



# **SPONSORSHIP OPPORTUNITIES**

## **2024**

**JUNE 23-26, 2024 • BOSTON, MASS.**

**UPDATED FEBRUARY 20, 2024**

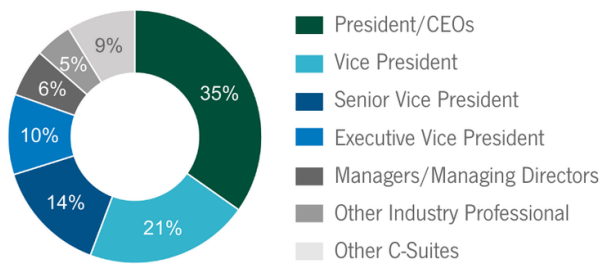


The NAMIC Management Conference is a summit for CEOs, executive teams, and future leaders of the industry. Power sessions focus on strategy, innovation, leadership, and industry trends. Top-notch speakers, unrivaled networking opportunities, and an inspirational setting allow attendees to connect with peers and gain insights into important issues. With opportunities for networking and unique sponsorship options, industry vendors have the chance to reach an influential audience of the top property/casualty insurance company leaders.

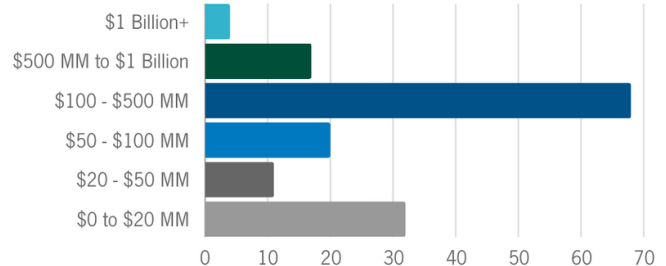
## Projected Attendance: 375-425

[Click To View Past Attendees](#)

Event Attendees by Title:



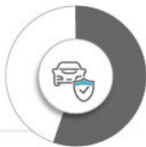
Primary Carrier Attendees by DWP:



**31%**  
Business  
Insurance  
Market



**56%**  
Auto  
Insurance  
Market



**68%**  
Homeowners  
Insurance  
Market



**Seven of the Top 10**  
Property/Casualty Insurers



More than **6,000**  
people attended  
NAMIC events in 2023



**17,000** people have  
access to NAMIC's print  
and digital publications



**\$391 Billion**  
represented in  
annual premium



More than **1,500**  
**NAMIC Member**  
**Companies**

## **Corporate Sponsor**

**\$55,000 SOLD**

- Logo and sponsorship recognition message included in all promotional mailers and/or emails (deadlines apply)
- Presentation of a corporate sponsor recognition video on the first day of the event (video is provided by the sponsor and must adhere to provided specs and length of video)\*
- Opportunity to provide one small, non-print marketing item to be placed at the entrance to the General Session or in the back of the room on the first day of the event
- Logo recognition on signage as attendees enter the General Session ballroom
- Scripted verbal recognition of corporate sponsorship each day of the event
- Logo included on a sponsorship recognition slide used during the event
- Top-level logo placement, with hyperlink, on event webpage
- Logo and sponsorship recognition included in the pre-event communication email sent to all registered attendees before the event (deadlines apply)
- Exclusive sponsorship of the agenda at a glance signage at the event (deadlines apply)\*\*
- Logo recognition included on signage placed in main event foyer space for the duration of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Video can be produced on behalf of the sponsor using a NAMIC template for an additional fee.

\*\*Specific signage based on venue requirements and at NAMIC's discretion. Additional signage sold separately and may be placed in close proximity to the agenda at a glance signage.

