	 \$25K TO \$49K	 \$50K TO \$74K	 \$75K TO \$149K	 \$150K TO \$249K	 \$250K TO \$449K	 \$450K +
Advance attendee lists	★	★	★	★	★	★
Sponsor registration rate	★	★	★	★	★	★
Company logo included in the meeting app	★	★	★	★	★	★
Sponsor recognition and hyperlink on event webpage(s)	★ (text only)	★ (color logo)	★ (color logo)	★ (color logo)	★ (color logo)	★ (color logo)
Invitation to VIP Reception at Annual Convention	★ (1 staff member)	★ (2 staff member)	★ (3 staff member)	★ (4 staff member)	★ (5 staff member)	★ (5 staff member)
Priority access to exhibit booths for the following year	★	★	★	★	★	★
Recognition included in event promotional distribution		★	★	★	★	★
First right of renewal on previously sponsored items			★	★	★	★
Recognition signage displayed at select NAMIC events			★ (logo)	★ (logo)	★ (logo)	★ (logo)
Recognition in at least one NAMIC-produced video shown at select NAMIC events				★ (logo)	★ (custom segment)	★ (custom segment)
Eligible to establish a sub-block of sleeping rooms at Annual Convention				★	★	★
Recognition in Insurance Uncovered podcast					★	★
Customized call-for-speaker notifications					★	★
Recognition in IN magazine					★ (logo)	★ (logo)
Year-round recognition on NAMIC.org homepage						★ (logo)
Recognition in NAMIC's CEO Perspective email						★ (logo)
Featured in IN magazine						★
Interview in Insurance Uncovered podcast						★
Featured thought leadership in NAMIC's Morning News Summary						★
Engagement with NAMIC board						★
Preferred consideration for new opportunities						★

Contributor level benefits include advance attendee lists, sponsor registration rate, company logo included in the meeting app, and sponsor name recognition and hyperlink on event webpage(s). Sponsor must be a NAMIC member in good standing to qualify for bronze level and above. Additional benefits will be outlined in the specific sponsorship selected. Benefits are only extended if you are a sponsor at the specific event (deadlines apply). Specifications will be provided in sponsorship statement of work. Above benefits are not applicable to NAMIC specialty events. Benefits valid through December 2024.



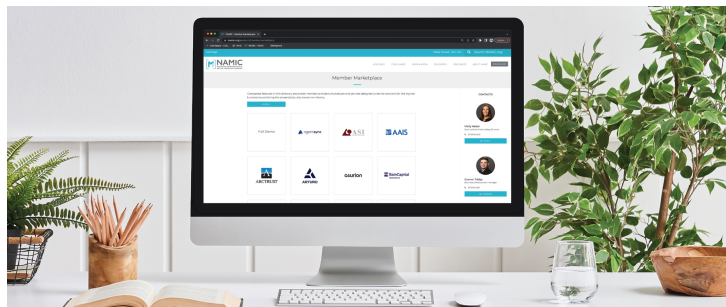
Molly Keiser

Sr. Sponsorship & Advertising Director
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Conner Tribby

Business Development Manager
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Click [here](#) to learn about NAMIC's digital and print advertising opportunities

For more information on **sponsoring with NAMIC**, please visit our [website](#).

For more information on **becoming a NAMIC Member**, please email Molly.Keiser.

NAMIC EVENT SPONSORSHIP OPPORTUNITIES



AGRICULTURAL RISK INSPECTION SCHOOL

Loss control specialists, underwriters, and managers/supervisors



DIRECTORS' BOOTCAMP 2.0

Board members from property/casualty insurance companies



CLAIMS CONFERENCE

Property/casualty claims professionals



COMMERCIAL AND PERSONAL LINES SEMINAR

Mid- to senior level underwriters, managers, and executives



COMMUNICATION + MARKETING WORKSHOP

Insurance company communications and marketing professionals



FARM MUTUAL FORUM

Managers, directors, next-generation leaders, and state association leaders



HUMAN RESOURCES SUMMIT

Human resources, talent management development, and recruitment professionals



INSURTECH FASTPITCH

Company leaders, technology and product development executives, and innovation teams



LEADERSHIP DEVELOPMENT WORKSHOP

Team leaders, department supervisors, new managers, and future leaders



MANAGEMENT CONFERENCE

CEOs, executive teams, and future industry leaders



129TH NAMIC ANNUAL CONVENTION

Senior insurance executives, board members, and service partners