



NAMIC[®]
INSURANCE PROFESSIONAL
SKILLS DEVELOPMENT

SPONSORSHIP OPPORTUNITIES

2024

SPRING 2024 DATES: MAY 21 | MAY 28 | JUNE 4 | JUNE 11

FALL 2024 DATES: OCTOBER 1 | OCTOBER 8 | OCTOBER 15 | OCTOBER 22

UPDATED MARCH 21, 2024



The Insurance Professional Skills Development series is designed to provide education in a variety of areas to insurance professionals looking to gain skills and knowledge in new areas. Attendees at the Insurance Professional Skills Development series are insurance company professionals with varying levels of experience, but mostly mid-level managers and senior-level individual contributors who are interested in developing their skillsets to become more well-rounded leaders for their organizations. This series is designed to provide education in a variety of areas to insurance professionals looking to gain skills and knowledge in new areas.

Spring 2024 | Finance for the Non-Financial Manager

Held in Partnership with the IU Kelley School of Business Executive Education

This four-part series, led by a Kelley School of Business Executive Education faculty member, provides attendees with the opportunity to learn the language and methods used in finance to measure and drive performance in a mutual insurance company. Topics will include how to identify key value drivers using real world examples, how to use financial models and best practices to make value enhancing decisions, and how to read and deconstruct financial statements to assess performance and identify risks.

Fall 2024 | Strategic Planning and Implementation

Held in Partnership with the IU Kelley School of Business Executive Education

This four-part series, led by a Kelley School of Business Executive Education faculty member, provides attendees with a framework for strategic planning and implementation that can be applied to a mutual insurance company. Topics will include defining strategy, diagnosing strategic situations, and making and implementing strategy decisions.

Projected Attendance: 40



Insurance Professional Skills Development Series Corporate Sponsor

\$15,000

- Named scholarship awarded to a top scholar as part of the NAMIC Mutual Insurance Foundation*
- Opportunity to provide up to two banner graphics to be displayed during the event
- Logo recognition on event webpage banner**
- Logo recognition on all e-promos for the event and pre-event communication to attendees as corporate sponsor
- Sponsorship recognition within NAMIC leadership comments during the event
- Opportunity to provide a video that will be included within the virtual event agenda
- Opportunity to submit a flyer/whitepaper to be included on the event materials page
- Advance attendee list with contact information provided 60 days prior to the event
- Eligible for event registration. Sponsorships do not include registration

*\$5,000 of total investment in named scholarship is tax deductible.

**Benefit only available to first five event sponsors.

Insurance Professional Skills Development Series Session Sponsor

Both Sessions: \$10,000

Spring Session: \$5,500

Fall Session: \$5,500







- Opportunity to provide a banner graphic to be displayed during the event
- Logo recognition on event webpage banner*
- Logo recognition on all e-promos for the event and pre-event communication to attendees
- Sponsorship recognition within NAMIC leadership comments during the event
- Opportunity to provide a video that will be included within the virtual event agenda
- Advance copy of the attendee list with contact information provided 60 days prior to the event
- Eligible for event registration. Sponsorships do not include registration

*Benefit only available to first five event sponsors.



SPONSOR LEVEL BENEFITS

Sponsorship + Advertising + Exhibiting + Meeting Room Rental + Member Dues = Sponsorship Level