## **Power Session Sponsor\***

**Exclusive: \$40,000**

**\$10,000 | Three Available**

- Exclusive sponsor of a Power Session (non-opening) at the event (five available), assigned on a first-come, first-served basis.
- Sponsorship recognized in the opening title slide and during the closing comments
- Opportunity to provide one small, non-print marketing item for attendees to pick up on tables in the foyer and/or the back of session rooms (subject to NAMIC approval). Please note this is not an exclusive opportunity. Other sponsored items may be set out at the same time
- Sponsor all Power Sessions (excluding the Opening Power Session) for a package price of \$40,000 which includes:
  - Presentation of a sponsor recognition video during one power session (video is provided by the sponsor and must adhere to provided specs and length of video)
  - Opportunity to facilitate a Q&A session during one power session using NAMIC scripted remarks. No company pitches or presentations will be permitted
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage as a benefit of the sponsorship.





### **Welcome Festivities Sponsor\***

**\$27,000 SOLD**

- Logo within the pre-event marketing and on-site signage for the Welcome Festivities
- Opportunity to provide custom logo napkins or other items to be placed in the reception area
- NAMIC will provide logo recognition on 8.5"x11" photo frame signage on bar(s) and food station(s)
- On-site sponsor staff will be given 30 drink tickets to share with attendees to be used at the event bar(s) or a hosted bar will be provided (NAMIC's discretion based on event budget). Sponsorship can be upgraded to guarantee a hosted bar for one and a half hours for \$7,500.
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

### **Breakfast Sponsor\***

**Exclusive Sponsor: \$25,000 SOLD**

**Monday: \$10,000**

**Tuesday: \$10,000**

**Wednesday: \$10,000**

- Logo recognition on 8.5"x11" photo frame signage in the breakfast area
- Scripted verbal recognition of sponsorship made from the podium during educational session(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

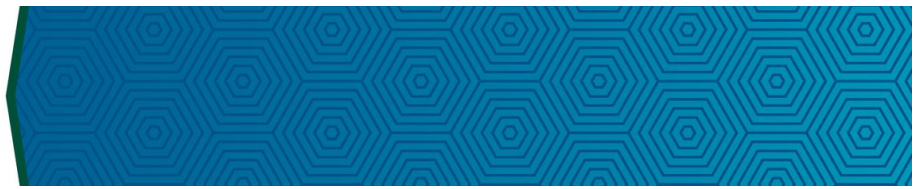
\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.

### **Opening Power Session Sponsor\***

**\$20,00 SOLD**

- Exclusive Opening Power Session sponsor
- Sponsorship will be recognized in the opening title slide and during the closing comments or during pre-recorded event announcements played during the session.
- Opportunity to provide one small, non-print marketing item for attendees to pick up on tables in the foyer and/or the back of session rooms (subject to NAMIC approval). Please note this is not an exclusive opportunity. Other sponsored items may be set out at the same time.
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage as a benefit of the sponsorship.



### **Nightly Door Hanger Agenda Sponsor**

Exclusive Sponsor: \$19,000 **NOT AVAILABLE**

Sunday: \$8,000

Monday: \$8,000

Tuesday: \$8,000

- Attendees who reserve a room in the event room block will receive a door hanger conference agenda highlighting the next day's activities with your single-color (black or white) company logo featured prominently on the card (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Wi-Fi Sponsor\***

\$17,000

- Sponsor logo recognition of the Wi-Fi access
- Opportunity for customized Wi-Fi password such as "YourCompanyName" (if available at property; minimum and maximum character limits may apply)
- Opportunity to upgrade sponsorship by adding a landing page where attendees are automatically directed upon connecting to Wi-Fi, based on property availability (additional fees apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsorship covers Wi-Fi in the meeting space, not the guest rooms.

### **Hotel Room Key Card Sponsor**

\$16,000 **SOLD**

- Attendees who stay in the event hotel and reserve a room in the event room block will receive a custom hotel key card with your logo (single color black or white may be used) featured prominently on the card (please note that the keycard design is pre-set; deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Badge Sponsor**

Sold as a Multi-Event Package **SOLD**

- Single-color (black or white) logo prominently featured on the front of the badge
- Badge is provided to every attendee and registered guest, and is required to be worn at all times
- Sold as a multi-event sponsorship with recognition at multiple NAMIC events
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Networking Break Sponsor\***

