



SPONSORSHIP OPPORTUNITIES

2024

VIRTUAL DATES • APRIL 17, JULY 17

**IN-PERSON DATES HELD IN CONJUNCTION WITH THE FOLLOWING
NAMIC EVENTS:**

CLAIMS CONFERENCE: FEBRUARY 20-22, 2024

COMMERCIAL AND PERSONAL LINES SEMINAR: MARCH 6-8, 2024

FARM MUTUAL FORUM: MAY 22-24, 2024

ANNUAL CONVENTION: SEPTEMBER 22-25, 2024

UPDATED APRIL 11, 2024

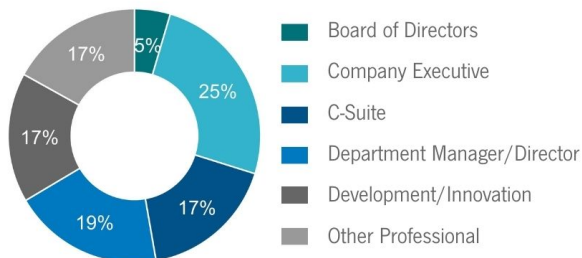


The event is open to any organization interested in sharing their latest innovation, technology, or product/service that is designed to improve the efficiency, performance, and growth prospects for an insurance company. This can be providers that consider themselves insurtechs, as well as any other type of company that services the insurance industry. Vendors are selected to participate through a competitive application process. Consideration will be given to their companies' ability to provide a presentation that is engaging and professional and that is geared to improving the efficiency, performance, and growth prospects of an insurance company across its internal or external value chain.

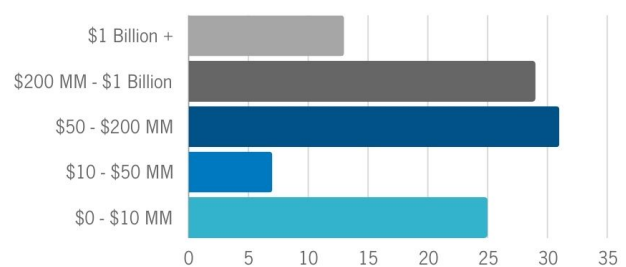
Virtual Projected Attendance: 150-180

[Click To View Past Attendees](#)

Event Attendees by Title:



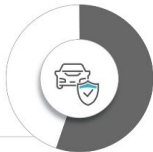
Primary Carrier Attendees by DWP:



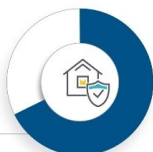
31% Business
Insurance Market



56% Auto
Insurance Market



68% Homeowners
Insurance Market



Seven of the Top 10
Property/Casualty Insurers



Nearly **1,500**
NAMIC Member
Companies



More than **6,000**
people attended
NAMIC events in 2023



17,000 people have
access to NAMIC's print
and digital publications



\$391 Billion
represented in
annual premium



Corporate Sponsor Insurtech Fastpitch

\$20,000 ON HOLD

- Logo and sponsorship recognition message included in all promotional mailers and/or emails (deadlines apply)
- Opportunity to give a brief 30-50 word company description during the welcome remarks (subject to NAMIC approval)
- Presentation of a corporate sponsor recognition video at events (video is provided by the sponsor and must adhere to provided specs and length of video)*
- Scripted verbal recognition of corporate sponsorship each day of the event
- Logo included on a sponsorship recognition slide displayed at events (deadlines apply)
- Logo recognition on signage displayed during events
- Top-level logo placement, with hyperlink, on event webpage
- Sponsorship and logo recognition included in the pre-event communication sent to all registered attendees before the virtual events
- Opportunity to provide a banner graphic to be included in the virtual platform. The banner can be hyperlinked to a website of the sponsor's choice
- Opportunity to provide a video to be included within the virtual event agenda timeline which attendees can access on-demand
- Participation in an up to 20-minute professionally moderated virtual fastpitch session including live Q&A and audience polling to demonstrate the benefits and features of your service, product, technology, or latest innovation (subject to NAMIC approval). Company logo included on-screen during the session**
- Advance copy of the attendee list with contact information provided at 60 days prior to the event
- Post-event list of names of those who attended your company's virtual session
- Includes two registrations to the virtual event for speakers. Any additional staff will need to register at the member vendor rate
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Video can be produced on behalf of the sponsor using a NAMIC template for an additional fee.