	 BRONZE SPONSOR \$25K TO \$49K	 SILVER SPONSOR \$50K TO \$74K	 GOLD SPONSOR \$75K TO \$149K	 PLATINUM SPONSOR \$150K TO \$249K	 DIAMOND SPONSOR \$250K TO \$449K	 TITANIUM SPONSOR \$450K +
Advance attendee lists	★	★	★	★	★	★
Sponsor registration rate	★	★	★	★	★	★
Company logo included in the meeting app	★	★	★	★	★	★
Sponsor recognition and hyperlink on event webpage(s)	★ (text only)	★ (color logo)	★ (color logo)	★ (color logo)	★ (color logo)	★ (color logo)
Invitation to VIP Reception at Annual Convention	★ (1 staff member)	★ (2 staff member)	★ (3 staff member)	★ (4 staff member)	★ (5 staff member)	★ (5 staff member)
Priority access to exhibit booths for the following year	★	★	★	★	★	★
Recognition included in event promotional distribution		★	★	★	★	★
First right of renewal on previously sponsored items			★	★	★	★
Recognition signage displayed at select NAMIC events			★ (logo)	★ (logo)	★ (logo)	★ (logo)
Recognition in at least one NAMIC-produced video shown at select NAMIC events				★ (logo)	★ (custom segment)	★ (custom segment)
Eligible to establish a sub-block of sleeping rooms at Annual Convention				★	★	★
Recognition in Insurance Uncovered podcast					★	★
Customized call-for-speaker notifications					★	★
Recognition in IN magazine					★ (logo)	★ (logo)
Year-round recognition on NAMIC.org homepage						★ (logo)
Recognition in NAMIC's CEO Perspective email						★ (logo)
Featured in IN magazine						★
Interview in Insurance Uncovered podcast						★
Featured thought leadership in NAMIC's Morning News Summary						★
Engagement with NAMIC board						★
Preferred consideration for new opportunities						★

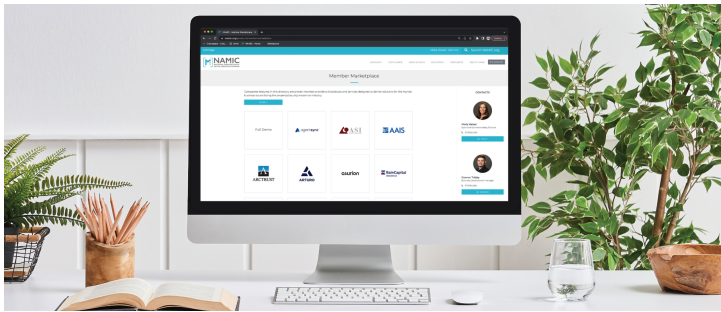
Contributor level benefits include advance attendee lists, sponsor registration rate, company logo included in the meeting app, and sponsor name recognition and hyperlink on event webpage(s). Sponsor must be a NAMIC member in good standing to qualify for bronze level and above. Additional benefits will be outlined in the specific sponsorship selected. Benefits are only extended if you are a sponsor at the specific event (deadlines apply). Specifications will be provided in sponsorship statement of work. Above benefits are not applicable to NAMIC specialty events. Benefits valid through December 2024.



Molly Keiser
Senior Sponsorship
& Advertising Director
317.876.4240
mkeiser@namic.org



Conner Tribby
Business Development Manager
317.876.4218
ctribby@namic.org



Click [here](#) to learn about NAMIC's digital and print advertising opportunities

For more information on **sponsoring with NAMIC**, please visit our [website](#).

For more information on **becoming a NAMIC Member**, please email [Molly Keiser](mailto:Molly.Keiser).

NAMIC EVENT SPONSORSHIP OPPORTUNITIES



AGRICULTURAL RISK INSPECTION SCHOOL

Loss control specialists, underwriters, and managers/supervisors



FARM MUTUAL FORUM

Managers, directors, next-generation leaders, and state association leaders



DIRECTORS' BOOTCAMP 2.0

Board members from property/casualty insurance companies



HUMAN RESOURCES SUMMIT

Human resources, talent management development, and recruitment professionals



CLAIMS CONFERENCE

Property/casualty claims professionals



INSURTECH FASTPITCH

Company leaders, technology and product development executives, and innovation teams



COMMERCIAL AND PERSONAL LINES SEMINAR

Mid- to senior level underwriters, managers, and executives



LEADERSHIP DEVELOPMENT WORKSHOP

Team leaders, department supervisors, new managers, and future leaders



COMMUNICATION + MARKETING WORKSHOP

Insurance company communications and marketing professionals



MANAGEMENT CONFERENCE

CEOs, executive teams, and future industry leaders



129TH NAMIC ANNUAL CONVENTION

Senior insurance executives, board members, and service partners