**\$15,500**

- Sponsorship of all networking breaks
- Logo recognition on 8.5"x11" photo frame signage in the break area
- Scripted verbal recognition of sponsorship made from the podium as attendees are released for breaks
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the break area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

### **Welcome Gift Sponsor\***

**\$12,500 SOLD**

- Sponsor-provided welcome gift to be set out on the first day of the event and replenished until all gifts have been picked up (welcome gift subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the welcome gift, additional costs will apply
- Logoed signage displayed at distribution point(s)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Water Bottle Sponsor\***

**\$12,500 SOLD**

- Sponsor-provided water bottle to be set out on the first day of the event and replenished until all bottles have been picked up (water bottle subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the water bottles, additional costs will apply.
- Logo recognition on signage displayed at distribution point(s)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided water bottle. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.



### **Educational Sessions Sponsor**

**\$12,500 NOT AVAILABLE**

- Scripted verbal recognition of sponsorship made from the podium during educational sessions
- Logo recognition on signage as attendees enter educational session rooms
- Opportunity for sponsor staff registered for the event to introduce themselves and speakers in up to four educational sessions using NAMIC's scripted remarks
- Opportunity to provide one small, non-print marketing item for attendees to pick up in or near the educational sessions area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Wayfinding Signage Sponsor\***

**\$12,500 SOLD**

- Logo recognition on a minimum of five wayfinding items (signage or clings) placed in high-traffic locations. Specific signage based on venue requirements and at NAMIC's discretion (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Agenda signage sold separately and may be placed in close proximity to the wayfinding signage.

### **Event Bag Sponsor\***

**\$12,500 SOLD**

- Sponsor-provided event bag to be set out on the first day of the event and replenished until all bags have been picked up (event bag subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the event bags, additional costs will apply
- Opportunity to include one small, non-print marketing item inside each bag (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

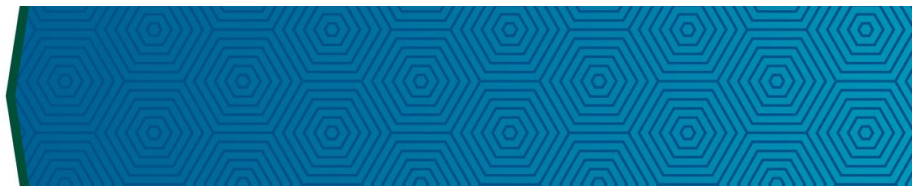
\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided bag. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

### **Notebooks and Pens Sponsor\***

**\$12,500 SOLD**

- Sponsor-provided logoed notebooks and pens to be set out on the first day of the event and replenished the following days until all notebooks and pens have been picked up (notebooks and pens subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the notebooks and pens, additional costs will apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided notebooks and pens. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.



### **Pocket Program Guide - Premium Placement Sponsor\***

**\$10,000**

- Logo to appear on the front cover of the printed pocket program guide (deadlines apply) distributed to all event attendees
- Sponsor-designed premium placement – approximately 4.25" (w) X 5.25" (h) – on the inside front cover or outside back cover (subject to NAMIC approval). Sponsor must provide the artwork. Exact dimensions to be provided closer to the event\*
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Other pages within the program guide may be made available for sale to other companies at this event.

### **Registration and Event Information Desk Sponsor**

**\$10,000 SOLD**

- Logo integrated into the Registration and Event Information Desk signage (please note that the design is pre-set; deadlines apply)
- Opportunity to provide one small, non-print marketing item to be distributed near the Registration and Event Information Desk (subject to NAMIC approval)\*
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Other event materials are sold separately and may be placed in close proximity to the Registration and Event Information Desk.