**Session time subject to change based on final number of submissions. Time will be confirmed four weeks prior to the event. Please note: All participants will be placed in alphabetical order when in print or verbally recognized.

Virtual Insurtech Fastpitch Participant*

JULY 17

20-Minute Pitch: \$5,000

10-Minute Pitch: \$2,500

5-Minute Pitch: \$1,250

- Participation in a professionally moderated virtual fastpitch session including live Q&A to demonstrate the benefits and features of your service, product, technology, or latest innovation (subject to NAMIC approval)**
- Advance copy of the attendee list with contact information provided at 60 days prior to the event
- Logo recognition and link included on the event website
- Company logo included on-screen during the session
- Sponsor recognition included in all promotional emails for the event (deadlines apply)
- Verbal sponsor recognition during the event
- Post-event list of names of those who attended your company's live session
- Includes two registrations to the event for speakers. Any additional staff will need to register at the member vendor rate

*Discounted rate available when participating in one of the Insurtech Fastpitch sessions.

**Session time subject to change based on final number of submissions.

In-Person Insurtech Fastpitch Participant*

Limited Quantity Available

Annual Convention: \$6,000

Claims Conference: \$3,000

Commercial and Personal Lines Seminar: \$3,000

Farm Mutual Forum: \$3,000

- Participation in a 10-minute fastpitch session including Q&A (subject to NAMIC approval)**
- Company introduced by fastpitch session emcee
- Company logo included on signage displayed in session area
- Session listed as an official activity on agenda
- Logo recognition and link included on the Insurtech Fastpitch webpage
- Sponsor recognition included in all promotional emails for Insurtech Fastpitch (deadlines apply)
- Opportunity to add on virtual pitch at a discounted rate

*Participants must register to attend the event.

**Session date and time subject to change based on final number of submissions.

Add-On Sponsorship Opportunities

Add-on sponsorship opportunities are only available for purchase by Insurtech Fastpitch participants.

Web Banner on Event Webpage Sponsor

\$3,000

- Placement of a 980 x 135-pixel banner on the main “General Information” event page*
- Built-in hyperlink to the URL of your choice
- Placement would appear on the page through the event end date and could be changed periodically as sponsor sees fit
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1960 pixels wide x 270 pixels high.

On-Demand Virtual Pitch Sponsor

\$1,000

- Sponsor provides a 30-second pre-recorded pitch video to be included on the Insurtech Fastpitch webpage and video library in the virtual portal
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

Attendee Evaluation Sponsor

\$900

- Sponsorship of the attendee evaluation sent to all registered attendees post-event
- Sponsorship recognition to be included in the body of the email used to distribute the evaluation
- Sponsor logo and hyperlink to a website of the sponsor's choice in the evaluation (deadlines apply)
- Sponsor can provide up to three sponsor-written questions to be included in the attendee evaluation survey (subject to NAMIC approval)*
- Data for sponsor-written questions to be provided in PDF format two weeks after the survey is distributed
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Questions can be written with multiple-choice or open text.

Virtual Banner Sponsor

\$800 | Quantities Limited

- Sponsor provides a custom 1440 x 205-pixel banner graphic to be included in the virtual platform. The banner can be hyperlinked to a website of the sponsor's choice
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration



Promotional Email Sponsor

\$750

- Opportunity to provide a 640 x 150-pixel graphic panel placement to be featured in one of NAMIC's promotional emails for the event (deadlines apply)*
- Built-in hyperlink to the URL of your choice (graphic and hyperlink subject to NAMIC approval)
- Email list size varies but analytics pre- and post-send can be provided upon request
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1280 pixels wide x 300 pixels high.

Pre-Event Communication Sponsor







\$750

- Opportunity to provide a 640 x 150-pixel graphic panel placement to be provided in the pre-event communication sent to each attendee (deadlines apply)*
- Placement can be hyperlinked to a URL of the sponsor's choice (graphic and hyperlink subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1280 pixels wide x 300 pixels high.

