



# **SPONSORSHIP OPPORTUNITIES**

## **2024**

**MAY 22-24, 2024 • NASHVILLE, TENN.**

**UPDATED FEBRUARY 20, 2024**

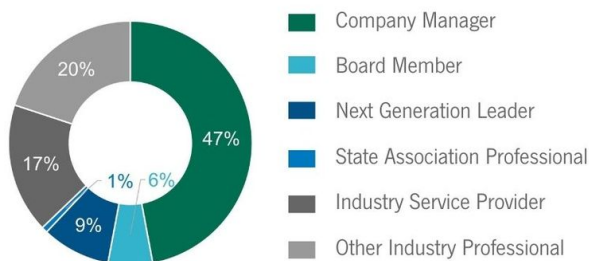


Sponsoring Farm Mutual Forum is your chance to gain access to the largest gathering of farm mutual professionals in the industry. Farm Mutual Forum is an annual gathering place for farm mutual industry professionals to connect and learn. Forum sponsorship packages provide a wide range of opportunities designed for almost any budget and are created to help you achieve your branding, networking, and sales goals.

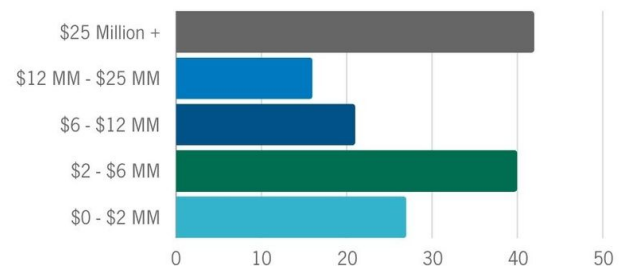
**Projected Attendance: 200-250**

[Click To View Past Attendees](#)

**Event Attendees by Title:**



**Primary Carrier Attendees by DWP:**



**31%**  
**Business**  
Insurance  
Market



**56%**  
**Auto**  
Insurance  
Market



**68%**  
**Homeowners**  
Insurance  
Market



**Seven of the Top 10**  
Property/Casualty Insurers



More than **6,000**  
people attended  
NAMIC events in 2023



**17,000** people have  
access to NAMIC's print  
and digital publications



More than **1,500**  
**NAMIC Member**  
**Companies**



**\$391 Billion**  
represented in  
annual premium

### **Corporate Sponsor**

**\$15,000 SOLD**

- Logo and sponsorship recognition message included in all promotional mailers and/or emails (deadlines apply)
- Presentation of a corporate sponsor recognition video on the first day of the event (video is provided by the sponsor and must adhere to provided specs and length of video)\*
- Opportunity to provide one small, non-print marketing item to be placed at the entrance to the General Session or in the back of the room on the first day of the event
- Logo recognition on signage as attendees enter the General Session ballroom
- Scripted verbal recognition of corporate sponsorship each day of the event
- Logo included on a sponsorship recognition slide used during the event
- Top-level logo placement, with hyperlink, on event webpage
- Logo and sponsorship recognition included in the pre-event communication email sent to all registered attendees before the event (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Video can be produced on behalf of the sponsor using a NAMIC template for an additional fee.

### **Nightly Door Hanger Agenda Sponsor**

**Exclusive Sponsor: \$9,500 CALL FOR DETAILS**

**Wednesday: \$5,000**

**Thursday: \$5,000**

- Attendees who reserve a room in the event room block will receive a door hanger conference agenda highlighting the next day's activities with your single-color (black or white) company logo featured prominently on the card (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Educational Sessions Sponsor**

**\$8,000**

- Scripted verbal recognition of sponsorship made from the podium during educational sessions
- Logo recognition on signage as attendees enter educational session rooms
- Opportunity for sponsor staff registered for the event to introduce themselves and speakers in up to four educational sessions using NAMIC's scripted remarks
- Opportunity to provide one small, non-print marketing item for attendees to pick up in or near the educational sessions area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



### **Hotel Room Key Card Sponsor**

**\$8,000 SOLD**

- Attendees who stay in the event hotel and reserve a room in the event room block will receive a custom hotel key card with your logo (single color black or white may be used) featured prominently on the card (please note that the keycard design is pre-set; deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Breakfast Sponsor\***

**Breakfast and Lunch Sponsor: \$7,000**

**Thursday: \$4,000**

- NAMIC will provide logo recognition on 8.5"x11" photo frame signage in the breakfast area
- Sponsorship will be acknowledged in the comments made from the podium during educational session(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.