### **DE&I Roundtable Discussions Sponsor**

**\$10,000 CALL FOR DETAILS**

- Logo included on DE&I Roundtable Discussions marketing materials
- Sponsorship of the roundtable discussions includes the opportunity to have a registered staff member moderate the roundtable discussions utilizing NAMIC script (details to be provided later)
- Opportunity to provide a logoed item to be placed on the discussion tables
- Logoed slide displayed on-screen during discussions
- Verbal recognition of sponsorship at the event during roundtable discussions
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



### **Breakfast with a Vendor Sponsor\***

#### **\$10,000 - Tuesday Session Only CALL FOR DETAILS**

- Opportunity to connect with attendees during breakfast on Tuesday morning
- Sponsor may present topic(s) of their choosing (subject to NAMIC approval) \*\*
- Logo recognition on signage as attendees enter the breakfast ballroom
- Sponsorship will be acknowledged in the comments made from the podium on Monday or a pre-recorded event announcement
- Session to be included in one NAMIC event communication sent to all attendees
- Opportunity to provide one small, non-print marketing item for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Attendees will have the option to enjoy their breakfast while attending your session or they may choose to sit in an alternative location.

\*\*All audio visual needs will incur additional costs to be billed to sponsor by NAMIC.

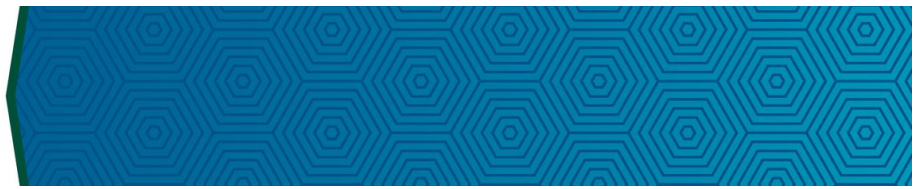
### **Upgrade This Sponsorship - Tuesday Session and Tuesday Breakfast Sponsor\***

#### **\$18,000**

- Sponsor Tuesday breakfast for all attendees
- Additional breakfast line served in meeting room\*\*
- Opportunity for a company representative to stand at both breakfast lines on Tuesday to greet and interact with attendees
- Breakfast sponsorship will be acknowledged in the comments made from the podium or pre-recorded event announcements played during the morning sessions
- Sponsor can have the opportunity to provide logo napkins, coffee sleeves, or other logo items to be distributed with meal.
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Attendees will have the option to enjoy their breakfast while attending your session or they may choose to sit in an alternative location.

\*\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.



### **NAMIC Events App Sponsor**

Sold as a Multi-Event Package **SOLD**

- Sponsor recognition in marketing of the app
- Custom banner in the app
- Customized event code such as “Your Company Name” that all users must type to access the app content (minimum and maximum character limits may apply)
- Opportunity to provide two push notifications per event that will be sent to all app users
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Registration Refreshments Sponsor**

**\$8,500**

- Opportunity for a company representative attending the event to stand at the registration refreshment table to greet and interact with attendees\*
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the refreshment area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Refreshment table will be set up for a select time on the first day of registration. Refreshment table will be located near the Registration and Event Information Desk. Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

### **Agenda at a Glance Signage Sponsor**

**\$8,500 SOLD**

- Exclusive sponsorship of the agenda at a glance signage at the event (deadlines apply)\*
- Logo recognition included on signage placed in main event foyer space for the duration of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Specific signage based on venue requirements and at NAMIC’s discretion. Additional signage sold separately and may be placed in close proximity to the agenda at a glance signage.



### **Web Banner on Event Webpage Sponsor**

**\$8,000 SOLD**

- Placement of a 980 x 135-pixel banner on the main “General Information” event page\*
- Built-in hyperlink to the URL of your choice
- Placement would appear on the page through the event end date and could be changed periodically as sponsor sees fit
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Submitted artwork should be 1960 pixels wide x 270 pixels high.

### **Happy Hour Sponsor\***

**\$8,000 SOLD**

- Sponsor hosts happy hour for all attendees
- Logo recognition signage located at bar entrance along with additional signage in bar if permitted
- Happy Hour will be listed on event agenda
- Opportunity to provide one small, non-print marketing item for attendees to pick up during happy hour (subject to NAMIC approval)
- Opportunity to provide logoed cocktail napkins to be used at bar(s), if permitted
- Opportunity for additional customized benefits, such as a themed drink named after your company or custom logoed drinkware (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for all fees and expenses associated with the happy hour

### **Meeting Room or Social Event Partner\***

#### **CALL FOR DETAILS**

- Sponsor to have separate space for private business meeting or social event
- The meeting room will be in a central location for event attendees to have easy access
- Opportunity to enhance meeting space with custom branding for an additional fee (based on availability; subject to NAMIC approval)
- The meeting space in this package will follow the Terms and Conditions for affiliate space
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*No outside food or beverage is allowed.