SPONSOR LEVEL BENEFITS

Sponsorship + Advertising + Exhibiting + Meeting Room Rental + Member Dues = Sponsorship Level

	 BRONZE SPONSOR \$25K TO \$49K	 SILVER SPONSOR \$50K TO \$74K	 GOLD SPONSOR \$75K TO \$149K	 PLATINUM SPONSOR \$150K TO \$249K	 DIAMOND SPONSOR \$250K TO \$449K	 TITANIUM SPONSOR \$450K +
Advance attendee lists	★	★	★	★	★	★
Sponsor registration rate	★	★	★	★	★	★
Company logo included in the meeting app	★	★	★	★	★	★
Sponsor recognition and hyperlink on event webpage(s)	★ (text only)	★ (color logo)	★ (color logo)	★ (color logo)	★ (color logo)	★ (color logo)
Invitation to VIP Reception at Annual Convention	★ (1 staff member)	★ (2 staff member)	★ (3 staff member)	★ (4 staff member)	★ (5 staff member)	★ (5 staff member)
Priority access to exhibit booths for the following year	★	★	★	★	★	★
Recognition included in event promotional distribution		★	★	★	★	★
First right of renewal on previously sponsored items			★	★	★	★
Recognition signage displayed at select NAMIC events			★ (logo)	★ (logo)	★ (logo)	★ (logo)
Recognition in at least one NAMIC-produced video shown at select NAMIC events				★ (logo)	★ (custom segment)	★ (custom segment)
Eligible to establish a sub-block of sleeping rooms at Annual Convention				★	★	★
Recognition in Insurance Uncovered podcast					★	★
Customized call-for-speaker notifications					★	★
Recognition in IN magazine					★ (logo)	★ (logo)
Year-round recognition on NAMIC.org homepage						★ (logo)
Recognition in NAMIC's CEO Perspective email						★ (logo)
Featured in IN magazine						★
Interview in Insurance Uncovered podcast						★
Featured thought leadership in NAMIC's Morning News Summary						★
Engagement with NAMIC board						★
Preferred consideration for new opportunities						★

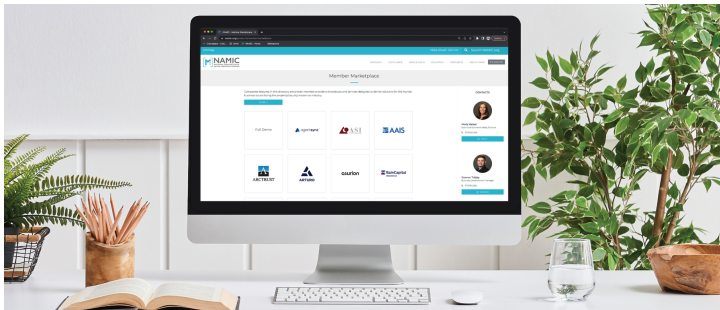
Contributor level benefits include advance attendee lists, sponsor registration rate, company logo included in the meeting app, and sponsor name recognition and hyperlink on event webpage(s). Sponsor must be a NAMIC member in good standing to qualify for bronze level and above. Additional benefits will be outlined in the specific sponsorship selected. Benefits are only extended if you are a sponsor at the specific event (deadlines apply). Specifications will be provided in sponsorship statement of work. Above benefits are not applicable to NAMIC specialty events. Benefits valid through December 2024.



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Click [here](#) to learn about NAMIC's digital and print advertising opportunities

For more information on **sponsoring with NAMIC**, please visit our [website](#).

For more information on **becoming a NAMIC Member**, please email [Molly Keiser](mailto:Molly.Keiser).

NAMIC EVENT SPONSORSHIP OPPORTUNITIES



AGRICULTURAL RISK INSPECTION SCHOOL

Loss control specialists, underwriters, and managers/supervisors



DIRECTORS' BOOTCAMP 2.0

Board members from property/casualty insurance companies



CLAIMS CONFERENCE

Property/casualty claims professionals



COMMERCIAL AND PERSONAL LINES SEMINAR

Mid- to senior level underwriters, managers, and executives



COMMUNICATION + MARKETING WORKSHOP

Insurance company communications and marketing professionals



FARM MUTUAL FORUM

Managers, directors, next-generation leaders, and state association leaders



HUMAN RESOURCES SUMMIT

Human resources, talent management development, and recruitment professionals



INSURTECH FASTPITCH

Company leaders, technology and product development executives, and innovation teams



LEADERSHIP DEVELOPMENT WORKSHOP

Team leaders, department supervisors, new managers, and future leaders



MANAGEMENT CONFERENCE

CEOs, executive teams, and future industry leaders



129TH NAMIC ANNUAL CONVENTION

Senior insurance executives, board members, and service partners