### **Lunch Sponsor\***

**Breakfast and Lunch Sponsor: \$7,000**

**Thursday: \$4,000 SOLD**

- Logo recognition on 8.5"x11" photo frame signage in the lunch area
- Scripted verbal recognition within the comments made from the podium during educational sessions
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the lunch area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.

### **Pocket Program Guide - Premium Placement Sponsor**

**\$6,500**

- Logo to appear on the front cover of the printed pocket program guide (deadlines apply) distributed to all event attendees
- Sponsor-designed premium placement – approximately 4.25" (w) X 5.25" (h) – on the inside front cover or outside back cover (subject to NAMIC approval). Sponsor must provide the artwork. Exact dimensions to be provided closer to the event\*
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Other pages within the program guide may be made available for sale to other companies at this event.

### **Networking Break Sponsor\***

**\$6,000 SOLD**

- Sponsorship of all networking breaks
- Logo recognition on 8.5"x11" photo frame signage in the break area
- Scripted verbal recognition of sponsorship made from the podium as attendees are released for breaks
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the break area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

### **Networking Reception Sponsor\***

**\$6,000 SOLD**

- Logo recognition on 8.5"x11" photo frame signage throughout the reception area, on the buffet tables (if present), and at the bar(s)
- Logo integrated into design of drink ticket (each attendee receives one drink ticket)
- Opportunity to place one small, non-print marketing item for attendees to pick up during reception (subject to NAMIC approval)
- Opportunity to provide logoed cocktail napkins to be used at bar(s)
- Opportunity for additional customized benefits, such as a themed drink named after your company or custom logoed drinkware (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

### **Wi-Fi Sponsor\***

**\$5,500**

- Sponsor logo recognition of the Wi-Fi access
- Opportunity for customized Wi-Fi password such as “YourCompanyName” (if available at property; minimum and maximum character limits may apply)
- Opportunity to upgrade sponsorship by adding a landing page where attendees are automatically directed upon connecting to Wi-Fi, based on property availability (additional fees apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsorship covers Wi-Fi in the meeting space, not the guest rooms.

### **Opening Session Sponsor\***

**\$5,000**

- Logo recognition on a session slide that is shown at the beginning and end of the session
- Scripted verbal recognition when thanking speaker at the end of the session
- Logo recognition on signage as attendees enter the opening session
- Opportunity to provide one small, non-print marketing item for attendees to pick up in the back of the room(subject to NAMIC approval). Your item may be placed with other sponsor items. Daily program buyout of this option may be available for an upgraded price
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage.

### **Recharge Station Sponsor**

**\$5,000**

- The Recharge Station will be located in a high-traffic area where attendees can charge their electronic devices
- Logo recognition on signage displayed in the area
- Opportunity to provide one small, non-print marketing item to be distributed from the Recharge Station area (subject to NAMIC approval)
- Opportunity to enhance this sponsorship with items that may include a flat-screen TV playing company commercial, rejuvenating refreshments, or additional charging stations (additional costs apply)
- Charging devices will be removed and secured at night during non-event hours, but set up prior to the start of activities the next day
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Registration and Event Information Desk Sponsor**

**\$5,000**

- Logo integrated into the Registration and Event Information Desk signage (please note that the design is pre-set; deadlines apply)
- Opportunity to provide one small, non-print marketing item to be distributed near the Registration and Event Information Desk (subject to NAMIC approval)\*
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Other event materials are sold separately and may be placed in close proximity to the Registration and Event Information Desk.

### **Roundtable Discussions Sponsor**

**\$5,000**

- Opportunity to have a registered staff member moderate the roundtable discussions utilizing NAMIC script (details to be provided later)
- Opportunity to provide one non-print, logoed item to be placed on the discussion tables
- Logoed signage displayed during discussions
- Verbal recognition of sponsorship at the event during roundtable discussions
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Web Banner on Event Webpage Sponsor**

**\$5,000**

- Placement of a 980 x 135-pixel banner on the main “General Information” event page\*
- Built-in hyperlink to the URL of your choice
- Placement would appear on the page through the event end date and could be changed periodically as sponsor sees fit
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Submitted artwork should be 1960 pixels wide x 270 pixels high.