### **Recharge Station Sponsor**

#### **\$5,000 SOLD**

- The Recharge Station will be located in a high-traffic area where attendees can charge their electronic devices
- Logo recognition on signage displayed in the area
- Opportunity to provide one small, non-print marketing item to be distributed from the Recharge Station area (subject to NAMIC approval)
- Opportunity to enhance this sponsorship with items that may include a flat-screen TV playing company commercial, rejuvenating refreshments, or additional charging stations (additional costs apply)
- Charging devices will be removed and secured at night during non-event hours, but set up prior to the start of activities the next day
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Optional Activity Sponsor\***

#### **\$5,000 | Five Available**

- Opportunity to welcome the group before they depart the hotel for the activity
- Company name mentioned in activity listing on the event agenda
- Includes four tickets for sponsor staff, guests, or clients who are registered for the event (deadlines apply)
- Tickets to this optional activity will be charged to each individual attendee, but as the sponsor, you will have the opportunity to purchase individual tickets or completely underwrite the cost of this activity (additional costs apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Activity is pre-selected by NAMIC.



### **Grand Prize Drawing Sponsor**

**\$4,000**

- Exclusive sponsor of a NAMIC-provided prize (value at least \$500) to be drawn at the conclusion of the event
- Sponsorship acknowledged whenever the grand prize drawing is mentioned
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Kids and Teens Party Sponsor**

**\$4,000**

- Exclusive sponsor of the Kids and Teens Party
- Party includes dinner and gifts for those in attendance
- Sponsor logo recognition on signage for party
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Digital Event Materials Sponsor**

**\$3,500 SOLD**

- Opportunity to provide a graphic banner for the digital Event Materials page, which will be hyperlinked to the URL of your choice\*
- Opportunity to post a link to a white paper or video within the Event Materials page
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Submitted artwork should be 800 pixels wide x 204 pixels high.

### **Promotional Email Sponsor**

**\$3,000**

- Opportunity to provide a 640 x 150-pixel graphic panel placement to be featured in one of NAMIC's promotional emails for the event (deadlines apply)\*
- Built-in hyperlink to the URL of your choice (graphic and hyperlink subject to NAMIC approval)
- Email list size varies but analytics pre- and post-send can be provided upon request
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Submitted artwork should be 1280 pixels wide x 300 pixels high.

### **Pre-Event Communication Sponsor**

**\$3,000 SOLD**

- Opportunity to provide a 640 x 150-pixel graphic panel placement to be provided in the pre-event communication sent to each attendee (deadlines apply)\*
- Placement can be hyperlinked to a URL of the sponsor's choice (graphic and hyperlink subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Submitted artwork should be 1280 pixels wide x 300 pixels high.

### **Participation Planning Survey Sponsor\***

**\$3,000**

- Sponsorship of the participation planning survey sent to all registered attendees
- Sponsorship recognition to be included in the body of the email used to distribute the survey
- Sponsor logo and hyperlink to a website of the sponsor's choice in the survey (deadlines apply)
- Sponsor can provide up to three sponsor-written questions to be included in the participation planning survey (subject to NAMIC approval)\*
- Data for sponsor-written questions to be provided in PDF format two weeks after the survey is distributed
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Questions can be written with multiple-choice or open text.

### **Attendee Evaluation Sponsor**

**\$2,950**

- Sponsorship of the attendee evaluation sent to all registered attendees post-event
- Sponsorship recognition to be included in the body of the email used to distribute the evaluation
- Sponsor logo and hyperlink to a website of the sponsor's choice in the evaluation (deadlines apply)
- Sponsor can provide up to three sponsor-written questions to be included in the attendee evaluation survey (subject to NAMIC approval)\*
- Data for sponsor-written questions to be provided in PDF format two weeks after the survey is distributed
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Questions can be written with multiple-choice or open text.