### **Wayfinding Signage Sponsor\***

**\$5,000**

- Logo recognition on a minimum of five wayfinding items (signage or clings) placed in high-traffic locations. Specific signage based on venue requirements and at NAMIC's discretion (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Agenda signage sold separately and may be placed in close proximity to the wayfinding signage.

## **Farm Mutual Director Certification and Professional Farm Mutual Manager Roundtable**

### **Breakfast Sponsor\***

**\$4,000**

- Logo recognition included on signage in the breakfast area
- Sponsor may have two staff members greet attendees as they enter the breakfast area\*\*
- Opportunity to have logoed coffee cups and/or sleeves will be set out at the coffee station during breakfast (to be provided by sponsor)
- Opportunity to distribute one small, non-print marketing item at each place setting (subject to NAMIC approval)
- Sponsor logo and hyperlink to a website of the sponsor's choice in the invitation (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation. Breakfast is invitation only, the sponsor is not able to attend.

\*\*Sponsor is not able to participate in roundtable discussions

### **Optional Activity Sponsor\***

**\$3,500 Each**

- Opportunity to welcome the group before they depart the hotel for the activity
- Company name mentioned in activity listing on the event agenda
- Includes four tickets for sponsor staff, guests, or clients who are registered for the event (deadlines apply)
- Tickets to this optional activity will be charged to each individual attendee, but as the sponsor, you will have the opportunity to purchase individual tickets or completely underwrite the cost of this activity (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Activity is pre-selected by NAMIC.

### **Meeting Room or Social Event Partner\***

#### **CALL FOR DETAILS**

- Sponsor to have separate space for private business meeting or social event
- The meeting room will be in a central location for event attendees to have easy access
- Opportunity to enhance meeting space with custom branding for an additional fee (based on availability; subject to NAMIC approval)
- The meeting space in this package will follow the Terms and Conditions for affiliate space
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*No outside food or beverage is allowed.



### **Registration Refreshments Sponsor**

**\$3,500 CALL FOR DETAILS**

- Opportunity for a company representative to stand at the registration refreshment table to greet and interact with attendees\*
- Opportunity to provide one small, non-print marketing item for attendees to pick up in refreshment area (subject to NAMIC approval)
- Opportunity to provide custom logoed napkins to be placed at registration refreshment table
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Refreshment table will be set up for a select time on the first day of registration. Refreshment table will be located near the Registration and Event Information Desk. Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

### **Digital Event Materials Sponsor**

**\$3,250 SOLD**

- Opportunity to provide a graphic banner for the digital Event Materials page, which will be hyperlinked to the URL of your choice\*
- Opportunity to post a link to a white paper or video within the Event Materials page
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Submitted artwork should be 800 pixels wide x 204 pixels high.

### **General Session Sponsor\***

**\$3,000 | Closing Session**

- Logo included on the general session slide that is shown at the beginning and end of the session
- Verbal recognition when thanking speaker at the end of the session
- Logo recognition on signage as attendees enter the general session
- Opportunity to provide one small, non-print marketing item for attendees to pick up to be placed in the back of the room or at each seat in the room (subject to NAMIC approval). Seat drops are not exclusive – all seat drop items for the day will be set in advance of attendee arrival. Your item may be placed with other sponsor items. Daily program buyout of this option may be available for an upgraded price
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Does not include keynote/opening session. This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage.

### **Event Bag Sponsor\***

**\$3,000**

- Sponsor-provided event bag to be set out on the first day of the event and replenished until all bags have been picked up (bag subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the event bags, additional costs will apply
- Opportunity to include one small, non-print marketing item inside each bag (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided bag. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Welcome Gift Sponsor\***

**\$3,000**

- Sponsor-provided welcome gift to be set out on the first day of the event and replenished until all gifts have been picked up (welcome gift subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the welcome gift, additional costs will apply
- Logoed signage displayed at distribution point(s)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Water Bottle Sponsor\***

**\$3,000**

- Sponsor-provided water bottle to be set out on the first day of the event and replenished until all bottles have been picked up (water bottle subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the water bottles, additional costs will apply
- Logo recognition on signage displayed at distribution point(s)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided water bottle. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Happy Hour Sponsor\***

**\$3,000**

- Sponsor hosts happy hour for all attendees
- Logo recognition signage located at bar entrance along with additional signage in bar if permitted
- Happy Hour will be listed on event agenda
- Opportunity to provide one small, non-print marketing item for attendees to pick up during happy hour (subject to NAMIC approval)
- Opportunity to provide logoed cocktail napkins to be used at bar(s), if permitted
- Opportunity for additional customized benefits, such as a themed drink named after your company or custom logoed drinkware (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for all fees and expenses associated with the happy hour

### **NAMIC Events App Sponsor**

**Sold as a Multi-Event Package SOLD**

- Sponsor recognition in marketing of the app
- Custom banner in the app
- Customized event code such as “Your Company Name” that all users must type to access the app content (minimum and maximum character limits may apply)
- Opportunity to provide two push notifications per event that will be sent to all app users
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Game Sponsor**

**\$3,000**

- Attendees stay engaged at the event through a fun game that will be provided and promoted by NAMIC
- Sponsorship will be verbally acknowledged throughout the event as the game is mentioned
- Sponsor logo recognition and acknowledgment during prize winner announcement (deadlines apply)
- Sponsor recognition of game within the Event App
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Notebooks and Pens Sponsor\***

**\$3,000**

- Sponsor-provided logoed notebooks and pens to be set out on the first day of the event and replenished the following days until all notebooks and pens have been picked up (notebooks and pens subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the notebooks and pens, additional costs will apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided notebooks and pens. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Promotional Email Sponsor**

**\$3,000**

- Opportunity to provide a 640 x 150-pixel graphic panel placement to be featured in one of NAMIC's promotional emails for the event (deadlines apply)\*
- Built-in hyperlink to the URL of your choice (graphic and hyperlink subject to NAMIC approval)
- Email list size varies but analytics pre- and post-send can be provided upon request
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Submitted artwork should be 1280 pixels wide x 300 pixels high.

### **Pre-Event Communication Sponsor**

**\$3,000**

- Opportunity to provide a 640 x 150-pixel graphic panel placement to be provided in the pre-event communication sent to each attendee (deadlines apply)\*
- Placement can be hyperlinked to a URL of the sponsor's choice (graphic and hyperlink subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Submitted artwork should be 1280 pixels wide x 300 pixels high.

### **Badge Sponsor**

**Sold as a Multi-Event Package SOLD**

- Single-color (black or white) logo prominently featured on the front of the badge
- Badge is provided to every attendee and registered guest, and is required to be worn at all times
- Sold as a multi-event sponsorship with recognition at multiple NAMIC events
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



### **Agenda at a Glance Signage Sponsor**

**\$2,750**

- Exclusive sponsorship of the agenda at a glance signage at the event (deadlines apply)\*
- Logo recognition included on signage placed in main event foyer space for the duration of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Specific signage based on venue requirements and at NAMIC's discretion. Additional signage sold separately and may be placed in close proximity to the agenda at a glance signage.

### **Participation Planning Survey Sponsor**

**\$2,500**

- Sponsorship of the participation planning survey sent to all registered attendees
- Sponsorship recognition to be included in the body of the email used to distribute the survey
- Sponsor logo and hyperlink to a website of the sponsor's choice in the survey (deadlines apply)
- Sponsor can provide up to three sponsor-written questions to be included in the participation planning survey (subject to NAMIC approval)\*
- Data for sponsor-written questions to be provided in PDF format two weeks after the survey is distributed
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Questions can be written with multiple-choice or open text.

### **Attendee Evaluation Sponsor**

**\$2,200**

- Sponsorship of the attendee evaluation sent to all registered attendees post-event
- Sponsorship recognition to be included in the body of the email used to distribute the evaluation
- Sponsor logo and hyperlink to a website of the sponsor's choice in the evaluation (deadlines apply)
- Sponsor can provide up to three sponsor-written questions to be included in the attendee evaluation survey (subject to NAMIC approval)\*
- Data for sponsor-written questions to be provided in PDF format two weeks after the survey is distributed
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Questions can be written with multiple-choice or open text.