## **Event Supporting Sponsor**

**\$2,750**

*Support NAMIC and the event while receiving Contributor Level benefits*

- Advance attendee list with contact information (including email) starting 60 days before the event
- Company logo included in the meeting app
- Recognition and hyperlink on event website at NAMIC.org
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

## **Add-On Opportunity - Room Drop Sponsor\***

**Sunday: \$2,750 + Room Drop Fees Paid Directly to the Hotel** **SOLD**

**Monday: \$2,750 + Room Drop Fees Paid Directly to the Hotel**

**Tuesday: \$2,750 + Room Drop Fees Paid Directly to the Hotel**

- This sponsorship allows the sponsor to pick a day to have a gift or marketing item delivered to the hotel room of each attendee who stay in the event hotel and reserve a room in the event room block (subject to NAMIC approval)\*\*
- Sponsor may attach a personalized note to each gift compliments of your company
- Sponsor provides the gift and NAMIC connects sponsor with hotel to coordinate delivery. NAMIC can select and order the item for an additional cost (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

\*\*Room drops cannot be placed inside a room with a Do Not Disturb posted. Attendees must be registered for a room at an event hotel.

## **Add-On Opportunity - NAMIC Event App Push Notification Sponsor\***

**\$1,500 | Limited Quantity Available**

- Opportunity to provide one push notification per event that will be sent to all app users
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

\*For sale as an add-on opportunity. Event sponsorship must be purchased.



## Showcase Table

### Showcase Table Sponsor

**\$7,500 SOLD**

Located in the event foyer space near break and networking function areas, the showcase tables allow companies to engage attendees in a unique social space.

Showcase tables include:

- 6' skirted table
- ID sign on table
- One chair (if permitted by hotel)
- Opportunity to select table location for an additional fee (if applicable)

Each showcase table must have at least one company staff member registered for the event - registration is not included in the showcase table price. All staff attending the event or assisting with a showcase table must be registered. Maximum of one floor sign allowed per table (sign should be no larger than 3' wide by 7' tall).



## Golf Outing

### Golf Outing Presenting Sponsor\*

**\$30,000 SOLD**

- Pairing requests for up to five pairings (deadlines apply)
- Five golf registrations included for sponsor executives
- A meal before the outing for all golfers compliments of sponsor. NAMIC will provide logo recognition on 8.5"x11" photo frame signage in the meal area\*\*
- NAMIC-provided golf balls with sponsor's single-color (black or white) logo
- NAMIC-selected golfers' gift logoed with a single-color (black or white) logo
- Golf prizes awarded are verbally recognized as compliments of sponsor
- Signage with the sponsor logo at the outing location
- Verbal recognition of sponsorship at the event during golf outing
- Sponsor recognition and logo included in the NAMIC Events App golf outing details page
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Please note that additional sponsorships are available for this event and may be concurrent with these benefits

\*\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.

### Beverage Cart Sponsor\*

**\$15,000 ON HOLD**

- Signage with the sponsor logo included on beverage cart
- Opportunity for one staff member to ride with the beverage cart (if venue allows)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Please note that golf hole and golf outing sponsorships are available for this event and may be concurrent with these benefits.

Beverages are pre-selected by NAMIC. Requests for alternate beverages or items will incur additional costs.

### Golf Cart Sponsor

**\$10,000**

- Company name/logo included on all outing golf carts (deadlines apply)\*
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Please note that the beverage cart sponsorship is sold separately and would not include the golf cart sponsor's logo.

### **Hole in One Sponsor**

#### **CALL FOR DETAILS**

- NAMIC will provide a \$10,000 cash prize compliments of the sponsor if a Hole in One is achieved at the assigned hole
- Sponsor logo on the Hole in One contest tee signage (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Pin Flag Sponsor\***

#### **CALL FOR DETAILS**

- Sponsor logo included on the pin flag at each golf hole (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

\*Please note that additional sponsorships are available for this event and may be concurrent with these benefits.