## **Event Supporting Sponsor**

**\$2,000**

*Support NAMIC and the event while receiving Contributor Level benefits*

- Advance attendee list with contact information (including email) starting 60 days before the event
- Company logo included in the meeting app
- Recognition and hyperlink on event website at NAMIC.org
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

## **Add-On Opportunity - In-Person Insurtech Fastpitch Participant\***

**\$3,000 | Limited Quantity Available**

- Participation in a 10-minute fastpitch session including Q&A (subject to NAMIC approval)\*\*
- Company introduced by fastpitch session emcee
- Company logo included on signage displayed in session area
- Session listed as an official activity on agenda
- Logo recognition and link included on the Insurtech Fastpitch webpage
- Sponsor recognition included in all promotional emails for Insurtech Fastpitch (deadlines apply)
- Opportunity to add on virtual pitch at a discounted rate

\*Participants must register to attend the event.

\*\*Session date and time subject to change based on final number of submissions.

## **Add-On Opportunity - Room Drop Sponsor\***

**Tuesday: \$1,200 + Room Drop Fees Paid Directly to the Hotel**

**Wednesday: \$1,200 + Room Drop Fees Paid Directly to the Hotel**

- This sponsorship allows the sponsor to pick a day to have a gift or marketing item delivered to the hotel room of each attendee who stay in the event hotel and reserve a room in the event room block (subject to NAMIC approval)\*\*
- Sponsor may attach a personalized note to each gift compliments of your company
- Sponsor provides the gift and NAMIC connects sponsor with hotel to coordinate delivery. NAMIC can select and order the item for an additional cost (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

\*\*Room drops cannot be placed inside a room with a Do Not Disturb posted. Attendees must be registered for a room at an event hotel.



### **Add-On Opportunity - NAMIC Events App Push Notification Sponsor\***

**\$1,200 | Limited Quantity Available**

- Opportunity to provide one push notification per event that will be sent to all app users
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

\*For sale as an add-on opportunity. Event sponsorship must be purchased.

### **Add-On Opportunity - Program Guide Placement\***

**\$1,000 | Four Available**

- Sponsor-designed placement – approximately 4.25" (w) X 5.25" (h) – to be included in the Pocket Program Guide (subject to NAMIC approval). Sponsor must provide the artwork. Exact dimensions to be provided closer to the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*For sale as an add-on opportunity. Event sponsorship/exhibit booth must be purchased.



### **Showcase Table Sponsor**

**\$3,500**

Located in the event foyer space near break and networking function areas, the showcase tables allow companies to engage attendees in a unique social space.

Showcase tables include:







- 6' skirted table
- ID sign on table
- One chair (if permitted by hotel)
- Opportunity to select table location for an additional fee (if applicable)

Each showcase table must have at least one company staff member registered for the event - registration is not included in the showcase table price. All staff attending the event or assisting with a showcase table must be registered. Maximum of one floor sign allowed per table (sign should be no larger than 3' wide by 7' tall).



## SPONSOR LEVEL BENEFITS

*Sponsorship + Advertising + Exhibiting + Meeting Room Rental + Member Dues = Sponsorship Level*