### **Post Golf Outing Snack Sponsor\***

**\$5,000**

- NAMIC will provide logo recognition on 8.5"x11" photo frame signage in the snack area
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the break area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

### **Scorecard Sponsor**

**\$5,000 CALL FOR DETAILS**

- Company logo on every scorecard carried by each team (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

### **Sunscreen Station Sponsor**

**\$5,000**

- NAMIC will provide logo recognition on signage in the sunscreen station area
- Opportunity for a company representative to greet golfers as they visit the station
- Opportunity to provide logoed sunscreen products to be picked up by golfers
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration



### **Golf Hole Access Sponsor\***

**\$4,000**

- Distinct signage will be placed at the sponsored hole
- Opportunity to provide a hole prize/gift (Must be valued at \$75 minimum)
- Opportunity to meet and greet foursomes at the sponsored hole(s). Course rules and restrictions apply to avoid delay in play
- Opportunity to provide beverages to be distributed at golf hole for an additional fee\*\*
- Sold on a first-come, first-served basis
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*Please note that additional sponsorships are available for this event and may be concurrent with these benefits.

\*\*Beverages/snacks must be ordered through the golf course. Subject to state laws and course rules.

## Add-Ons

### **Add-On Opportunity - NAMIC Events App Push Notification Sponsor\***

**\$1,000 | Limited Quantity Available**

- Opportunity to provide one push notification per event that will be sent to all app users
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

\*For sale as an add-on opportunity. Event sponsorship must be purchased.

### **Add-On Opportunity - Program Guide Placement\***

**\$1,000 | Four Available**

- Sponsor-designed placement – approximately 4.25" (w) X 5.25" (h) – to be included in the Pocket Program Guide (subject to NAMIC approval). Sponsor must provide the artwork. Exact dimensions to be provided closer to the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

\*For sale as an add-on opportunity. Event sponsorship/exhibit booth must be purchased.

### **Add-On Opportunity - Tee Box Sponsor\***

**\$500\*\***

- Distinct signage will be placed at the sponsored hole
- Sold on a first-come, first-served basis
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration







\*Please note that additional sponsorships are available for this event and may be concurrent with these benefits.

\*\*For sale as an add-on opportunity. Event sponsorship must be purchased.



## SPONSOR LEVEL BENEFITS

*Sponsorship + Advertising + Exhibiting + Meeting Room Rental + Member Dues = Sponsorship Level*

|   | <br>\$25K TO \$49K | <br>\$50K TO \$74K | <br>\$75K TO \$149K | <br>\$150K TO \$249K | <br>\$250K TO \$449K | <br>\$450K + |
|---|---|---|--|---|---|---|
| Advance attendee lists  | ★   | ★   | ★  | ★   | ★   | ★   |
| Sponsor registration rate   | ★   | ★   | ★  | ★   | ★   | ★   |
| Company logo included in the meeting app                                      | ★   | ★   | ★  | ★   | ★   | ★   |
| Sponsor recognition and hyperlink on event webpage(s)                         | ★<br>(text only)  | ★<br>(color logo)   | ★<br>(color logo)  | ★<br>(color logo)   | ★<br>(color logo)   | ★<br>(color logo)   |
| Invitation to VIP Reception at Annual Convention                              | ★<br>(1 staff member)   | ★<br>(2 staff member)   | ★<br>(3 staff member)  | ★<br>(4 staff member)   | ★<br>(5 staff member)   | ★<br>(5 staff member)   |
| Priority access to exhibit booths for the following year                      | ★   | ★   | ★  | ★   | ★   | ★   |
| Recognition included in event promotional distribution                        |   | ★   | ★  | ★   | ★   | ★   |
| First right of renewal on previously sponsored items                          |   |   | ★  | ★   | ★   | ★   |
| Recognition signage displayed at select NAMIC events                          |   |   | ★<br>(logo)  | ★<br>(logo)   | ★<br>(logo)   | ★<br>(logo)   |
| Recognition in at least one NAMIC-produced video shown at select NAMIC events |   |   |  | ★<br>(logo)   | ★<br>(custom segment)   | ★<br>(custom segment)   |
| Eligible to establish a sub-block of sleeping rooms at Annual Convention      |   |   |  | ★   | ★   | ★   |
| Recognition in Insurance Uncovered podcast                                    |   |   |  |   | ★   | ★   |
| Customized call-for-speaker notifications                                     |   |   |  |   | ★   | ★   |
| Recognition in IN magazine  |   |   |  |   | ★<br>(logo)   | ★<br>(logo)   |
| Year-round recognition on NAMIC.org homepage                                  |   |   |  |   |   | ★<br>(logo)   |
| Recognition in NAMIC's CEO Perspective email                                  |   |   |  |   |   | ★<br>(logo)   |
| Featured in IN magazine   |   |   |  |   |   | ★   |
| Interview in Insurance Uncovered podcast                                      |   |   |  |   |   | ★   |
| Featured thought leadership in NAMIC's Morning News Summary                   |   |   |  |   |   | ★   |
| Engagement with NAMIC board   |   |   |  |   |   | ★   |
| Preferred consideration for new opportunities                                 |   |   |  |   |   | ★   |

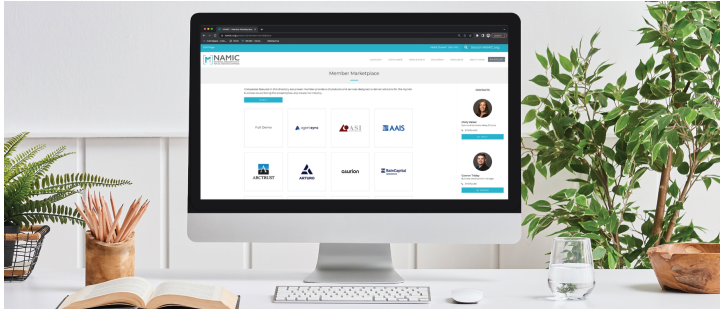
**Contributor level benefits include advance attendee lists, sponsor registration rate, company logo included in the meeting app, and sponsor name recognition and hyperlink on event webpage(s).** Sponsor must be a NAMIC member in good standing to qualify for bronze level and above. Additional benefits will be outlined in the specific sponsorship selected. Benefits are only extended if you are a sponsor at the specific event (deadlines apply). Specifications will be provided in sponsorship statement of work. Above benefits are not applicable to NAMIC specialty events. Benefits valid through December 2024.



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Click [here](#) to learn about NAMIC's digital and print advertising opportunities

For more information on **sponsoring with NAMIC**, please visit our [website](#).

For more information on **becoming a NAMIC Member**, please email [Molly Keiser](mailto:Molly.Keiser).

## NAMIC EVENT SPONSORSHIP OPPORTUNITIES



**AGRICULTURAL RISK INSPECTION SCHOOL**  
Loss control specialists, underwriters,  
and managers/supervisors



**DIRECTORS' BOOTCAMP 2.0**  
Board members from property/casualty  
insurance companies



**CLAIMS CONFERENCE**  
Property/casualty claims professionals



**COMMERCIAL AND PERSONAL LINES SEMINAR**  
Mid- to senior level underwriters, managers,  
and executives



**COMMUNICATION + MARKETING WORKSHOP**  
Insurance company communications  
and marketing professionals



**FARM MUTUAL FORUM**  
Managers, directors, next-generation leaders,  
and state association leaders



**HUMAN RESOURCES SUMMIT**  
Human resources, talent management development,  
and recruitment professionals



**INSURTECH FASTPITCH**  
Company leaders, technology and product development  
executives, and innovation teams



**LEADERSHIP DEVELOPMENT WORKSHOP**  
Team leaders, department supervisors, new managers,  
and future leaders



**MANAGEMENT CONFERENCE**  
CEOs, executive teams, and future industry leaders



**129TH NAMIC ANNUAL CONVENTION**  
Senior insurance executives, board members, and service partners