	 BRONZE SPONSOR \$25K TO \$49K	 SILVER SPONSOR \$50K TO \$74K	 GOLD SPONSOR \$75K TO \$149K	 PLATINUM SPONSOR \$150K TO \$249K	 DIAMOND SPONSOR \$250K TO \$449K	 TITANIUM SPONSOR \$450K +
Advance attendee lists	★	★	★	★	★	★
Sponsor registration rate	★	★	★	★	★	★
Company logo included in the meeting app	★	★	★	★	★	★
Sponsor recognition and hyperlink on event webpage(s)	★ (text only)	★ (color logo)	★ (color logo)	★ (color logo)	★ (color logo)	★ (color logo)
Invitation to VIP Reception at Annual Convention	★ (1 staff member)	★ (2 staff member)	★ (3 staff member)	★ (4 staff member)	★ (5 staff member)	★ (5 staff member)
Priority access to exhibit booths for the following year	★	★	★	★	★	★
Recognition included in event promotional distribution		★	★	★	★	★
First right of renewal on previously sponsored items			★	★	★	★
Recognition signage displayed at select NAMIC events			★ (logo)	★ (logo)	★ (logo)	★ (logo)
Recognition in at least one NAMIC-produced video shown at select NAMIC events				★ (logo)	★ (custom segment)	★ (custom segment)
Eligible to establish a sub-block of sleeping rooms at Annual Convention				★	★	★
Recognition in Insurance Uncovered podcast					★	★
Customized call-for-speaker notifications					★	★
Recognition in IN magazine					★ (logo)	★ (logo)
Year-round recognition on NAMIC.org homepage						★ (logo)
Recognition in NAMIC's CEO Perspective email						★ (logo)
Featured in IN magazine						★
Interview in Insurance Uncovered podcast						★
Featured thought leadership in NAMIC's Morning News Summary						★
Engagement with NAMIC board						★
Preferred consideration for new opportunities						★

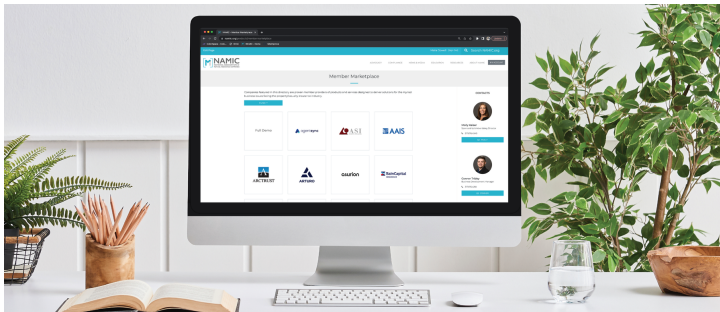
**Contributor level benefits include advance attendee lists, sponsor registration rate, company logo included in the meeting app, and sponsor name recognition and hyperlink on event webpage(s).** Sponsor must be a NAMIC member in good standing to qualify for bronze level and above. Additional benefits will be outlined in the specific sponsorship selected. Benefits are only extended if you are a sponsor at the specific event (deadlines apply). Specifications will be provided in sponsorship statement of work. Above benefits are not applicable to NAMIC specialty events. Benefits valid through December 2024.



**Molly Keiser**  
Senior Sponsorship  
& Advertising Director  
317.876.4240  
[mkeiser@namic.org](mailto:mkeiser@namic.org)



**Conner Tribby**  
Business Development Manager  
317.876.4218  
[ctribby@namic.org](mailto:ctribby@namic.org)



Click [here](#) to learn about NAMIC's digital and print advertising opportunities

For more information on **sponsoring with NAMIC**, please visit our [website](#).

For more information on **becoming a NAMIC Member**, please email [Molly Keiser](mailto:Molly.Keiser).

## NAMIC EVENT SPONSORSHIP OPPORTUNITIES



**AGRICULTURAL RISK INSPECTION SCHOOL**  
Loss control specialists, underwriters,  
and managers/supervisors



**DIRECTORS' BOOTCAMP 2.0**  
Board members from property/casualty  
insurance companies



**CLAIMS CONFERENCE**  
Property/casualty claims professionals



**COMMERCIAL AND PERSONAL LINES SEMINAR**  
Mid- to senior level underwriters, managers,  
and executives



**COMMUNICATION + MARKETING WORKSHOP**  
Insurance company communications  
and marketing professionals



**FARM MUTUAL FORUM**  
Managers, directors, next-generation leaders,  
and state association leaders



**HUMAN RESOURCES SUMMIT**  
Human resources, talent management development,  
and recruitment professionals



**INSURTECH FASTPITCH**  
Company leaders, technology and product development  
executives, and innovation teams



**LEADERSHIP DEVELOPMENT WORKSHOP**  
Team leaders, department supervisors, new managers,  
and future leaders



**MANAGEMENT CONFERENCE**  
CEOs, executive teams, and future industry leaders



**129TH NAMIC ANNUAL CONVENTION**  
Senior insurance executives, board members, and service partners